UNDER THE PATRONAGE OF

JOINT ITALIAN ARAB CHAMBER OF COMMERCE
الغرفة التجارية العربية الإيطالية المشتركة

Ministry of Foreign Affairs and International Cooperation

Ministry of Enterprises and Made in Italy

Regione Lombardia

ITA ITALIAN TRADE AGENCY

UNIONCAMERE



5° ARAB ITALIAN BUSINESS FORUM

ANNUAL MEETING

#strongertogether

29 October, 2026

Milan - Assolombarda, Palazzo Gio Ponti

IN COOPERATION WITH

UNIDO UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION

ITPO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE MANAMA, BAHRAIN

ASSOLOMBARDA

PROMOS ITALIA

MEDIA PARTNER Gruppo Il Sole 24 ORE

PRESS OFFICE Internationalia Knowledge & Information

MORNING SESSION - Main Hall, Auditorium Giorgio Squinzi

- **08:15 am Registration & Welcome Coffee**
- **09:00 am Opening Ceremony**

Welcoming

- **Ms. Veronica Squinzi** Vice President, Assolombarda & CEO, MAPEI Spa
- **Mr. Raffaele Cattaneo** Undersecretary to the Presidency, Lombardy Region
- **H.E. Sheikh Abdullah Saleh Kamel** President, Union of Arab Chambers & President, Federation of Saudi Chambers
- **Mr. Luca Pietrantoni** Head of UK&MEA Region, Intesa Sanpaolo Bank
- **Mr. Pietro Paolo Rampino** President, Joint Italian Arab Chamber of Commerce

Keynotes

- **H.E. Dr. Mohamed Awad Ibrahim** Executive Chairman & CEO, General Authority for Investment & Free Zones (GAFI) – Egypt
- **H.E. Eng. Said Al Abri** Chairman, Oman Chamber of Commerce – North Batinah
- **H.E. Mr. Ahmed Al-Wakeel** Chairman, Federation of Egyptian Chambers of Commerce; President of Federation of African Chambers of Commerce
- **H.E. Dr. Khaled Hanafy** Secretary General, Union of Arab Chambers

- **11:00 am Ceremony - Signing of Memoranda of Understanding**
- **11:20 am Break**

❖ **11:45 am Italy and Egypt: Fostering Mutual Economic Growth Through Strategic Partnerships and Innovative Approaches (Industry Focus: Infrastructure; Logistics, Mattei Plan)**

Keynotes & Country Presentation

- **Dr. Alaa Ezz** Secretary General, Union of African Chambers & Secretary General, Confederation of Egyptian European Chambers
- **Ms. Mai Elgendy** General Manager for Promotion & Facilitation Dpt, GAFI
- **Mr. Ahmed Zidan** Head of Corporate & SME Banking Products Dpt, AlexBank

❖ **12:30 pm Italy and Oman: Fostering Mutual Economic Growth Through Strategic Partnerships and Innovative Approaches (Industry Focus: Infrastructure; Tourism)**

Keynotes & Country Presentation

- **Ms. Alya Fahd Alhumaidi** Public Authority for Special Economic Zones & Free Zones (OPAZ)
- **Mr. Mohammed Al Lawati** Head of the Investment Promotion Department, Oman Ministry of Commerce, Industry and Investment Promotion
- **Ms. Balqees Al-Makhmari** Director of Investment Empowerment, Ministry of Health

❖ **1:15 pm Networking Lunch**

AFTERNOON SESSION - Main Hall, Auditorium Giorgio Squinzi

❖ **2:15 pm The Private Sector as a Driving Force for the Development of the MENA Region Finance and Development: Know-How, Institutions, Financial Bodies and Their Role**

Keynotes

- **H.E. Amb. Jean Paul Carteron** Founder & President, Crans Montana Forum
- **H.E. Shk Ebrahim Khalifa Al Khalifa** Chairman, Board of Trustee AAOIFI & Honorary Chairman, UNIDO ITPO Bahrain

Session 1 - MODERATOR: Mr. Morya Longo Journalist, Il Sole 24 Ore

Panelists

- **Prof. Marco Taisch** President, MADE Competence Center
- **Dr. Hashim Suleiman Hussein** Head, UNIDO Bahrain
- **Mr. Mohammed Saifullah Khan** CEO, Ebdaa Islamic Finance Consulting
- **Ms. Ibtissame Hmimia** Head of GCC Area Hub, SIMEST
- **Ms. Yeliz K Tufekcioglu BD** BD Lead Turkey & MEA, SACE

Session 2 - MODERATOR: Mr. Michele Vollaro Research Center Director, Internationalia

Panelists

- **Dr. Majed Garoub** Chairman Advisory Committee, GCC Commercial Arbitration Centre
- **Dr. Riccardo Scarpulla** Head Office, UMASI - Ministry of Enterprises and Made in Italy
- **Dr. Pietro Infante** Head of Internationalization, Unioncamere
- **Dr. Luigi Mattirolo** Ministry of Foreign Affairs and International Cooperation
- **Prof. Sara Elgazzar** Senior Advisor, UAC & Dean College of Intern. Transport & Logistics, AASTMT
- **Prof. Luciano Pietronero** Emeritus President, Fermi Center
- **Mr. Eraldo Minella** Strategic Advisor, Gruppo Sole 24 ORE

❖ **4:15 pm Coffee Break**

❖ **4:30 pm Energy & Water: How the Arab World and Italy Can Build a Strategic Bridge for Energy and Water Security**

MODERATOR: Mr. Federico Bega CAO Institutional Relations & Public Affairs Promos

Panelists

- **Eng. Baya Aissaoui** International Business Development, Idrostudi
- **Mrs. Silvia Chiaraviglio Simoncini** Honorary President, Pometon Spa
- **Mr. Fabio Lassini** Engineering, Design Services & Foreign BD Director, Montana SPA
- **Mr. Antonio Passarelli** International Affairs, ANIMA – Confindustria

❖ **5:00 pm: Artificial Intelligence & Its Application to Agriculture & Healthcare**

MODERATOR: Mr. Federico Bega CAO Institutional Relations & Public Affairs Promos

Panelists

- **Mr. Stefano Spaggiari** Founder, Expert.AI
- **Mr. Sandro Gambuzza** Vice President, Confagricoltura
- **Dr. Faith Bradley, PhD** Information Systems at The George Washington University
- **Dr. Stefano Massari** General Manager, Fondazione Tech e Biomedical

❖ **5:45 pm Conclusions and Final Remarks**

- **Mr. Yousef El Maimani** First Vice President, JIACC
- **Mr. Pietro Paolo Rampino** President, JIACC

The Forum will end with an exclusive Networking Gala Dinner on invitation, at Excelsior Hotel Gallia, for JIACC Members and Institutions, which will be sponsored by the company Sigit Spa.

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