



Women in Business

Doing business, bridging gaps, looking forward

Session 1: Women in business, good practices to bridge the gap



When

December, 1st 2017

Venue

AICE - Associazione Italiana del
Commercio Estero

Corso Venezia, 47

20122 Milano

Italy

Session 1: Women in business, good practices to bridge the gap



9,30 – 10,00: Participants registration

10,00 – 11,00: Welcome Opening (greetings and opening speech)

President of AICE, Cav. Dott. Claudio Rotti

CEO Monzesi, Maria Rita Rigamonti

Euro MP Alessia Mosca (International Trademark Association)

Egyptian Minister of Immigration, Mrs Nabila Makram

Egyptian Minister of Investment & Intl Co-operation, Dr. Sahar Nasr

11.00 – 13.00 – Session 1: FASHION AND TEXTILE INDUSTRY

11,00 – 11,20: Boselli Mario, Italia ed Egitto, per un'alleanza pan-euromediterranea

11,20 – 11,50: Dott.ssa Piera Solinas, Cottonforlife: una collaborazione tra Italia ed Egitto a sostegno del cotone egiziano

11,50 – 12,10: Marie Louis Bishara, Hatchebsout, Tiyi, Cleopatra and Nefertiti arising back declaring their feminism and leadership through Fashion statements

Discussion

Mrs. Aida Zayed(head of technology center of the ministry)

Moderator: **John Shehata**

13,00 – 14,30: LIGHT LUNCH

Session 1: Women in business, good practices to bridge the gap



14,00 – 14,30: Introduction to session 2

Maria Rita Rigamonti

Deputy of Minister of Industry, Mrs Sherine El Sabagh

14.30 – 17.00 – Session 2: DOING BUSINESS IN EGYPT

14,30 – 14,45: Irene Pessina (Monzese Srl) **Condivisione: strumenti per trasferire tecnologie**

14,45 – 15,15: Vincenzo Gaspari, Presidente Filmar Nile Textile, **Investire in Egitto nel settore tessile: testimonianze**

15,15 – 15,45: Valeria Gessaga, **Aesthetic Medicine or Surgery?**

15,45 -16,15: Maccaferri Group – **Esperienza di investimento in Egitto**

Discussion

Key note speaker, Minister Dr. Sahar Nasr

Moderator: **John Shehata**

Session 2: doing business, looking forward



When

December, 2nd 2017

Venue

Borsa Italiana

Piazza degli Affari, 6

20123 Milan

Italy

Session 2: doing business, looking forward



9,00 – 9,30: Participants registration

9,30 - 10,30: Welcome Opening (greetings and opening speech)

Luca Peyrano, CEO&Managing Director ELITE - London Stock Exchange Group

CEO Monzesi, Maria Rita Rigamonti

Euro MP Patrizia Toia (to be confirmed)

Italian Representative(?)

Egyptian Minister of Immigration, Mrs Nabila Makram –Social Inclusion and Job Creation for Egyptian Women in Italy

10.30 – 13.00 – Session 1: EUROPEAN FUNDINGS AND NEW OPPORTUNITIES OF BUSINESS

10,30 – 10,50 Marta Testi, Head of ELITE Growth ELITE – Borsa Italiana, London Stock Exchange Group, **ELITE: Connecting Companies with Capital for Growth**

10,50 – 11,20 Reem El Saady, **EBRD Small Business Support program with special focus on women entrepreneurs**

11,20 – 11,50: Yomna El Sheridy, **Egyptian Women for success initiatives**

Discussion

Ahmed Osman (board member in Egypt's first ever Micro, Small & Medium Enterprise Development Agency)

Moderator: **Ghada Darwish**

13,30 – 14,30: LIGHT LUNCH

Session 2: doing business, looking forward



14,30 – 15,00: Introduction to session 2

Introduction by Maria Rita

Mr. Omar Korshid – Minister of Industry (Egypt National Projects and Investment Opportunities)

15.00 – 17.00 – Session 2: NEW OPPORTUNITIES OF BUSINESS

15,00 -15,20: Dott.ssa Lara Cavadini, **Lady of the Green House**

15,20 – 15,50: Bernasconi, **Evaporative cooling and cool brick**

15,50 – 17,00: Discussion, conclusion and information for the next day

In the meanwhile, Minister Dr. Sahar Nasr will meet (private meetings) those Italian companies interested in opportunities of investments in Egypt

Moderator: **Ghada Darwish**

Session 3: doing business, looking forward



When

December, 3rd 2017

Venue

Elite Borsa Italiana
Piazza degli Affari, 6
20123 Milan
Italy

Session 3: Women in business, good practices to bridge the gap



9,30 – 10,00: Participants registration

10,00 – 12,00: Summary of the event, conclusions, reflections and starting point for LUXOR EVENT

B2B MEETINGS

12,00 – 14,00: LUNCH AND GREETINGS

Who is attending

- ☐ Minister Dr. Sahar Nasr (confirmed)
- ☐ Minister of Immigration (confirmed)
- ☐ Deputy of Minister of Industry(confirmed)

Under the patronage of:



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BWE21:

- ☐ Yomna El Sheridy