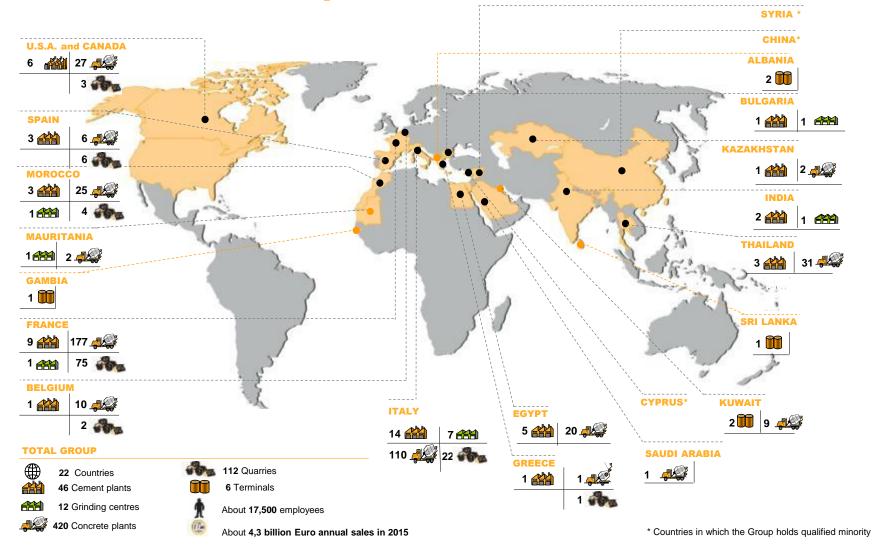




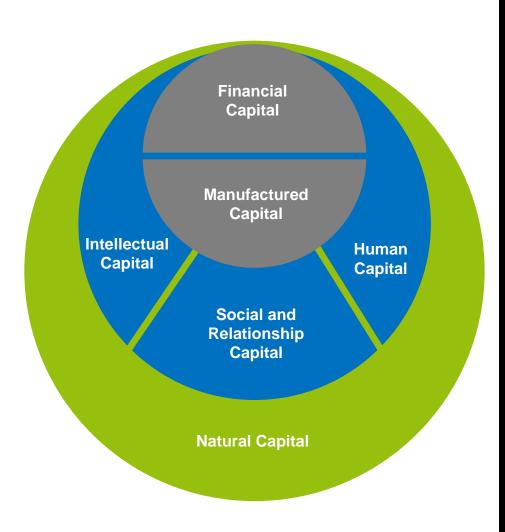
Milan, 15<sup>th</sup> March 2016

Stefano Gardi

## **Italcementi Group industrial network**



## The Capitals affecting enterprise value



Natural Capital are natural assets, as providers of resource inputs and environmental services for economic production and social well being

Social and Relationship Capital addresses stakeholders, community, supply chain, customers, market, authorities, with the aim to retain social license to operate.

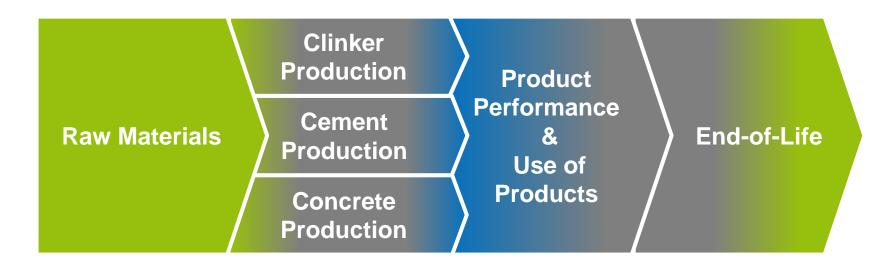
Human Capital consists of the individual's capabilities and the knowledge, skills and experience of the company's employees and managers.

Intellectual Capital is the product of R&D and the value created by combining material, financial and human resources.

Manufactured Capital are equipment and tools, human-created and production-oriented.

Financial Capital is understood as the pool of funds available to an organization.

#### The Capitals and our business



We are grounded on Natural Capital.

Raw Materials are processed through our **Human and Intellectual Capitals**, using our **Manufactured** and **Financial Capitals** and taking care of our **Social and Relationship Capital** to maintain our license to operate.

Product Performance and correct Use of Products deeply influence Natural Capital and Social and Relationship Capital.

If duly managed, End-of-Life mitigate impacts or bring resources back to **Natural Capital**, restarting the circle.

## Business cannot succeed in a society that fails

Availability of resources is more and more limited and expensive.

Economically and resource efficient, low-polluting, and socially inclusive solutions are strategic priorities for companies, a condition for staying in business

Measurement, reporting and verification of <u>Group value</u> (financial and non-financial as a whole) are required by governments, financial markets, customer and consumers and, in general, stakeholders

#### Sustainability is the answer

### Group value

#### **Profitability**

Health & Safety Risk Management

Labour Practices Customer Relationship

Product Design & Marketing ...

... Selection of Business Partners

Innovation Corporate Citizenship

**Industrial & Environmental Efficiency** 

Stakeholder Engagement

**Public Perception** 

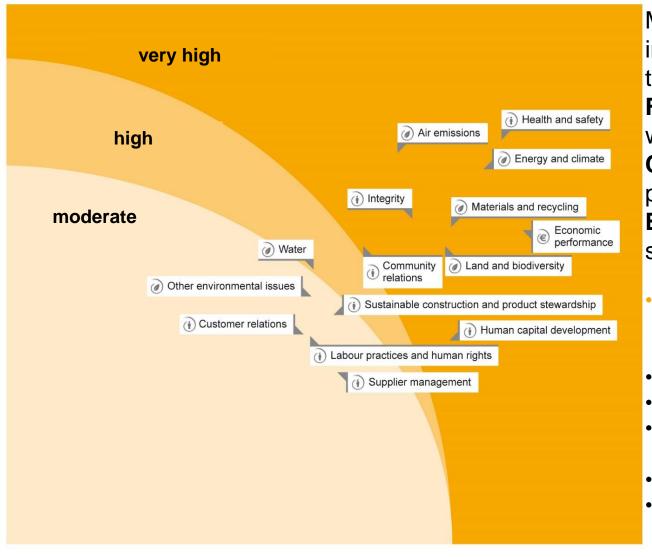
**Human Capital Development** 

**Business Integrity** 

Governance

"Extra –financial"
issues have short,
medium and long-term
effects on business
performance, and
must be included in
decision-making
processes

#### Materiality: the levers for value creation



Materiality, worked out in conjunction with all the relevant Functions, shared with the Management Committee and presented to the Board of Directors. serves to:

- consolidating the business case for sustainability
- prioritising issues
- defining strategies
- setting targets and ambitions
- benchmark and ratings
- structuring the public disclosure

**Business interest** 

Stakeholder interest

# Materiality: strategic objectives

	Target 2015	Ambitions 2020
Health and safety	✓	
Energy and climate	✓	✓
Materials and recycling		✓
Human capital development	✓	✓
Air emissions	✓	
Land and biodiversity	✓	✓
Integrity	✓	✓
Community relations		
Water	✓	✓
Supplier management	✓	
Sustainable construction and product stewardship	✓	✓
Labour practices and human rights		
Other environmental issues		
Customer relations	✓	

### Materiality: aligning with the UN SDGs



9

### Materiality: aligning with the UN SDGs

- All material issues depend on or influence a huge number of SDGs
- Economic performance potentially depends on or influences all SDGs
- Similarly, Community relations potentially involves all the themes described by the SDGs
- SDG 8 "Decent work and economic growth" depends on or influences all the issues which are material for Group's success
- Similarly, SDG 12 "Responsible consumption and production" depends on or influences almost all the issues which are material for Group's success
- SDG 17 "Partnerships for the goals" remains a common element supporting the individual achievements, clearly referring to the role of business in sharing platforms such as the World Business Council for Sustainable Development, the Cement Sustainability Initiative and the UN Global Compact

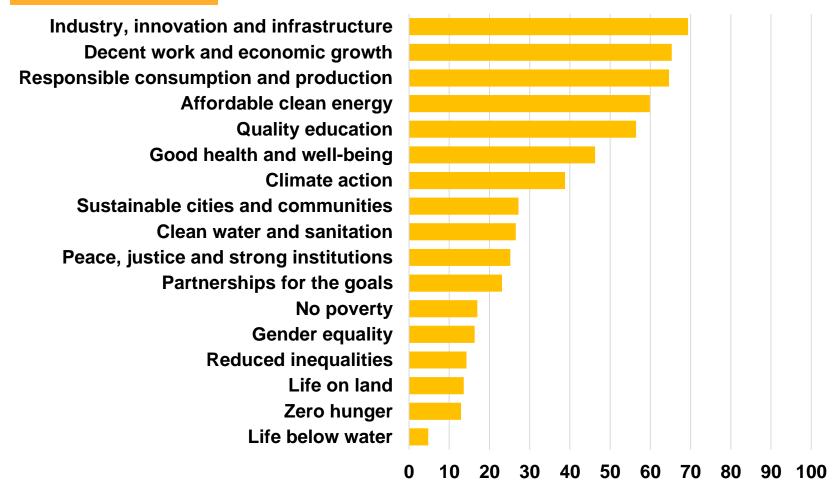
### Materiality: aligning with the UN SDGs

Additionally, the Group performed an internal survey, involving almost 200 key positions at both headquarters and subsidiaries level, asking the three following questions:

Q1 - from cradle to gate	Please select the most relevant Goals for process efficiency and production continuity. This includes also sourcing of materials/fuels and motivation and effectiveness of the workforce.
Q2 - beyond the gate: products and markets	Please select the Goals expected to create more opportunities for the development of your products and markets.
Q3 - beyond the gate: stakeholder engagement and corporate citizenship	Please select the Goals likely to be most effectively targeted by your social initiatives and/or most welcomed by host communities to boost their development.

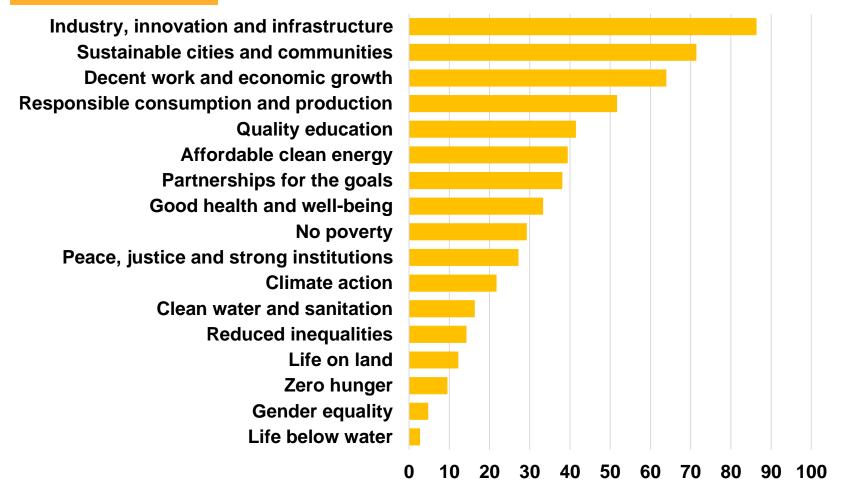
Q1: "Goals relevant for process efficiency and production continuity, also including the sourcing of materials/fuels and motivation and effectiveness of the workforce"

#### Group



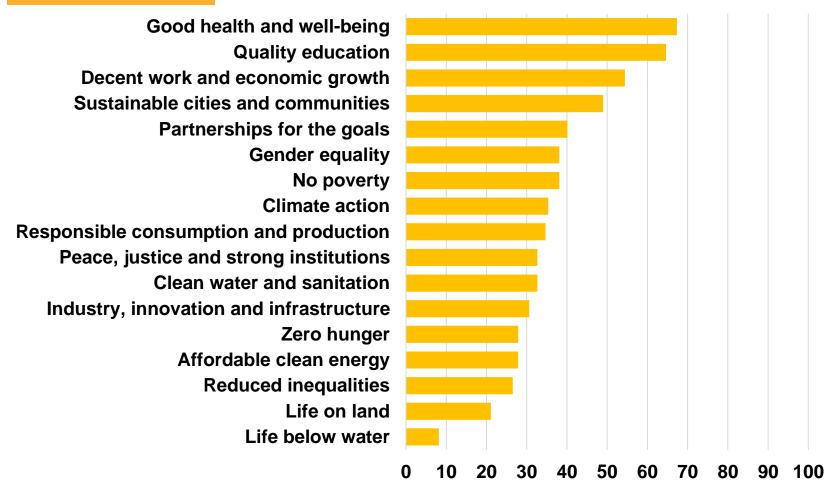
Q2: "Goals expected to create more opportunities for the development of products and markets"

#### Group



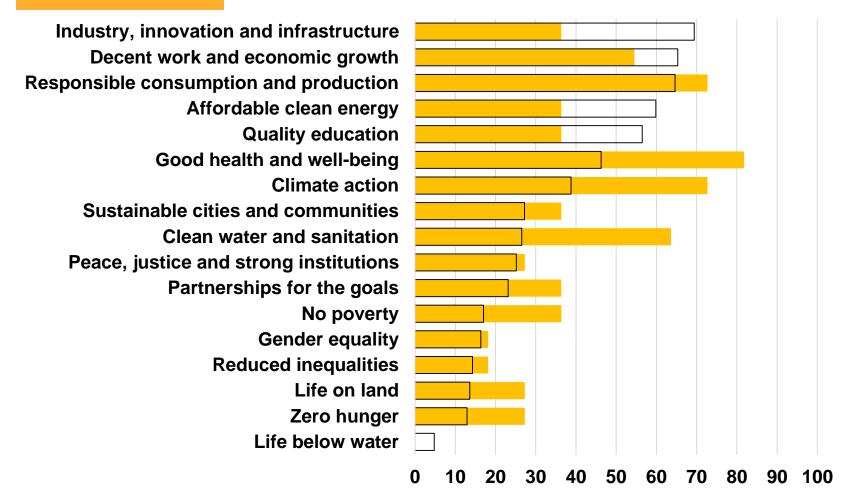
Q3: "Goals likely to be most effectively targeted by social initiatives and/or most welcomed by host communities to boost their development"

#### Group



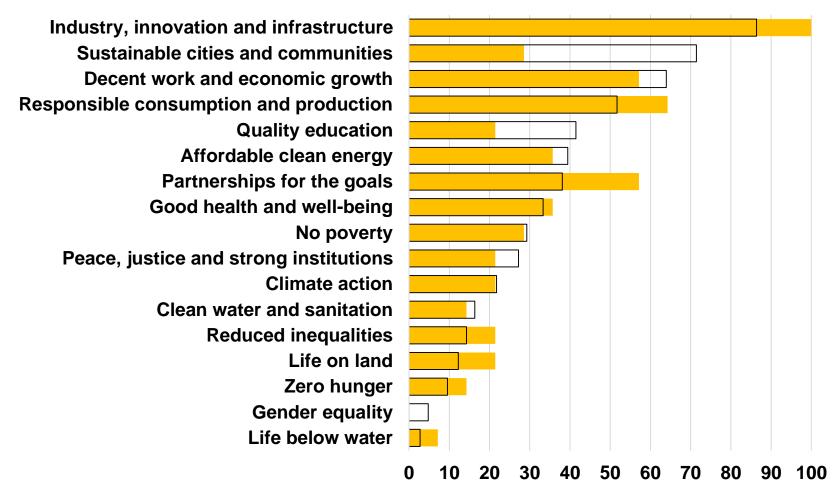
Q1: "Goals relevant for process efficiency and production continuity, also including the sourcing of materials/fuels and motivation and effectiveness of the workforce"

#### India



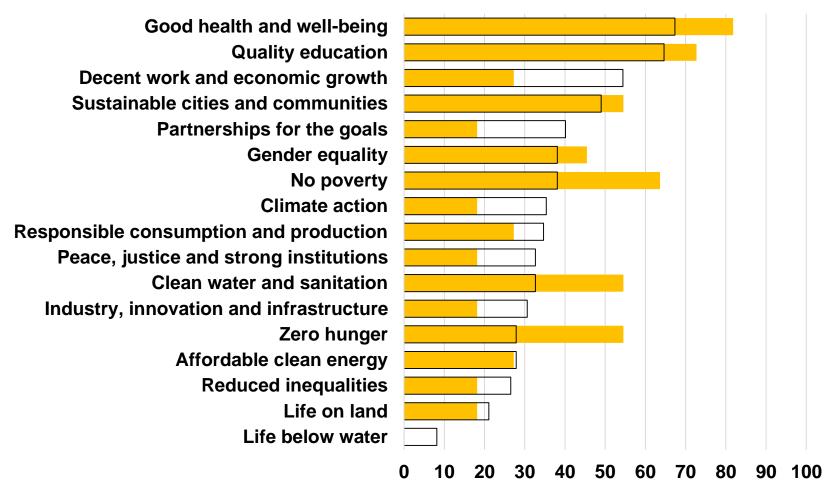
Q2: "Goals expected to create more opportunities for the development of products and markets"

#### Italy



Q3: "Goals likely to be most effectively targeted by social initiatives and/or most welcomed by host communities to boost their development"

#### **Egypt**



# Thank you!



