

## ***Protecting Intellectual Property and Patents in Turkey***

### **Focus Sectors**

Renewable Energies and ICT for Machineries

Webinar, January 25<sup>th</sup> 2021

10.00 – 11.15 Italy time (GMT + 01.00) | Turkey time 12.00 – 13.15 (GMT + 03.00)

GO! Platform

<https://go.confindustria.it/turkey-2021>

### ***Program***

#### **Welcoming Remarks**

10.00 – 10.05

Letizia Pizzi, *Country Manager Confindustria - Director Confindustria East Europe*

10.05 – 10.10

Yasemin Esenlik, *Overseas Offices and Activities Director- Presidency of the Republic of Turkey Investment Office*

#### **The Ecosystem of Investments & Incentives and Facilitations to Support Innovation in Turkey**

10.10 – 10.20

Gino Costa, *Country Advisor - Presidency of the Republic of Turkey Investment Office*

#### **Main Pillars of Turkish IP System, Latest Developments and Trends**

10.20 – 10.30

Habip Asan, *President - Turkish Patent and Trademark Office*

#### **Turkish Patent Box Regime**

10.30 – 10.40

Erdem Kaya, *President of UPB - Turkish International Patent Union*

#### **Opportunities of Collaboration in Patents and R&D**

10.40 – 10.50

Devrim Özaydın, *Head of Intellectual Property and R&D Working Group - TÜSİAD*

#### **Outline of Legal Conflicts Arising out of Industrial Property Law that have been dealt by ICE - Istanbul Office**

10.50 – 11.00

Meryem İpeklioğlu, *Head of the Anti-Counterfeiting and Trade Barriers Desk – Italian Trade Agency Istanbul Office*

11.00 – 11.10

#### **Q&A Session**

**Moderator:** *Letizia PIZZI, Country Manager Confindustria - Director Confindustria East Europe*  
**Working Language:** *English*