

## COMPANY PROFILE

The Tamuz Group specializes in strategic and political consulting, business development and project promotion for foreign companies and organizations operating in the Israeli marketplace.

We are a solution-based consulting group - not just focused on strategy, but also on implementation. The Tamuz Group's executive team consists of former senior government officials, offering expertise on the governmental and regulatory environment and process in Israel. Our team has extensive contacts within the political and business sphere on both the local and national level.

The Tamuz Group's combined experience and insight in the Israeli marketplace have proven invaluable to firms navigating the complexities of operating in Israel, informing the strategic planning process, specifically as it relates to regulatory procedures and bodies. We are results oriented, working in partnership with our clients to develop and implement business strategies in the most effective, timely and cost-efficient manner.



## **KNOWLEDGE - THE POWER TO SUCCEED**

Our highly skilled team ensures that our clients are fully equipped with all of the tools and information needed to succeed and make the right decisions at the right time.

When entering new markets, companies and organizations require necessary resources allocation and understanding as to effectively and efficiently plan their new play, and that's where Tamuz steps in.

Tamuz equips its clients with relevant information, access to decision-makers, tactics facing the challenges in the regulatory field, and cultural assumptions which strengthens and empowers their decision-making process and lead to complete and accurate strategic planning.

## **OUR SERVICES**

The Tamuz Group provides its clients with a wide range of services including:

- Consulting services, regulatory and governmental relations
- Monitoring and analyzing of governmental policy and trends
- · Building strategic plans for companies in the local market
- Developing strategic relationships and partnerships in Israel
- Representing international firms in governmental relations
- Promoting projects and initiatives within the governmental and business communities
- Performing market researches and environmental scans



## THE TEAM



Moty Ruham

For the past four years, Moty served as the Chief of Staff for Mr. Silvan Shalom, Deputy Prime Minister, Minister for Regional Development, Minister for Development of the Negev and Galilee and Minister of National Infrastructure, Energy and Water. Prior to his foray into public service, Moty had a successful career in the financial sector - focusing on private wealth management, mutual funds and international capital markets. Prior to his career in the private sector, Moty worked on regulatory and financial policy issues at the Ministry of Finance.

Moty holds a B.A. in Political Science and Middle Eastern History; an MBA; and an M.A. in Law. A ranking Captain in the Israel Defense Forces reserves, Moty is passionate about helping disadvantaged youth create a better future for themselves through preparatory training for their military service.



Nati Birenboim

Nati Birenboim served as Senior Policy Advisor to Dr. Uzi Landau, the former Minister of National Infrastructure, Energy and Water. In that capacity, Nati was responsible for planning, developing and implementing ministerial policy in the energy, water and natural resources sectors in Israel. Most recently, Nati served as Staff Director of the Inter-Ministerial Committee for the examination of Natural Gas Policy.

Nati holds an LLB degree from Bar Ilan University and an MBA with honors from the Peres Academic Center. Nati is a ranking Commander of an artillery battery command unit in the reserves of the Israel Defenses Forces. Nati was selected in 2012 by the prominent Israeli business magazine "The Marker" as one of the most promising individuals in the Israeli business community under the age of 40.

Fax: +972-3-6061601





Noa Foster

Noa Foster has over a decade of experience working alongside C-level executives in over a dozen countries, in finding solutions to sensitive challenges. Noa has worked with companies in a broad spectrum of scope and size, ranging from high-tech start-up companies to multi billion dollar corporations.

Noa is the co-founder and owner of Foster Consultancy Group, a firm that develops and manages Oil & Gas Initiatives, as well as performs global collaborations between Israeli innovative technology companies and overseas partners.

Noa previously served as the Head of the Global Project Management Division at an elite Business Intelligence & Cyber Security firm. Previously, Noa served as an Executive Account Manager ("headhunter") at global executive search boutiques where she specialized in recruiting CEO and VP level executives.

Noa holds an Honor's B.A. in Jewish Philosophy and the Multi Disciplinary Arts Program from Tel Aviv University and an MBA degree from the Hebrew University of Jerusalem.



Amir Foster

Since 2012, Amir Foster has been a private consultant in the Oil & Gas industry, working with private investors, public companies and government offices in risk assessments, market analysis, valuation and investment management.

Among Amir's clients are some of the largest global players in the Oil & Gas industry. He assists them in market research; regulation; governmental policy; and strategic partnerships and relationships in Israel. Amir also works as a consultant with Israeli governmental offices in the fields of Natural Gas infrastructure and investment allocation.

Prior to his work as a private consultant, Amir was a Senior Financial Analyst in the Israeli stock exchange marketplace, building his career as one of the pioneering figures in Israel in financial analysis and projections in the Energy sector. Amir worked as an equity analyst at Peilim Portfolio Management Company, and at DASH, one of Israel's leading & largest asset management firms, managing more than \$15 billion, where he served as a Senior Analyst, focusing on growth in the Energy sector.

Amir holds a First Class Honors' BA from the Executive Business Management Program, where he also received a Rectors Honor & Academic Center President Honor award. He holds an MsC in Finance from Tel Aviv University.