EU Gateway | Business Avenues



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Call from EU Gateway | Business Avenues for South Korea: Environment & Water Technologies



EU-based Network partners are invited to make the following call known to SME clients interested in expanding their business to South Korea.

BCCs in South Korea are invited to collaborate with this programme to organise matchmaking events and/or inviting their local client SMEs to participate.

There will be regular calls in the future including other Asian countries and sectors. For background information and contact details, please see the "kick-off".

<u>EU Gateway | Business Avenues</u> is now targeting Environment & Water Technologies. The 5-day Business Mission in Seoul is open to European companies meeting the <u>eligibility criteria</u> and takes place from Monday 3 July to Friday 7 July 2017. It includes two Business Exhibition days to showcase products, make new business contacts, get introduced to potential partners at **pre-arranged business meetings**, and network with professionals in the sector of <u>Environment & Water Technologies</u>.

During this week participants will also be able to meet representatives from EU Member State Embassies and business organisations invited by the organisers.



The package includes coaching before, during and after the business mission as well as customised services for which companies benefit from 80% co-financing up to EUR 1000.

Upon <u>submission of the Expression of Interest</u> on the EU Gateway | Business Avenues website, the companies should register as clients with their local EEN Network partner, so that their participation becomes eligible under the EEN Network rules. After the missions they will be invited to make ample use of the EEN Network services to further enhance their competitiveness and readiness to internationalise.

Deadline for application is Friday 17 March, 2017.

The European Commission invites EEN partners to make ample use of this win-win opportunity to collaborate with the EU Gateway | Business Avenues programme.

The programme organisers can be reached via coaching.network@eu-gateway.eu.

