

The job & value creation power of Italy's innovation ecosystem

During CES Unveiled Milan, **Assolombarda** and **InnovUp** will present the third edition of the study "*The employment impact of the Italian innovation ecosystem*": an opportunity to discuss how the innovation ecosystem contributes to Italian employment and value creation.



Wednesday 21.10.2026
from 3:30 PM



Allianz MiCo, Milan
CES Unveiled Milan

15:30 | Welcome and opening remarks

John Kelley | Vice President, **Consumer Technology Association (CTA)**
Francesca Prete | Co-founder of **YBAB** & VP for the innovation ecosystem, **GGI Assolombarda**

15:40 | Presentation of the third edition of the study "The employment impact of the Italian innovation ecosystem"

Giorgio Massari | Centro Studi, **Assolombarda**

16:00 | The Italian innovation ecosystem. Impact and future outlook

Laura Fornara | Life Science, Healthcare and Startup Area, **Assolombarda** & Public Affairs **InnovUp**

16:10 | Panel "Innovation as a driver of skilled employment growth"

- Alessandro Scortecchi | Direttore Investimenti Diretti, **CDP Venture Capital**
- Mauro Battocchi | Director General for Growth and Export Promotion, **Ministero degli Esteri e della Cooperazione Internazionale**
- Raffaele Spallone | Dirigente Divisione II – Politiche per la digitalizzazione delle imprese, l'innovazione e analisi dei settori produttivi, **Ministero delle Imprese e del Made in Italy***

Moderator: Emil Abirascid | Director, Startupbusiness

16:40 | Fireside chat "Innovation and jobs: focus on Milan"

- Layla Pavone | Coordinator of the Board for Technological Innovation and Digital Transformation, **Comune di Milano**
- Alice Arienta | City Councillor and Chair of the Innovation, Transparency and Digital Agenda Committee, **Comune di Milano**

Moderator: Emil Abirascid | Director, Startupbusiness

16:55 | Closing remarks

Riccardo Porro | Managing Director, **Factory Plus** & Board Member, **InnovUp**
* To be confirmed