

Call from EU Gateway | Business Avenues for China: Food Safety Technologies & Services



EU-based Network partners are invited to make the following call known to SME clients interested in expanding their business to China.

BCCs in China are invited to collaborate with this programme to organise matchmaking events and/or inviting their local client SMEs to participate.

There will be regular calls in the future including other Asian countries and sectors. For background information and contact details, please see the "[kick-off](#)".

This second [EU Gateway | Business Avenues](#) mission to China is open to European companies meeting the [specific eligibility criteria](#) and goes to Shanghai from Monday 15 to Friday 19 May 2017, targeting [Food Safety Technologies & Services](#).

The Business Mission comprises of two Business Exhibition days, site visits and opportunities to meet representatives from EU Member State Embassies and business organisations invited by the organisers. **Pre-arranged business meetings with local companies** will be scheduled for all participating companies and there is the possibility to visit [SIAL China](#), Asia's largest food innovation exhibition.

The package includes coaching before, during and after the business mission as well as customised services for which companies benefit from 80% co-financing up to EUR 1000.

Upon [submission of the Expression of Interest](#) on the EU Gateway | Business Avenues website, the companies should register as clients with their local EEN Network partner, so that their participation becomes eligible under the EEN Network rules. After the missions they will be invited to make ample use of the EEN Network services to further enhance their competitiveness and readiness to internationalise.

Deadline for application is Friday 20 January, 2016.

The European Commission invites EEN partners to make ample use of this win-win opportunity to collaborate with the EU Gateway | Business Avenues programme.

The programme organisers can be reached via coaching.network@eu-gateway.eu.

