

PART OF ABU DHABI SUSTAINABILITY WEEK 2017

16-19 JANUARY 2017
ABU DHABI NATIONAL EXHIBITION CENTRE





Associate Sponsor







WORLD FUTURE ENERGY SUMMIT 2016 FACTS & FIGURES





Organised by



POWERING THE FUTURE OF ENERGY

For nearly a decade the World Future Energy Summit has built a solid reputation as the Middle East and North Africa (MENA) region's most influential annual event dedicated to advancing future energy, energy efficiency and clean technology. WFES is where government leaders, thought leaders, entrepreneurs, policymakers and thousands of visitors come together to uncover the latest advances in future energy.



EXHIBITORS

600

companies

32 countries



ATTENDEES

30,050

from

150 countries



CONFERENCE

125

expert speakers

1,200

delegates



INTERNATIONAL PAVILIONS

14

country pavilions



OPENING CEREMONY

3,500

attendees



Solar Village TechTalk Business Connect



5 CO-LOCATED EXHIBITIONS ACROSS ENERGY, WATER AND WASTE

LOCAL PLATFORM GLOBAL AUDIENCE

Bringing together global industry leaders and sector specialists, WFES is not only the leading platform for innovations, product launches and valuable business networking, but also the event for making connections that will lead you into new sector markets.

KEY EXHIBITOR SECTORS



ADVANCED TRANSPORTATION



BIOENERGY



BUILDING MATERIALS



CARBON MANAGEMENT & STORAGE (CCS)



ENGINEERING



ENERGY EFFICIENCY IN BUILDINGS



ENERGY STORAGE



FINANCE / BANKING



HYDROPOWER



NUCLEAR ENERGY



OIL & GAS



UTILITY



WASTE TO ENERGY



CONVENTIONAL ENERGY



CONSULTANCY /
CONTRACTING



DISTRIBUTION / TRADE / BUSINESS



ENERGY EFFICIENCY



ENGINEERING PROCUREMENT & CONSTRUCTION (EPC)



GEOTHERMAL ENERGY



PRIVATE EQUITY



RENEWABLE ENERGY PROJECT DEVELOPERS



RESEARCH & DEVELOPMENT



SMART GRIDS



SOLAR ENERGY



URBAN PLANNING & DESIGN



WIND ENERGY



POWER GENERATION

"There has never been a greater opportunity to make real progress towards sustainable development and to create an economic potential that could drive sustained growth for future generations. Let us start here at ADSW to build bridges between governments and business and create durable partnerships. Let us be brave, bold and ambitious and use this week to maintain the momentum and capitalise on this historic opportunity to lift the global economy and shape a practical pathway towards a sustainable future."

- Dr Sultan Al Jaber, Minister of State UAE, and Chairman of Masdar speaking at the 2016 ADSW Opening Ceremony

FOR EXHIBITION SPACE BOOKING AND SPONSORSHIP OPPORTUNITIES

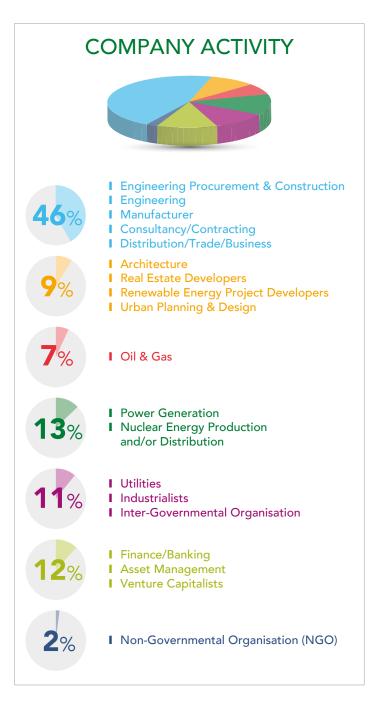
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AN EXPERT AUDIENCE HIGH-PROFILE ATTENDEES

The region's landmark future energy event will be celebrating 10 years of dedicated success in sustainability in 2017, offering access to a truly high quality global audience.

VISITORS AT WFES 2016





TOP COUNTRIES REPRESENTED BY ATTENDEES

CHINA ITALY UNITED ARAB EMIRATES INDIA KUWAIT
UNITED KINGDOM
FINLAND GERMANY

FINLAND

FRANCE
INDIA KUWAIT

OMAN

OMAN

UNITED STATES SPAIN
OATAR

LEBANON

BRINGING TOGETHER WORLD LEADERS IN SUSTAINABILITY

ABU DHABI SUSTAINABILITY WEEK OPENING CEREMONY

The official opening ceremony initiated four days of discussion and collaboration between policymakers, investors and thought leaders. It also recognised ground-breaking achievements in sustainability with the Zayed Future Energy Award, a prize which has impacted 200 million people globally by giving them access to clean energy, and safe water and food.

Attended by 3,500 high-profile delegates and government officials, and addressed by



H.E. Enrique Pena NietoThe President of
the United Mexican States



H.E. Ban Ki-moon United Nations Secretary-General



H.E. Dr. Sultan Ahmed Al Jaber Minister of State, UAE and Chairman of Masdar





"Now is the time for action. Governments, the private sector, regional and international organisations must start working to implement the 17 ambitious global goals. We need to urgently scale up clean sustainable energy."

- H.E. Ban Ki-moon, the United Nations' Secretary-General

ABU DHABI GLOBAL ACTION DAY

Following the ceremony, Abu Dhabi Global Action Day aimed to turn the ambitious goals of COP 21, the Paris Climate Agreement and the 2030 Agenda for Sustainable Development into innovative, yet practical policy, investment and technology solutions and partnerships.

EXPERT SPEAKERS INCLUDED

H.E. Abdelilah Benkirane

Head of Government, Kingdom of Morocco

H.E Salaheddine Mezour

Minister of Foreign Affairs, Kingdom of Morocco

H.E. Eng. Suhail Mohamed Faraj Al Mazrouei Minister of Energy, UAE

Ms. Marie-Jose Nadeau Chair, World Energy Council (WEC)

Mr. Thorsten Herdan

Director General for Energy, Ministry of Economic Affairs and Energy, Federal Republic of Germany

H.E. Laurent Fabius

Minister of Foreign Affairs and International Development, The French Republic

Ms. Christiana Figueres

Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC)

MORE FEATURES MORE INSIGHT

The 2016 edition enabled project and technology specialists from around the world to reach new audiences, seek out new investors and start new conversations.

WFES LAUNCHED TWO NEW EXHIBITIONS IN 2016



Advancing solar energy solutions by bringing together specialists and showcasing the latest innovations for uptake in the MENA region.



SUSTAINABLE TRANSPORT

A WORLD FUTURE ENERGY SUMMIT EVENT

Advancing the future of transport by offering access to new technology, products and future concepts.



ENGAGING SESSIONS AT WFES

ENERGY EFFICIENCY TECHTALK

A dedicated forum facilitating technology networking at WFES, exhibitors and participants attended over 40 expert presentations and debated the latest technologies, opportunities and projects driving progress in the energy efficiency sector.



SOLAR EXPO THEATRE

The Solar Expo Theatre brought together project specialists, developers, entrepreneurs, investors, exhibitors and solution providers. They used the theatre to discuss solar project case studies, products and new business ideas.



NEW FOR 2017

E N E R G Y

EFFICIENCY EXPO

Energy Efficiency Expo, hosted by Masdar and held in partnership with the Urban Planning Council of Abu Dhabi, Emirates Green Building Council and Clean Energy Business Council, will address the challenges and opportunities of reduced energy consumption and improved efficiency in buildings.

"WFES is a great place to catch up with the local power companies, with the local and regional utilities, but also with international companies who come here to see what's happening in Abu Dhabi."

DRIVING THE UPTAKE OF CLEAN ENERGY INNOVATION



CONFERENCES

The WFES 2016 conferences brought together 125 global industry leaders to share their thinking, insights and international best practice. Over 1,000 delegates joined sessions to expand their knowledge and strengthen cross-border partnerships. Sessions covered topics around:

- Energy trends and economic outlook
- Investment marketing opportunities
- I The next phase of renewable energy
- Sustainability's role in 'big' business, supply chain perspectives





THE **FUTURE CITIES** FORUM

A WORLD FUTURE ENERGY SUMMIT EVENT

A new 1-day conference, The Future Cities Forum - hosting the Habitat III Sustainable Energy

Thematic Meeting - focused on the long-term future of city living, addressing the complex challenges of extreme urbanization to help create sustainable, resource efficient, modern living environments.

EGYPT ENERGYFORUM

A WORLD FUTURE ENERGY SUMMIT EVENT

A conference designed to provide attendees with an update on the envisaged progress of Egypt's energy sector over the next 10 years, and outline the resulting opportunities - with particular focus on the solar, wind, gas and water markets.

A REPRESENTATION OF SPEAKERS AT WEES 2016

Dr. Matar Al Neyadi

Undersecretary, Ministry of Energy (UAE)

Alex Thursby

Group Chief Executive Officer, National Bank of Abu Dhabi

Bakr Abdel-Wahab

Managing Director, EFG Hermes

Dr. Naif M. Al Abbadi

Director General, Saudi Energy Efficiency Centre

H.E. Saeed Mohammed Al Tayer

Managing Director & CEO, DEWA, United Arab Emirates

Imtiaz Mahtab

President, MESIA

Dietmar Siersdorfer

Chief Executive Officer, Siemens UAE and Middle East

H.E Nizar Al-Adsani

Deputy Chairman & CEO, Kuwait Petroleum Corporation (KPC)

Frédéric Abbal

Executive Vice-President, Energy Business & Middle East and Africa Operations, Schneider Electric

Kerry Adler

President & Chief Executive Officer, SkyPower Global Canada

Ahmed Al Hashmi

Head of Upstream Technology, BP

Stephane Le Gentil

Chief Executive Officer, Etihad Energy Services

H.E. Nasser Saidi

Clean Energy Business Council

Linda Zou

Chemical and Environmental Engineering, Masdar Institute

A POWERFUL, MULTI-CHANNEL MARKETING & PR CAMPAIGN

As an exhibitor you will benefit from a campaign that spans the globe and reaches thousands of industry professionals. As part of ADSW, World Future Energy Summit and its co-located exhibitions achieved PR coverage of more than \$60 Million and advertising in excess of \$14 Million in 2016, targeted across the following channels:



REGIONAL AND INTERNATIONAL TRADE & BUSINESS **PUBLICATIONS**



PROMOTIONS



THOUSANDS OF UNIQUE VISITORS TO EACH WEBSITE

70,000₊



700+ RADIO SPOTS AND LIVE READS



100K+ MEDIA

COMMUNITY



NEWSPAPER



1,000+

TRADE AND BUSINESS MAGAZINES

- Amwal Magazine Arabian Business ME Asian Water Bloomberg ME CEO ME Construction Week CPH World
- EcoMENA Eye of Riyadh Forbes ME Global Water Intelligence MEP ME Neopromo Capital Business
- Oil & Gas ME Oil and Gas Directory Sun and Wind Energy Utilities ME Waste and Recycle Magazine Watergas

NEWSPAPERS

■ Al Ittihad
■ The National
■ Gulf News
■ Al Khaleej
■ Gulf Today

BROADCASTERS

- Il Sky News Arabia II CNBC Arabia II OSN II Channel 4 FM II Dubai Eye II Dubai 92 II Emarat FM II Hum FM II Radio 1
- Radio 2 Star FM Virgin Radio

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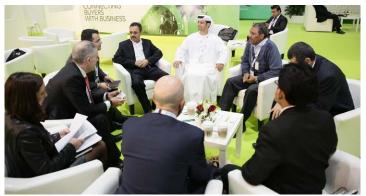
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Take advantage of Business Connect, a tailored networking programme designed to bring buyers and sellers together to do business at WFES.

WHAT IS BUSINESS CONNECT?

- ¬ A pre-event networking platform as well as an onsite business match-making service
- A programme that carefully matches & brings together key decision makers & suppliers
- A platform for cross-sector partnership, bringing together public & private sectors
- → A tool for exhibitors & visitors to generate new sales or supplier leads
- A dedicated team onsite during Abu Dhabi Sustainability Week scheduling your meetings for you





BUSINESS CONNECT BRINGS ELITE BUYERS TO WFES

Representing both the private and public sectors, carefully selected key decision makers (Elite Buyers) are hosted by the Business Connect programme during Abu Dhabi Sustainability Week, with the guarantee of attending pre-arranged meetings with WFES exhibiting companies and generating new business.

155 ELITE BUYERS **76** COMPANIES

12 COUNTRIES

3,488 MEETINGS

BUSINESS CONNECT FACILITATES EXECUTIVE BUYER BUSINESS

Business executives - typically from private sector companies – are actively encouraged to organise meetings with WFES exhibiting companies in advance using the online Business Connect platform. By pre-arranging meetings, exhibiting companies can count on having well-matched, high-potential encounters during Abu Dhabi Sustainability Week.

1,735
EXECUTIVE BUYERS

1,322 COMPANIES

/5COUNTRIES

TO FIND OUT MORE ABOUT BUSINESS CONNECT

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A REPRESENTATION OF BUYERS AT WFES 2016

INTERNATIONAL BUYERS

BAHRAIN

The Bahrain Petroleum Company - BAPCO

Engineer, Power and Utilities Department

EGYPT

Blue Power International

- I Chairman and Managing Director
- I Vice Chairman I Project Manager

E-Green

Chairman

Egyptian Electricity Transmission Company (EETC)

- I General Manager Network Studies
- I Engineer Private Renewable Projects

Enara for Energy and Industrial Investment

I CEO I Business Development Manager

Logic Management Consulting

I Senior Director I Principal I CEO

New and Renewable Energy Authority

■ First Under Secretary ■ NREA Consultant

Solar Masr

I Director, International Business

SolarShams

I Chief Operations Officer

Sterling & Wilson PVT

Country Manager

Tagat Middle East

I Chief Executive Officer I Technical Engineer

INDIA

Glentec Engineering Services LLP

I General Manager

SkyQuest IP Management & Holdings INC.

Managing Director

Sterling and Wilson Private Limited

- I Manager International Solar
- I Senior Manager International Solar
- I Director General Manager

Abhimaani Power Systems

National Solar Energy Federation of India

I Chairman

JORDAN

Babel Contracting Company

- Deputy General Manager
- I Business Development Manager

MID Contracting Company

Business Development Manager

KUWAIT

Kuwait Oil Company | Projects Engineer

Life Energy

■ CEO ■ Projects Development Officer – International

MOROCCO

Office National de Electricité et de l'Eau Potable (ONEP)

- I Contracts Head I Project Manager
- Director of Procurement

OMAN

Oval Engineering | General Manager

- Chief Executive Officer Project Engineer
- I Project Manager

PAKISTAN

Trans Tech Group - Welt Konnect

I Director Operations I Planning Head - Projects

REPUBLIC OF CONGO

Congo Energy | Projects Director

SAUDI ARABIA

Al Ayuni Investment and Contracting Company

I Vice President Strategy, Corporate

Al Kifah Contracting Company

I Chief Executive Officer I Head of Electromechnical

Al Madinah Al Munawarah Regional Municipality

I Mayor Deputy Assistant for Environment

Al Nasser Power and Energy

■ Director ■ Vice President

Electricity and Cogeneration Regulatory Authority (ECRA)

Vice Governor

Holy Makkah Municipality
Assistant Secretary for the Development of Municipal Investments and Chairman of the Committee on Renewable Energy

Manager of Renewable and Sustainable Projects

- Deputy Chairman of the Committee on Renewable Energy
- I Member of the Renewable Energy Committee

MK Electro Mechnical

I CEO

Occident Orient Overseas (OOO)

I CEO

Saudi Aramco

Engineering Consultant

A REPRESENTATION OF BUYERS AT WFES 2016

UNITED ARAB EMIRATES BUYERS

Abu Dhabi Company for Onshore Petroleum Operations Ltd. (ADCO)

■ Sustainability Manager ■ Energy Efficiency Engineer

I Electrical Engineer

Abu Dhabi Gas Industries Ltd (GASCO)

■ Chemist ■ Environmental Engineer

■ Senior Production Engineer
■ Senior Electrical Engineer

■ Project Manager ■ Production Planning Department Head

■ Interface Manager ■ Production Section Head

Production Accountant

Abu Dhabi Gas Liquefaction Company (ADGAS)

■ Senior Energy Engineer

Abu Dhabi Marine Operating Company (ADMA-OPCO)

■ Senior Projects Engineer ■ Project Manager

■ Senior Vice President

Abu Dhabi Municipality (ADM) I Senior Project Manager

Abu Dhabi National Cement Factory

I General Manager, Operations

ADNOC Distribution

■ Integrity Department Manager ■ Engineer

AECOM Middle East Limited

■ Project Engineer - Electrical
■ Sustainability Consultant

I Electrical Engineer

AESG

■ Division Manager ■ Environmental & Sustainability Consultant

Al Ain Distribution Company (AADC)

■ Electrical Engineer
■ Senior Projects Engineer

■ Project Engineer ■ Power Projects Department Manager

■ Asset Management Director

Al Ain Municipality

■ Section Head of Facilities Management

■ Building Maintenance Supervisor

Al Fara'a Group | Procurement Manager

Al Ghurair Contracting and Engineering Works LLC

I General Manager I MEP Manager

Al Makamin Commercial Projects LLC

General Manager

Al Nowais Investments

■ Senior Director of Projects

■ MSc Environment & Int Development

Al Qudra Real Estate | Project Manager

Aston Management Consultants

I Executive Director & Principal Consultant

Bond Interiors I Managing Director I MEP Division Head

Center of Excellence & Development "CoE"

■ Network Management Expert

■ Strategic Networks Senior Consultant ■ Projects Manager

CH2M ■ Sustainability Director ■ Construction Manager













A REPRESENTATION OF BUYERS AT WFES 2016

UNITED ARAB EMIRATES BUYERS

Consolidated Contractors International Company (CCC)

- Senior Design Project Coordinator
- Manager Engineering Electrical
- Business Development Manager

Drake & Scull I General Manager

Dubai Electricity and Water Authority (DEWA)

I Engineer-Electrical

Dubai Municipality ■ Director of Contracts & Purchasing

Emirates National Oil Company (ENOC)

- I Operations Planning Superintendent
- Lubricants and Grease Manufacturing Plant EHSQ Officer

Emirates National Oil Company (ENOC) / Emirates Petroleum Products Company (EPPCO) ■ EHS

Emirates Nuclear Energy Corporation | Head of Sustainability

Ghantoot Group | Projects Director | MEP Manager

Government of Dubai - Dubai South (Dubai World Central)

■ District Cooling, Supervisor

Gulf Crown ■ Head of Business Development

Hooks Strategy and Innovation

I Founder and Managing Director

JHA Consulting Engineers **■** ESD Consultant

Mechanical Engineer

Khatib and Alami

- Head of Sustainability Project Energy Engineer
- I Project Sustainability Engineer I Energy Engineer
- I Sustainability Construction Engineer

M.H. Al Shaya I Senior Project Manager

I Group Facilities Manager I Group Procurement Manager

I Regional Project Manager

Mott MacDonald Limited

I Senior Sustainability Consultant I Senior Design Engineer

Ocean Holding I Vice President, Development

Oger Abu Dhabi | Projects Control and Commercial Manager

Shams Power Company PJSC

I General Manager I Procurement Manager

■ HSSEQ Manager
■ Technical Support Manager

■ Deputy Plant Manager
■ Plant Manager

Sharjah Electricity and Water Authority (SEWA) | Director

Shoaib Emirates Group I General Manager

Six Construct | Acquisition & Development Manager

USC Global Trade FZE ▮ CEO

WS Atkins **I** Senior Electrical Engineer















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Strategic Sponsor







Platinum Sponsors











Gold Sponsors

Official Carbon Offset Partner

Official Hotel Partner

Official Media Partners





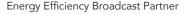








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BE A PART OF THE 10TH EDITION **IN JANUARY 2017**

The region's landmark future energy event will be celebrating 10 years of dedicated success in sustainability, offering access to a truly relevant global audience. Be a part of the tenth world future energy summit to reach new audiences and showcase your projects.

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