

BUSINESS FORUM ITALY-EGYPT

(Cairo, 11-12 October 2023)

Draft programme

11th October

- 6.30 – 8.30 p.m.** Pre-concert buffet dinner
(Khufu's restaurant, Pyramids of Giza)
- 9.00 p.m.** Gala Concert of the Teatro San Carlo at the Pyramids of Giza

12th October

- 9.30** Opening of the Business Forum
(registration, coffee and refreshment)
- 10.00** **Opening session**
Keynote speech by:
Deputy Prime Minister and Minister of Foreign Affairs of Italy, H.E. Antonio Tajani
Prime Minister of the Arab Republic of Egypt, H.E. Mostafa Madbouli (tbc)
- 10.20 -11.00** **Italy for Egypt: how Italian public and private stakeholders support business activities in Egypt.**
In this session, public and private stakeholders will introduce the Italian business delegation; illustrate their mandate and priorities, as well as describe the instruments and tools available to support the activity of Italian operators in Egypt, both for business opportunities and for investments.
Moderator: *tbd*
Panelists:
 - ICE
 - Confindustria
 - CDP
 - SACE
 - SIMEST
 - Intesa Sanpaolo (tbc)
- 11.00 – 11.50** **Egypt for Italy: business and investment opportunities for Italian stakeholders.**
In this session, Egyptian Ministers as well as public and private stakeholders will present business and investment opportunities in Egypt, priorities to attract foreign investments in Egypt and the Egyptian tools and instruments to facilitate foreign investments and business activities in Egypt and in the region.
Moderator: *dr. Alaa Ezz, First Undersecretary, Prime Minister Office and Chairman of the Egyptian EU Chamber of Commerce*
Panelists:
 - Ministry of Foreign Affairs
 - Ministry of Trade and Industry;
 - Ministry of Tourism and Antiquities
 - Ministry of Electricity and Renewable Energies;
 - Ministry of Oil and Gas;
 - General Authority for Investment and Free Zones

- Suez Canal Authority
- Sovereign Fund of Egypt
- Banque Misr/Egyptian Banks Federation)
- CIB
- Alexbank

11.50-12.15 Signing ceremony

In this part of the BF, the Deputy Prime Minister and Minister of Foreign Affairs of Italy, H.E. Antonio Tajani and the Prime Minister of the Arab Republic of Egypt, H.E. Mostafa Madbouli will witness the signature of MoUs of cooperation between Italian and Egyptian stakeholders.

Focus on *Investing in Health for a better society: promoting international cooperation and public-private partnership*
Statements by:
Minister of Health of Italy, Orazio Schillaci
Minister of Health and Population of the Arab Republic of Egypt, H.E. Dr. Khaled Abdel Ghaffar (tbc)

12.15 - 12.30 Networking coffee

12.30 – 2.30 p.m. Parallel thematic roundtables.

BOARDROOM 1

Business and investments opportunities in the Tourism sector: tapping into a vast potential

BOARDROOM 2

Powering the Euro-Mediterranean region: how Italy and Egypt can shape an efficient energy market across the Mediterranean

BOARDROOM 3

Increasing synergies in the health sector: cooperation in pharma, health and biotechnologies

2.30 p.m Networking lunch.
Possible B2B meetings

Afternoon Possible field visits