



BUSINESS & INNOVATION HUB #1 IN LATAM

Sustainable production

- AGRIBUSINESS & FOOD
- RENEWABLES
- MANUFACTURING
- TOURISM & REAL ESTATE

Trade & Global services

- REGIONAL DISTRIBUTION
- HQ - SSC - TRADING
- IT - FINANCIAL
- CREATIVE SERVICES

Infrastructure



Exports at a glance

48%

Agribusiness and food

Beef, Livestock, Dairy, Fish,
Pulp, Wood, Paper,
Cereals, Oilseeds, Fruits, Others,
Other food and Beverages,
Wool, Leather, Textile

13%

Other Manufactures and Services

10%

Tourism

29%

Global Services

Trading
Business
IT
Financial
Creative
R&D

SUSTAINABLE PRODUCTION HUB

Uruguay produces food for

30 million people

It has the capacity to feed

50 million people



GLOBAL SERVICES HUB

#1 SOFTWARE

EXPORTER per capita in SOUTH AMERICA





UNIQUE COMBINATION OF ATTRIBUTES

Reliability & Certainty

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

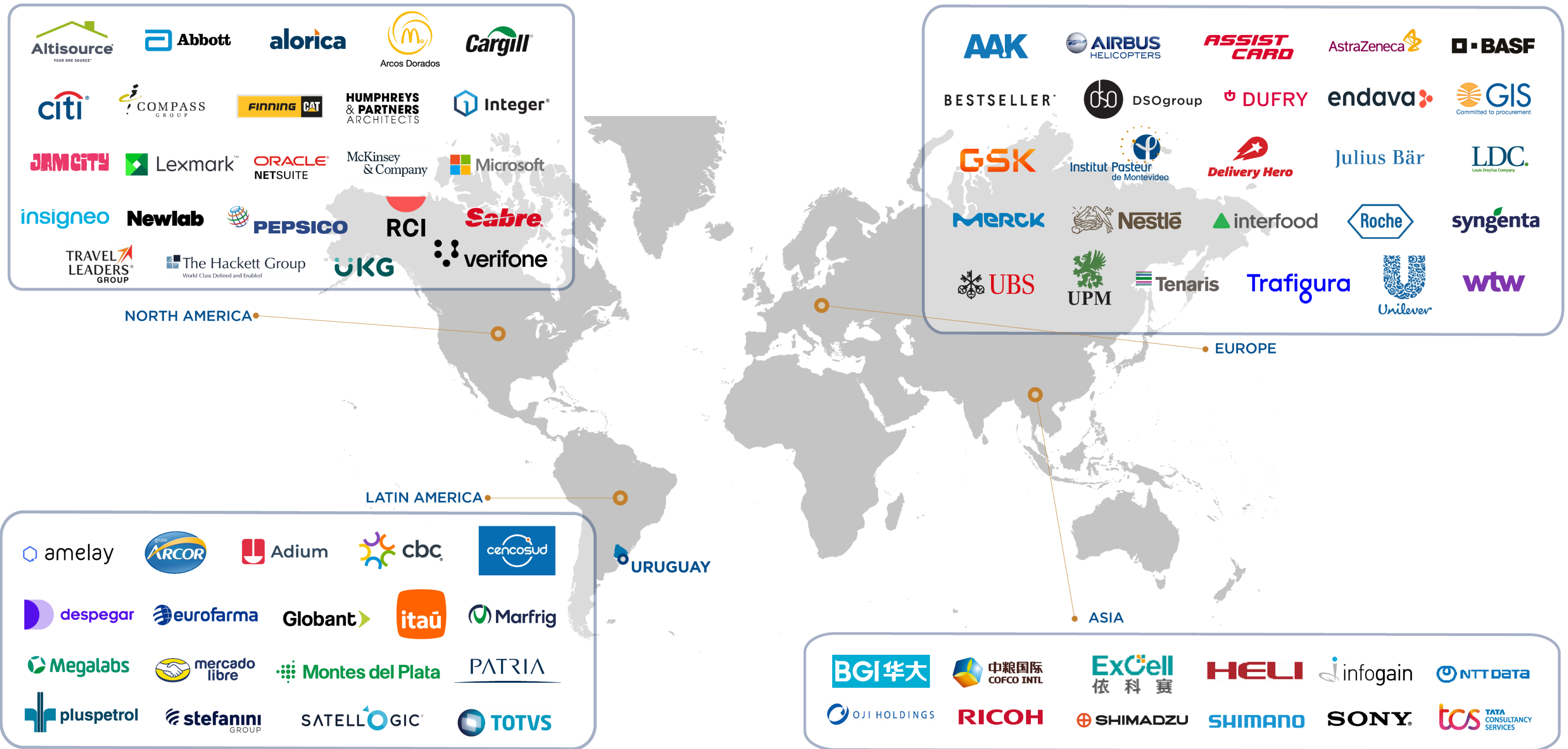
Easy for business

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

Talent & Lifestyle

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

HUB operations in Uruguay



Reliability



Uruguay



Stable



Safe



Sustainable

Uruguay in Latin America



Democracy

(Economist Intelligence Unit, 2024)

#1



Rule of Law

(World Justice Project, 2024)

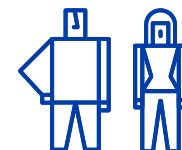
#1



Low corruption

(Transparency International, 2024)

#1



Social Mobility

(World Economic Forum, 2020)

#1



Civil Liberties

(Freedom House, 2025)

#1

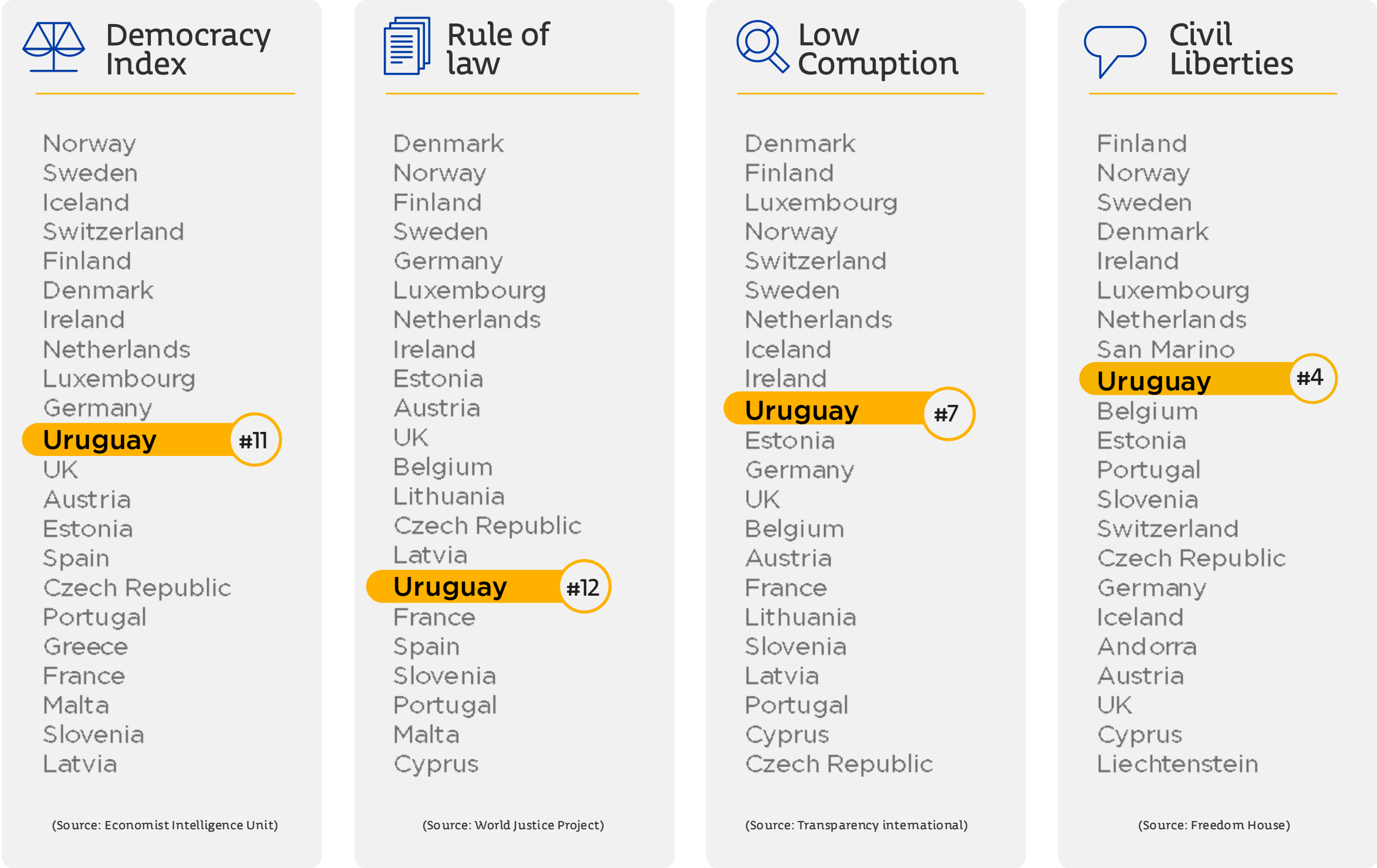


E-Government

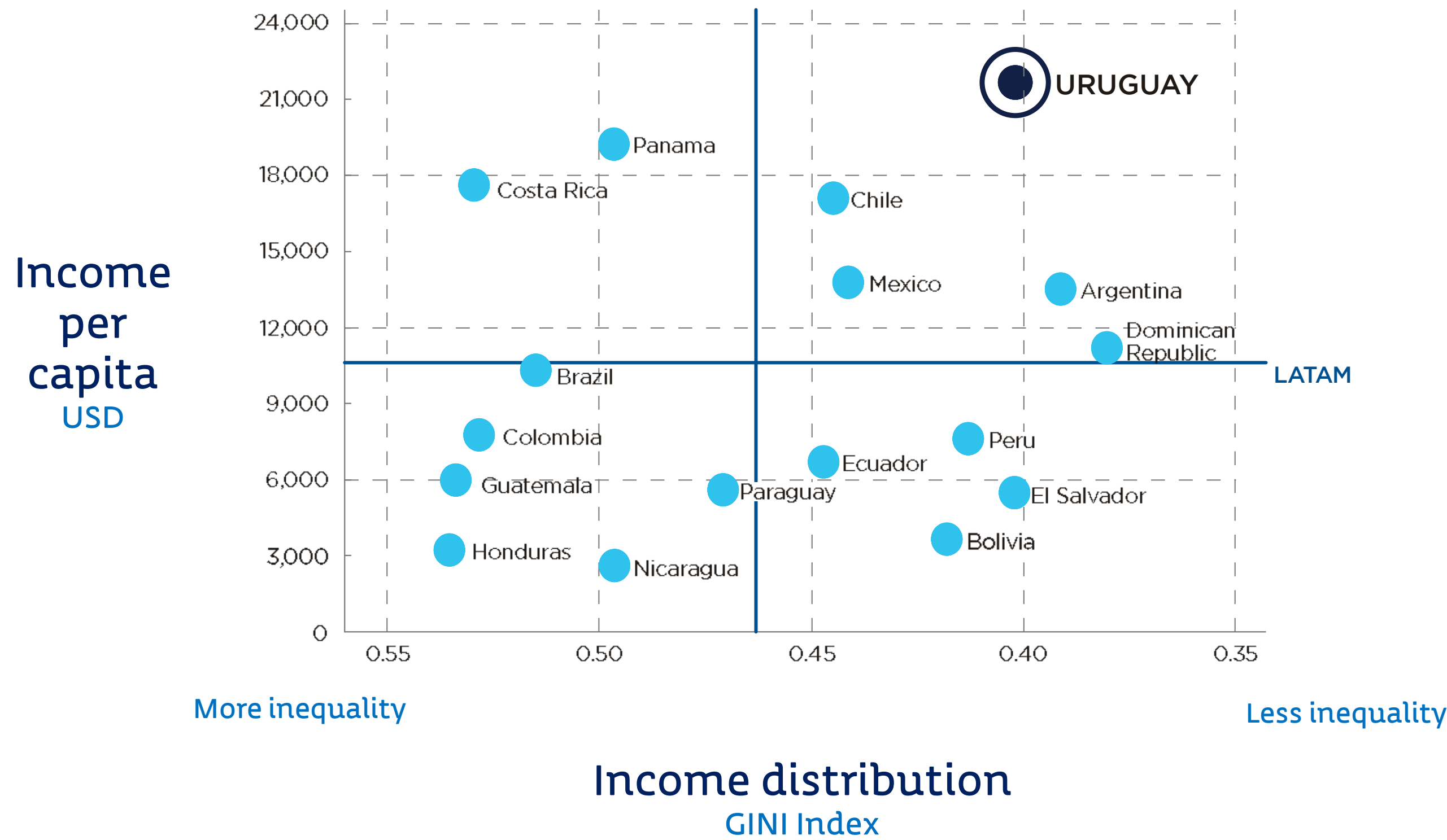
(United Nations, 2024)

#1

Uruguay & Europe

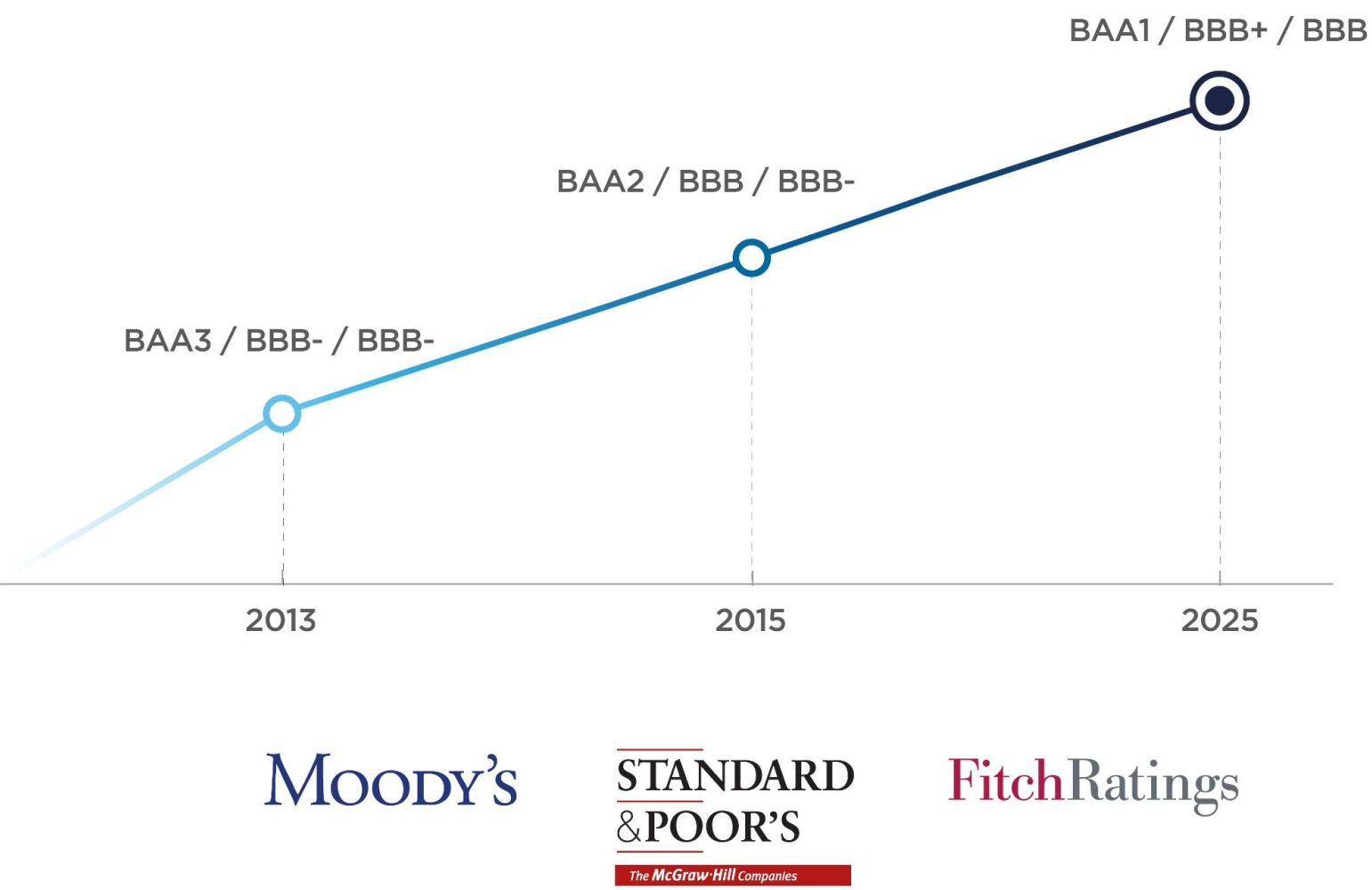


Equitable growth



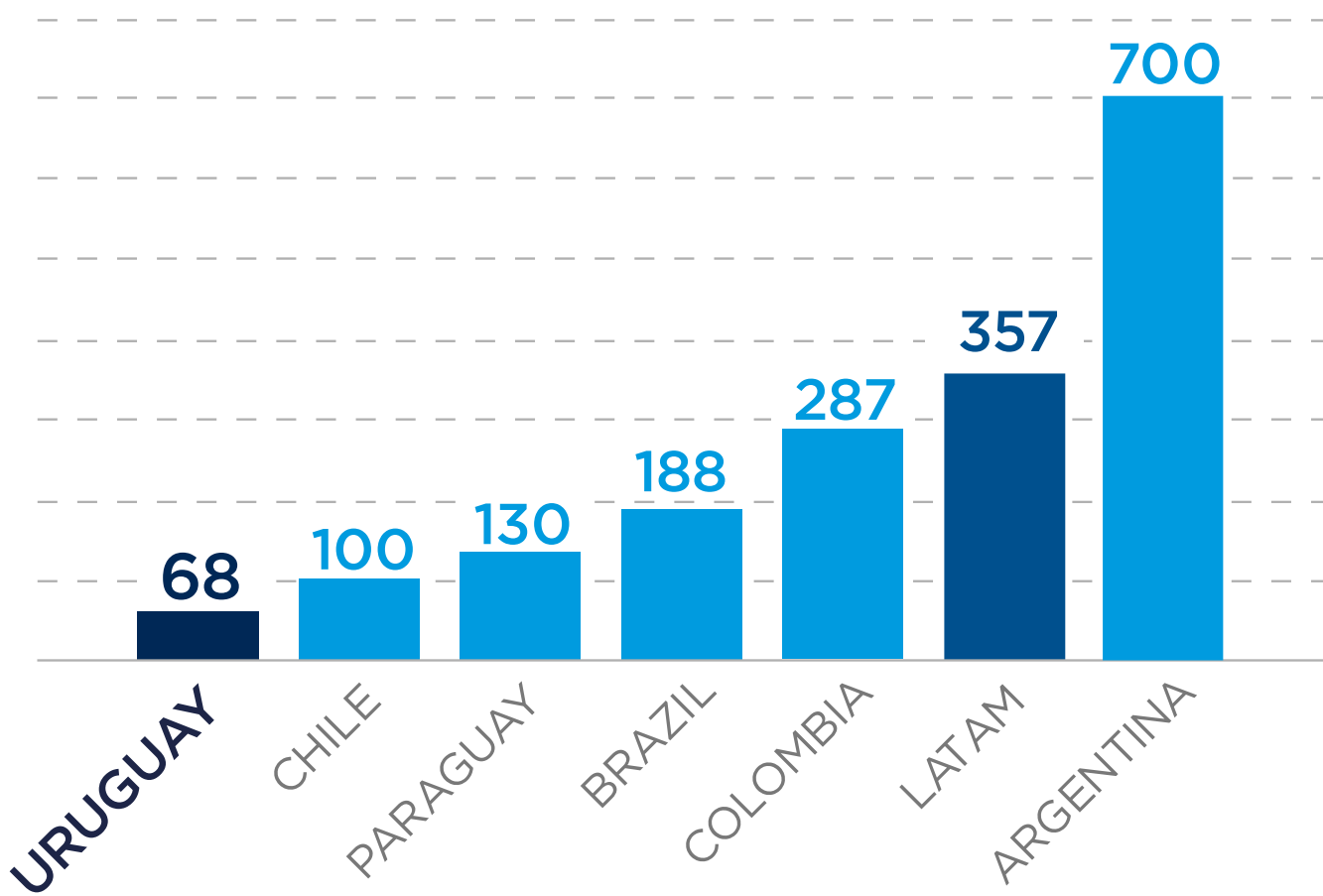
Source: Data of WEO - FMI (July 2025) and CEPAL (2022).

13 consecutive years of Investment grade



Source: Ministry of Economy and Finance of Uruguay, J.P. Morgan Chase (April 2025).

The lowest country risk in the region

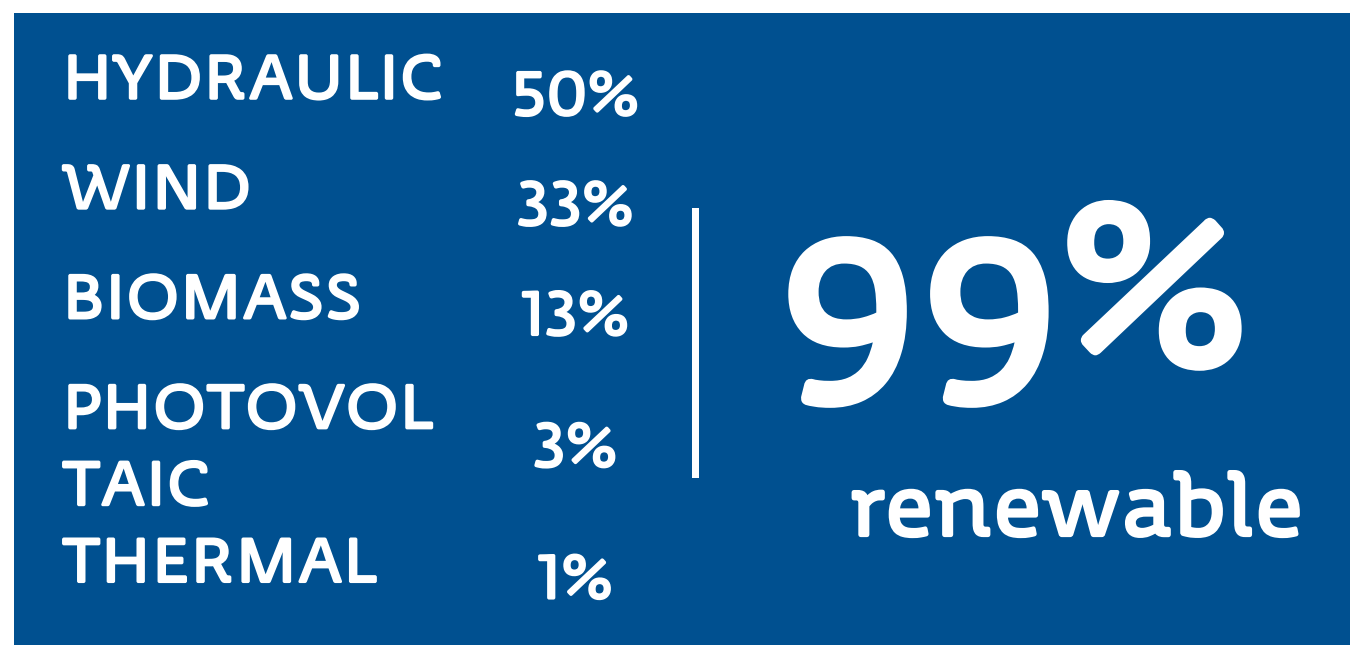


Country risk in Latin America – Basis points
August 2025



TOP 10 IN THE WORLD - Wind & Solar Energy

REN 21 2024 Report



Source: UTE - January to December 2024

At the forefront of sustainability



GREEN BOND LINKED TO KPI



44%

Native forest and growing



+80%

Livestock production
based on natural pastures



LAWS:

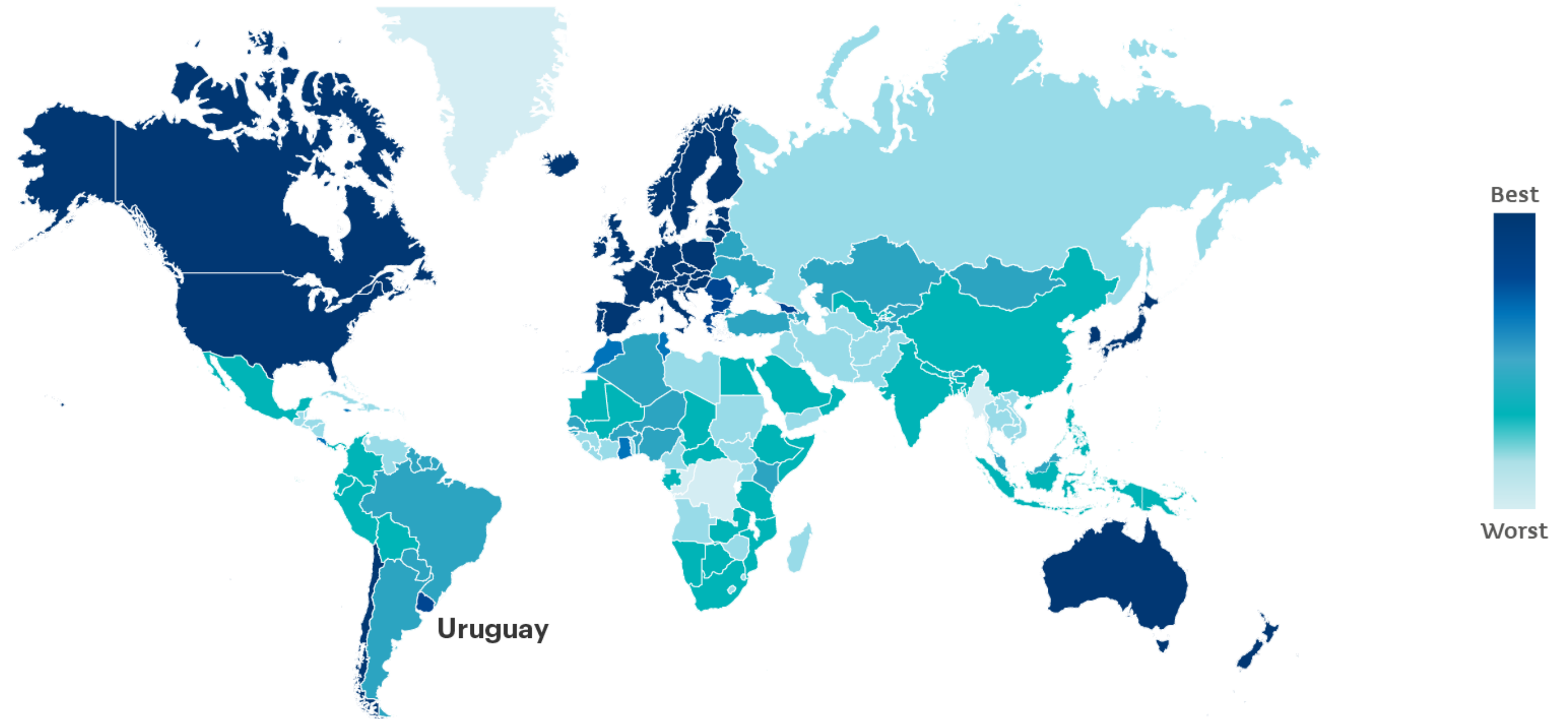
Soil Conservation

Protected Area

Waste Management

ESG top performance

Environment · Social · Governance



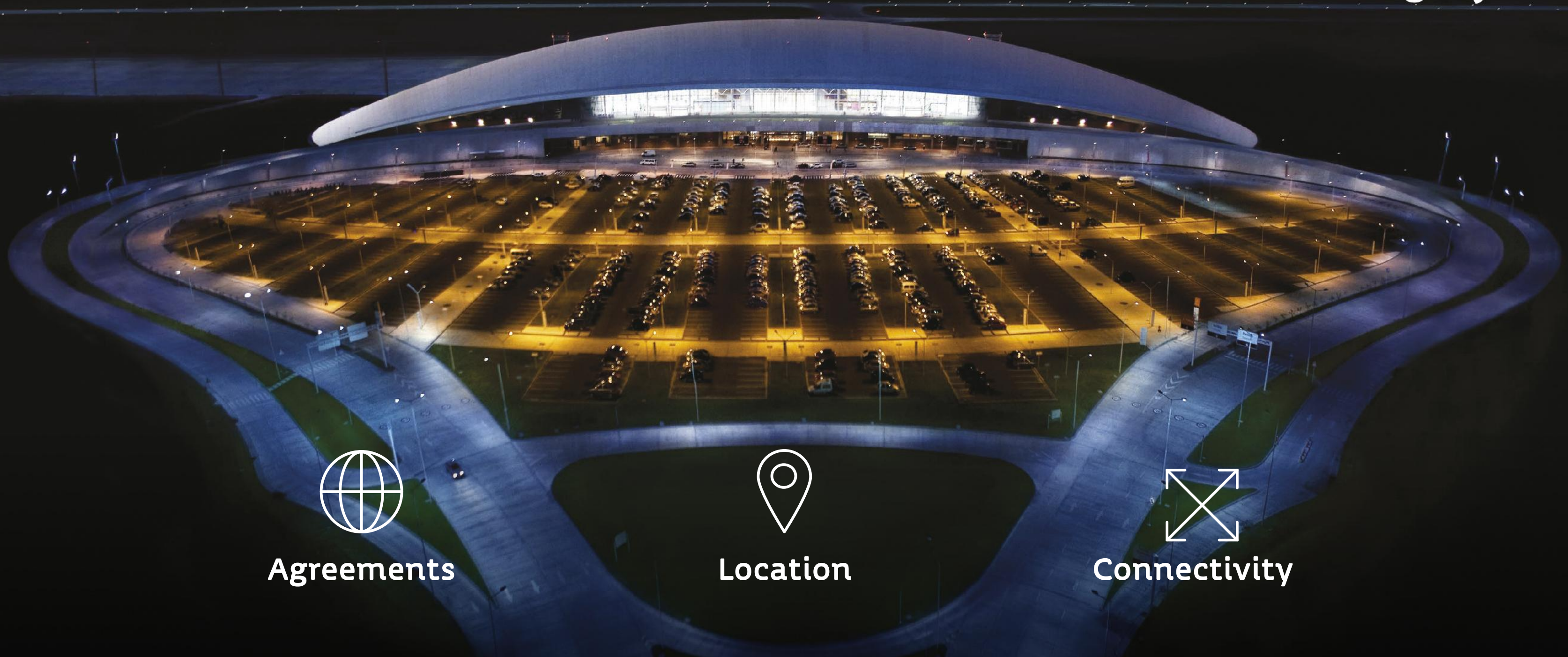
Easy of doing business



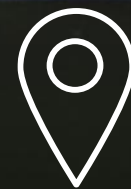
Access



Uruguay



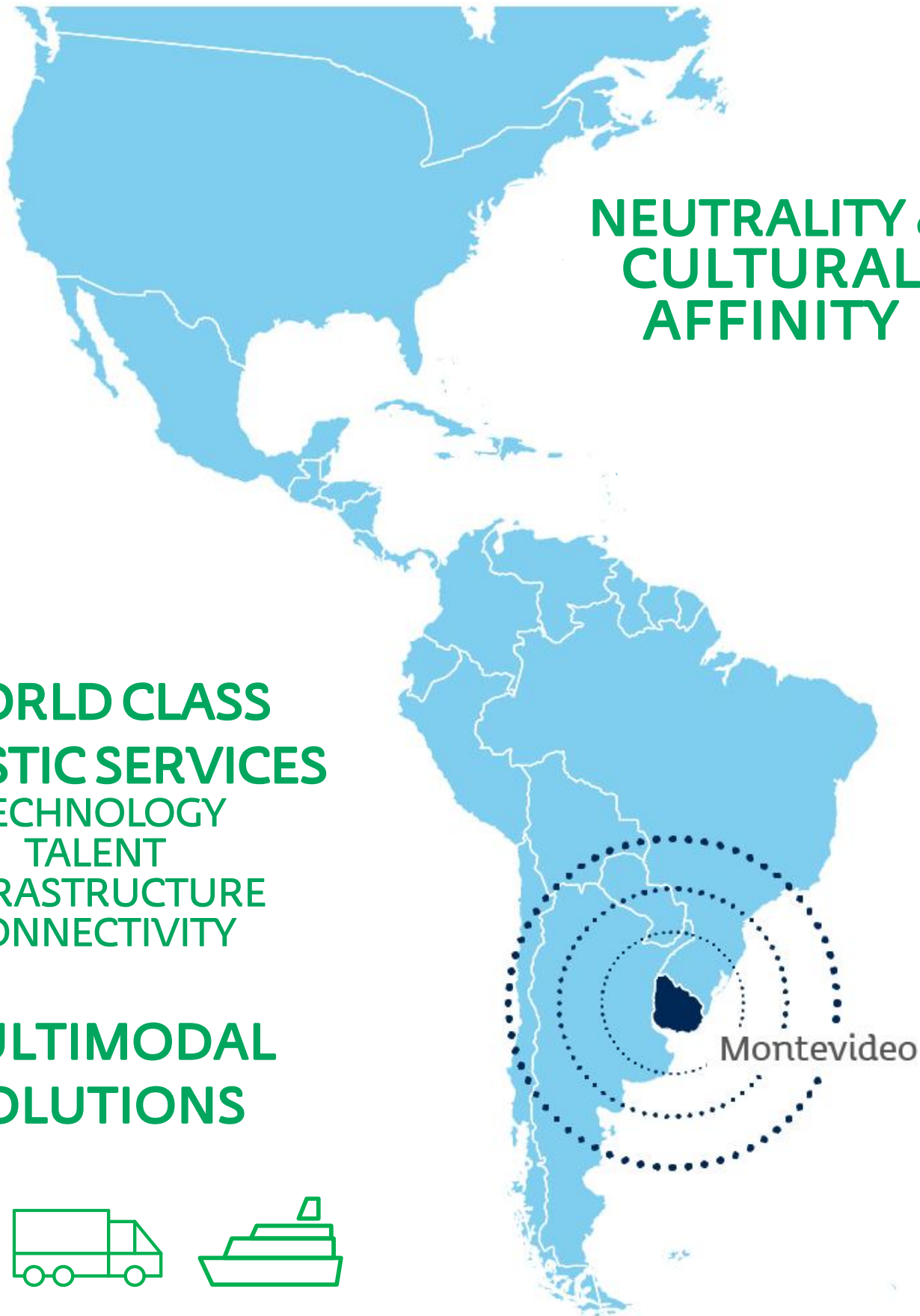
Agreements



Location



Connectivity

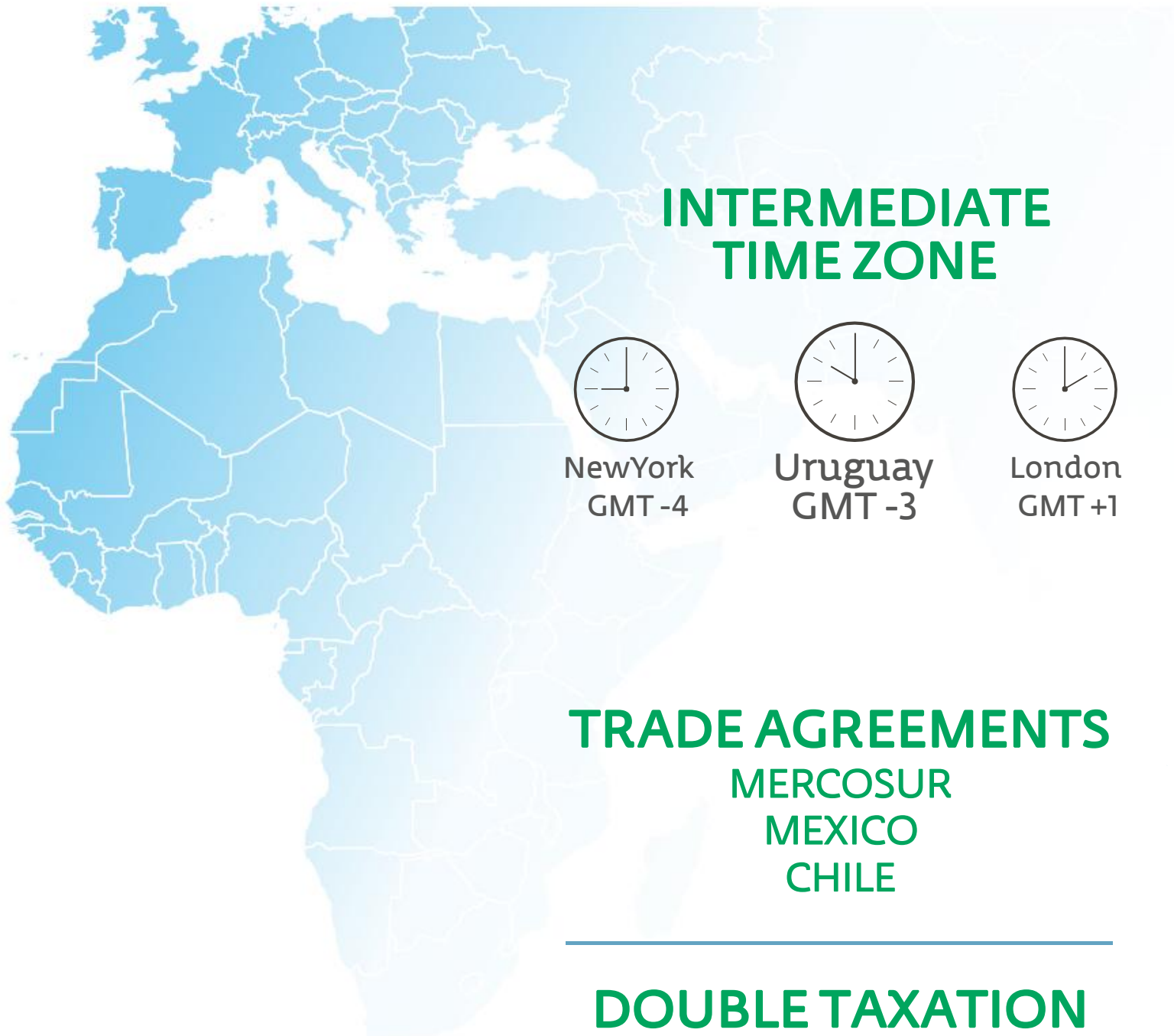
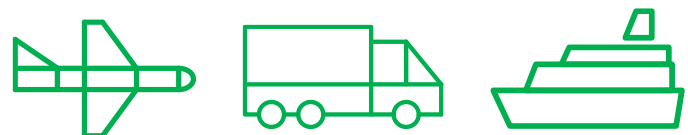


**NEUTRALITY &
CULTURAL
AFFINITY**

**WORLD CLASS
LOGISTIC SERVICES**

TECHNOLOGY
TALENT
INFRASTRUCTURE
CONNECTIVITY

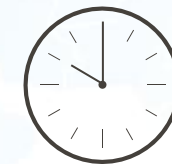
**MULTIMODAL
SOLUTIONS**



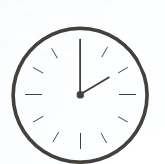
**INTERMEDIATE
TIME ZONE**



New York
GMT -4



Uruguay
GMT -3



London
GMT +1

TRADE AGREEMENTS

MERCOSUR
MEXICO
CHILE

**DOUBLE TAXATION
AVOIDANCE**

& SERVICES
AGREEMENTS
NETWORKS

Leader in Telecommunications in Latin America



Internet penetration
- fixed broadband
(International Telecommunication Union)

#1



% of homes connected
by optical fiber

#1



Adoption of IT
(World Economic Forum)

#1



% of companies
connected by optical fiber

#1



Digital Nations member
(World's leading digital
governments)

#1



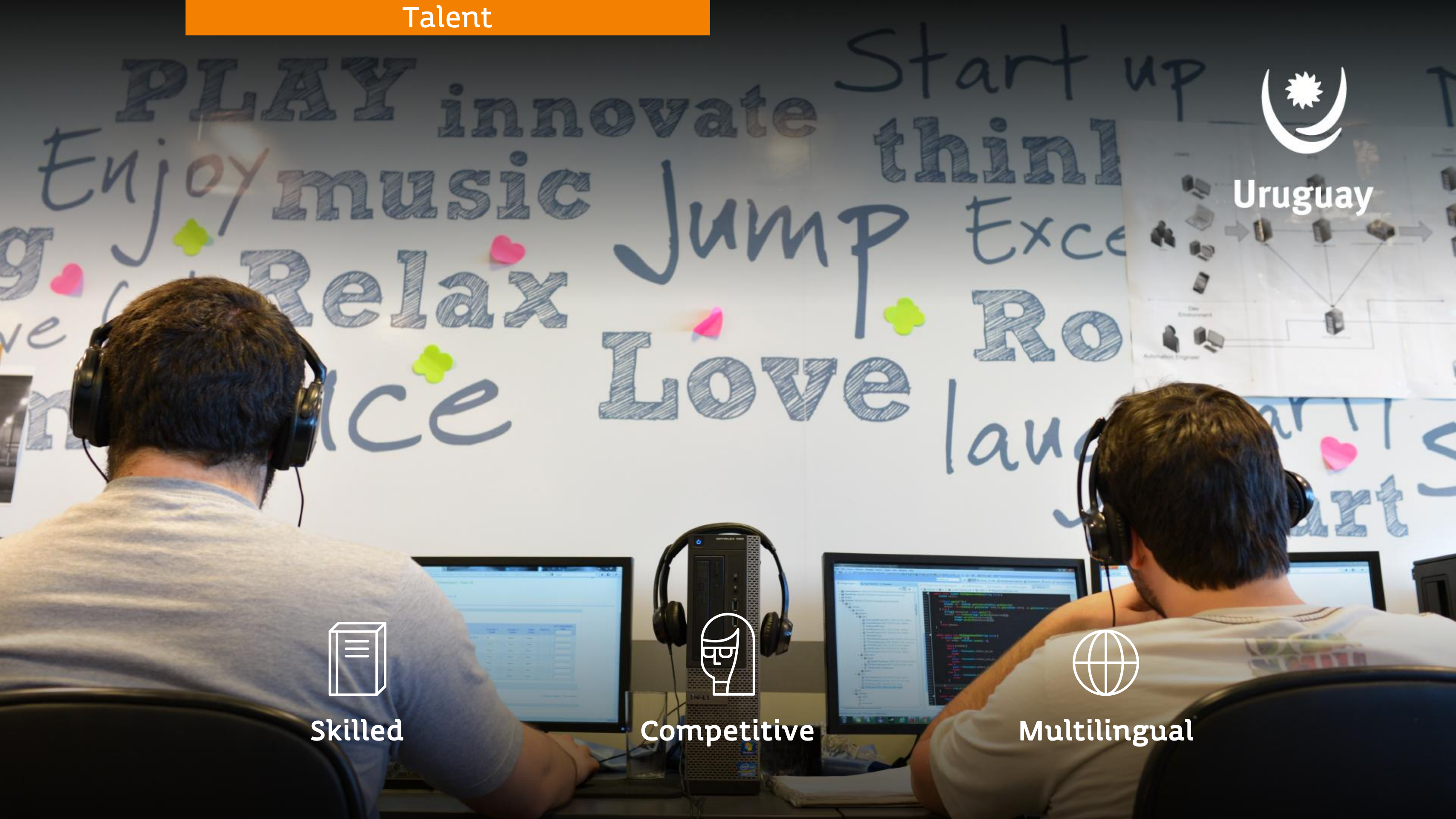
E-Government
Development Index
(United Nations, 2024)

#1

Talent



Uruguay



Skilled



Competitive



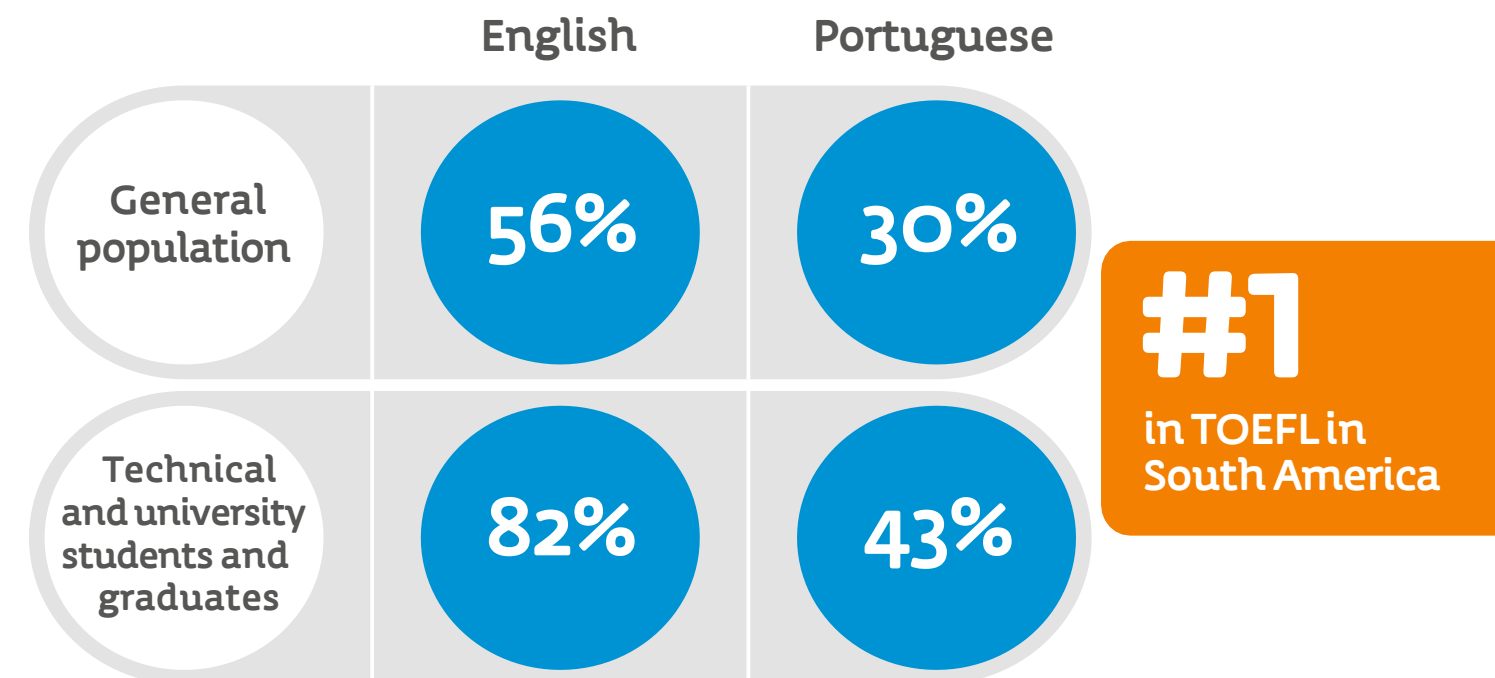
Multilingual

Digital inclusion



Only country in the world to achieve One laptop per child full implementation.

Multilingual talent



Tech ecosystem



+500

tech companies
providing global
solutions



Hub

for global
Tech companies



Successful

Uruguayan Tech
companies



Uruguay
Technology

#1

SOFTWARE EXPORTER

per capita in SOUTH AMERICA

65% of turnover comes from exports

+85% of U.S. clients 

+40% IT products



Wide range of Universities, top
research groups and industry
integration programs



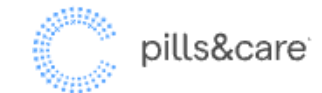
Strong and agile network
of support institutions

Biotech ecosystem

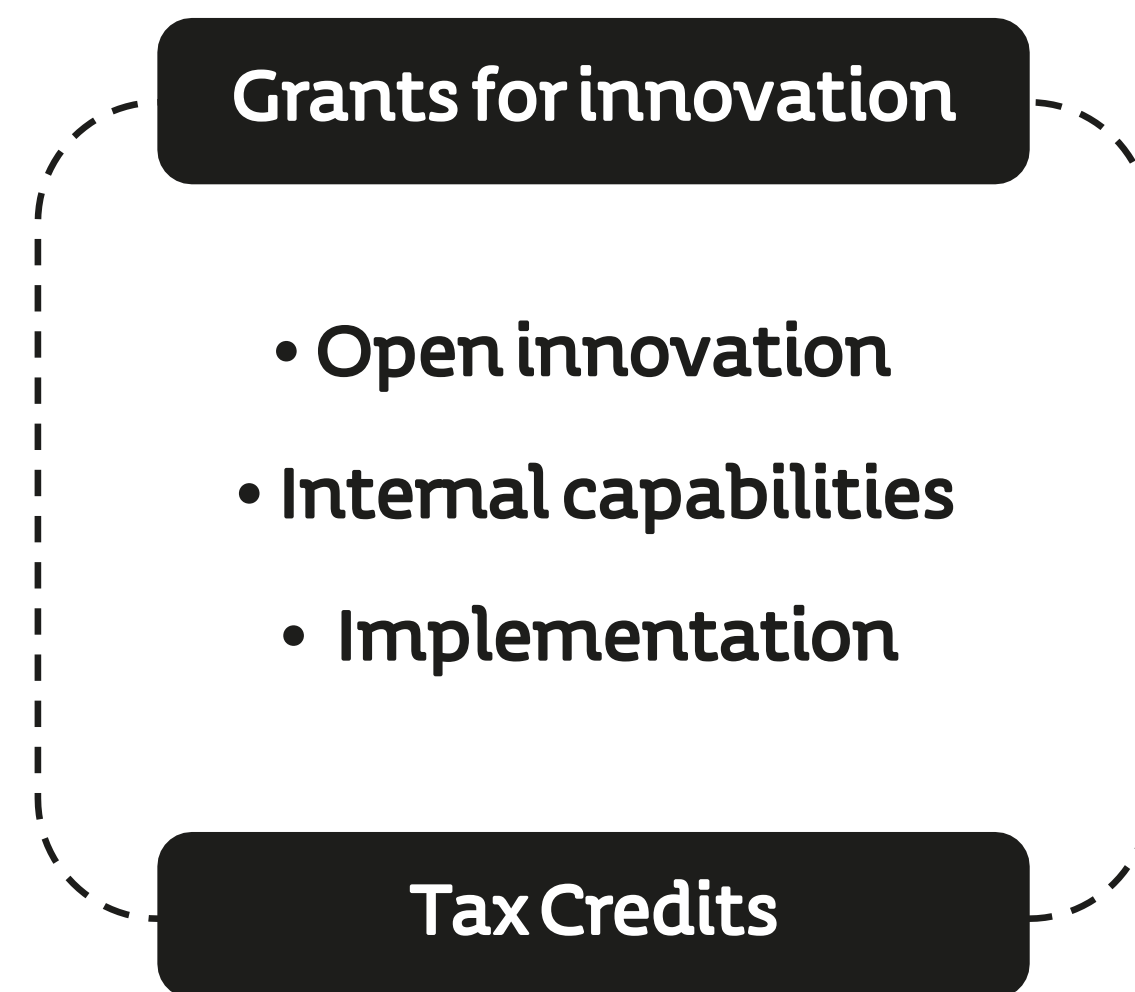
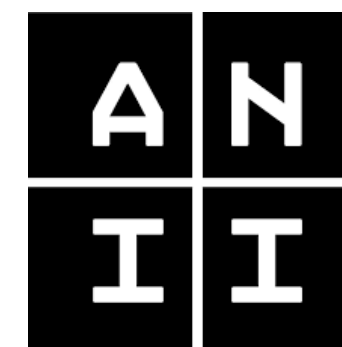
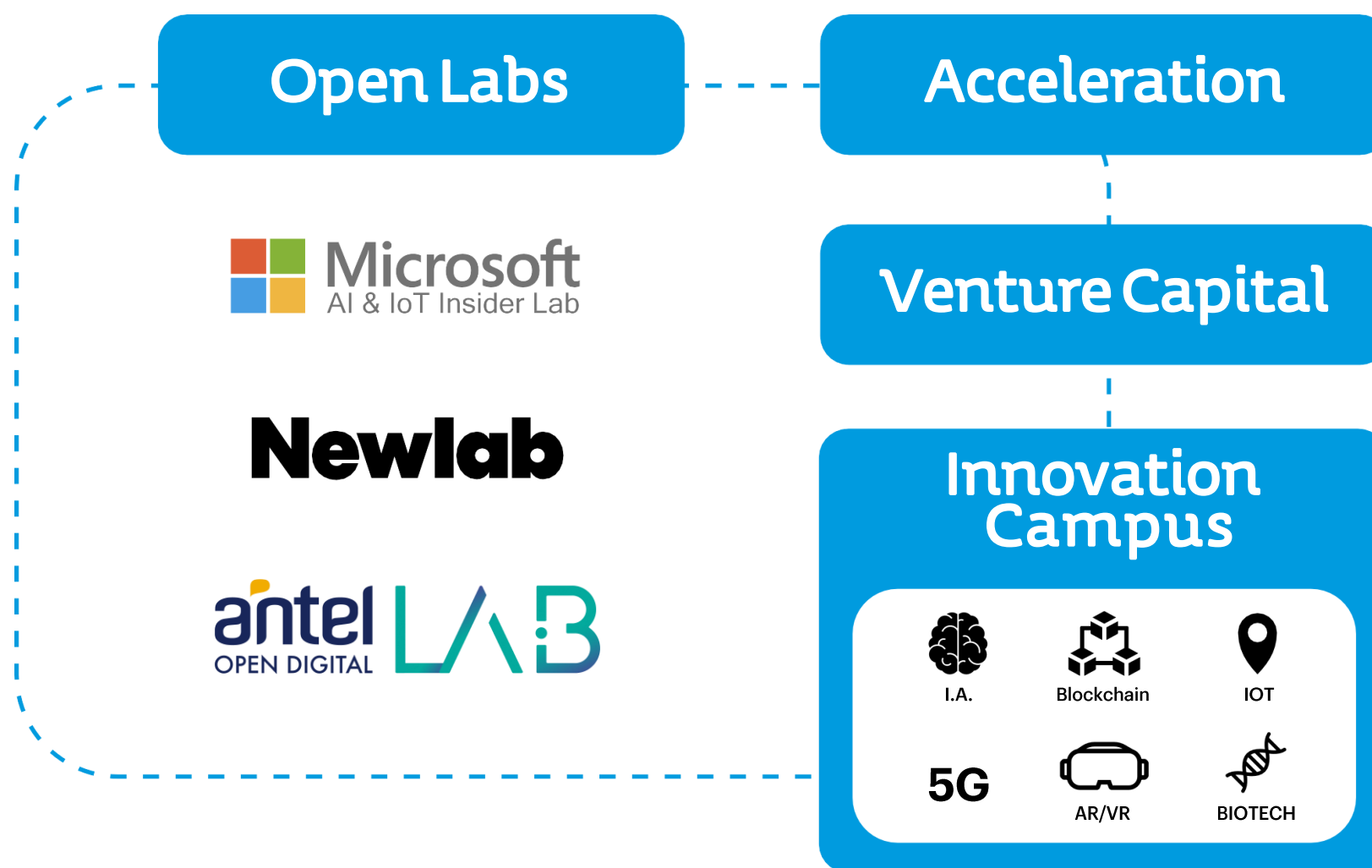
R&D CENTERS → + 300 R&D GROUPS



START UPS



NATIONAL RESEARCH AND INNOVATION AGENCY SUPPORT



Lifestyle



Relaxing



Open



Safe

#1

The best quality of life in
Latin America
(Mercer)



Uruguay

LIVE THE
EXPERIENCE

liveinuruguay.uy



Health



Education

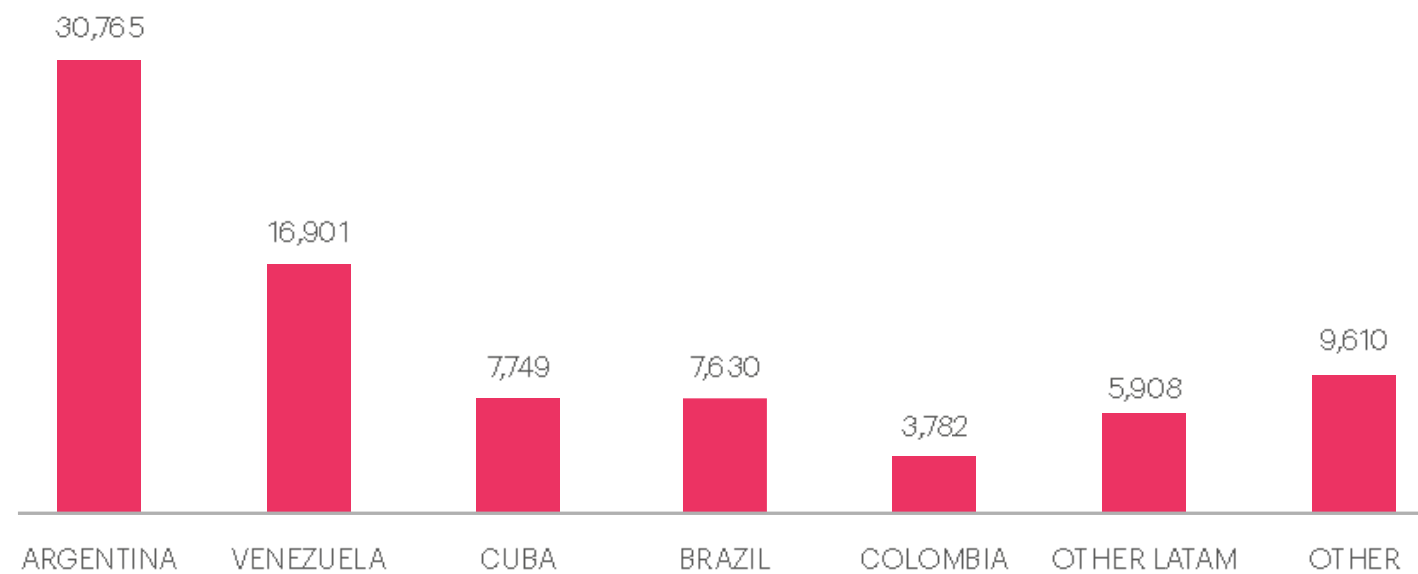


Commuting



Recreation

Migratory flows to Uruguay



x2

doubled in the last
five years



+16.000
residences per
year



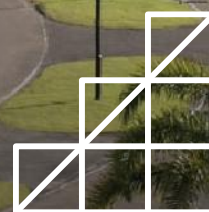
43%

have completed
tertiary levels



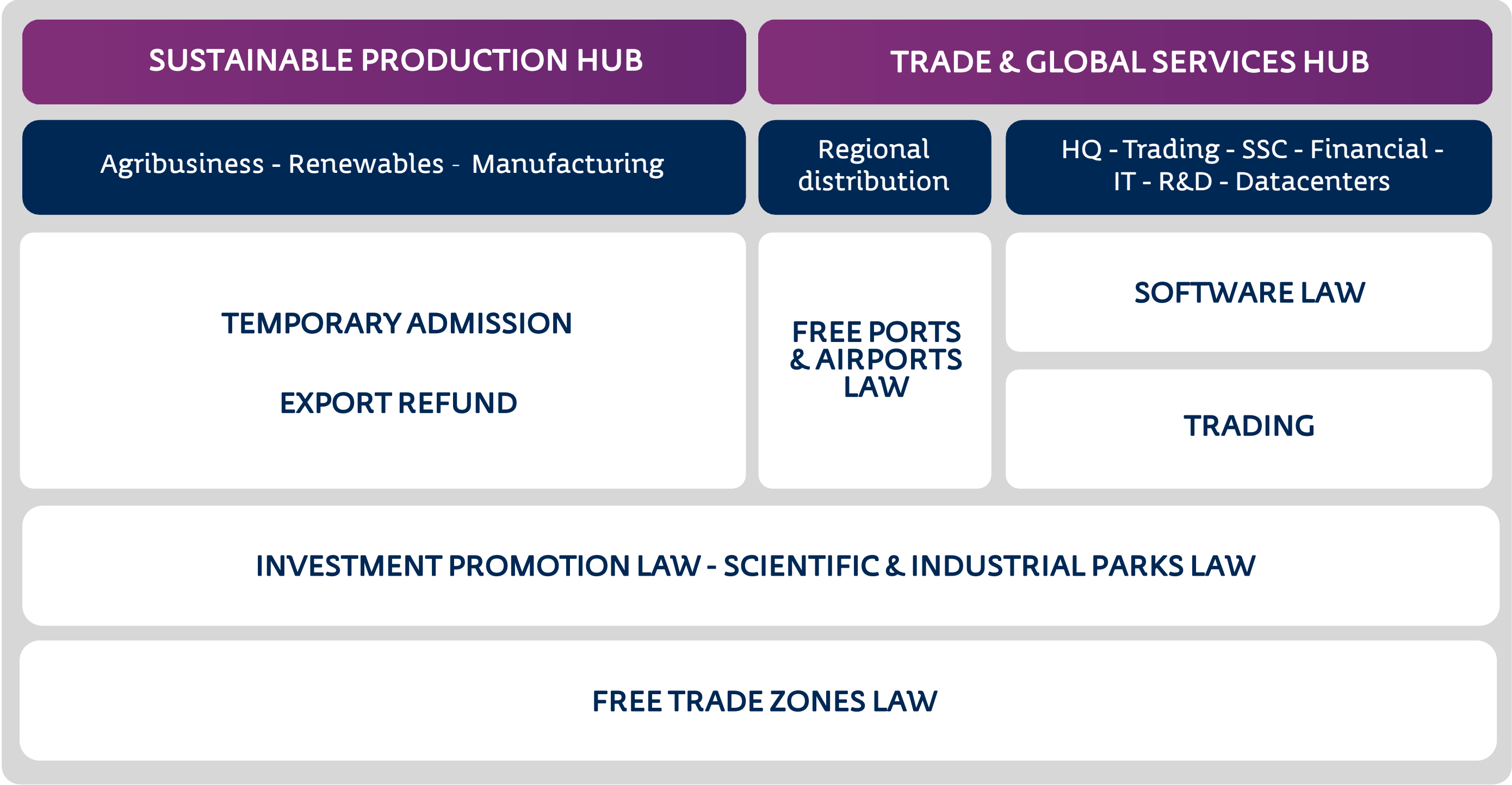


Uruguay



Outstanding Tax Benefits

Up to 100% exemptions for Income Tax and Duties



Business Opportunities & Key industries

SUSTAINABLE PRODUCTION HUB

Agribusiness & Food - Chemical - Pharma -
Renewables - Advanced Manufacturing



TRADE & GLOBAL SERVICES HUB

Regional
distribution

HQ - Trading - SSC - Financial -
IT - R&D - Datacenters



RICOH

MERCK

SHIMADZU



Abbott

BESTSELLER

syngenta



UBS

alorica

BASF

Trafigura

PATRIA
INVERSIONES

HUMPHREYS
& PARTNERS
ARCHITECTS

We support foreign investors in all stages



PROSPECTION



LANDING



AFTERCARE



Uruguay XXI

INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

Customized advice

Site visits

Linkage with K players

Talent development

Policy advocacy

Investment Portfolio



**BUSINESS &
INNOVATION HUB**
#1 IN LATAM

SUSTAINABLE
PRODUCTION



TRADE & GLOBAL
SERVICES

Reliability &
Certainty

Easy for
business

Talent &
Lifestyle

COME, TEST & INVEST!



Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

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