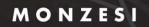
# **Women in Business**

Doing business, bridging gaps, looking forward





### Session 1: Women in business, good practices to bridge the gap



When

December, 1<sup>st</sup> 2017

#### Venue

AICE - Associazione Italiana del Commercio Estero Corso Venezia, 47 20122 Milano Italy





### Session 1: Women in business, good practices to bridge the gap



9,30 – 10,00: Participants registration

10,00 – 11,00: Welcome Opening (greetings and opening speech)

President of AICE, Cav. Dott. Claudio Rotti

CEO Monzesi, Maria Rita Rigamonti

Euro MP Alessia Mosca (International Trademark Association)

Egyptian Minister of Immigration, Mrs Nabila Makram

Egyptian Minister of Investment & Intl Co-operation, Dr. Sahar Nasr

11.00 – 13.00 – Session 1: FASHION AND TEXTILE INDUSTRY

11,00 – 11,20: Boselli Mario, **Italia ed Egitto, per un'alleanza pan**euromediterranea

11,20 – 11,50: Dott.ssa Piera Solinas, Cottonforlife: una collaborazione tra Italia ed Egitto a sostegno del cotone egiziano

11,50 – 12,10: Marie Louis Bishara, Hatchebsout, Tiyi, Cleopatra and Nefertiti arising back declaring their feminism and leadership through Fashion statements

Discussion

Mrs. Aida Zayed (head of technology center of the ministry)

Moderator: John Shehata

13,00 - 14,30: LIGHT LUNCH



### Session 1: Women in business, good practices to bridge the gap



#### 14,00 - 14,30: Introduction to session 2

Maria Rita Rigamonti

Deputy of Minister of Industry, Mrs Sherine El Sabagh

#### 14.30 - 17.00 - Session 2: DOING BUSINESS IN EGYPT

14,30 – 14,45: Irene Pessina (Monzesi Srl) **Condivisione: strumenti per trasferire tecnologie** 

14,45 – 15,15: Vincenzo Gaspari, Presidente Filmar Nile Textile, **Investire in Egitto nel settore tessile: testimonianze** 

15,15 – 15,45: Valeria Gessaga, Aesthetic Medicine or Surgery?

15,45 -16,15: Maccaferri Group – Esperienza di investimento in Egitto

Discussion

Key note speaker, Minister Dr. Sahar Nasr

Moderator: John Shehata



# Session 2: doing business, looking forward



When December, 2<sup>nd</sup> 2017

#### Venue

Borsa Italiana Piazza degli Affari, 6 20123 Milan Italy





### Session 2: doing business, looking forward



#### 9,00 – 9,30: Participants registration

#### 9,30 - 10,30: Welcome Opening (greetings and opening speech)

Luca Peyrano, CEO&Managing Director ELITE - London Stock Exchange Group

CEO Monzesi, Maria Rita Rigamonti

Euro MP Patrizia Toia (to be confirmed)

Italian Representative(?)

Egyptian Minister of Immigration, Mrs Nabila Makram –Social Inclusion and Job Creation for Egyptian Women in Italy

#### 10.30 - 13.00 - Session 1: EUROPEAN FUNDINGS AND NEW OPPORTUNITIES OF BUSINESS

10,30 – 10,50 Marta Testi, Head of ELITE Growth ELITE – Borsa Italiana, London Stock Exchange Group, **ELITE: Connecting Companies with Capital for Growth** 

10,50 – 11,20 Reem El Saady, **EBRD Small Business Support program with special focus** on women enterpreneurs

11,20 – 11,50: Yomna El Sheridy, Egyptian Women for success initiatives

Discussion

Ahmed Osman (board member in Egypt's first ever Micro, Small & Medium Enterprise Development Agency)

Moderator: Ghada Darwish

13,30 – 14,30: LIGHT LUNCH



# Session 2: doing business, looking forward



#### 14,30 – 15,00: Introduction to session 2

Introduction by Maria Rita

Mr. Omar Korshid – Minister of Industry (Egypt National Projects and Investment Opportunities)

15.00 – 17.00 – Session 2: NEW OPPORTUNITIES OF BUSINESS

15,00 -15,20: Dott.ssa Lara Cavadini, Lady of the Green House

15,20 – 15,50: Bernasconi, **Evaporative cooling and cool brick** 

15,50 – 17,00: Discussion, conclusion and information for the next day

In the meanwhile, Minister Dr. Sahar Nasr will meet (private meetings) those Italian companies interested in opportunities of investments in Egypt

Moderator: Ghada Darwish



# Session 3: doing business, looking forward



When December, 3<sup>rd</sup> 2017

# Venue

Elite Borsa Italiana Piazza degli Affari, 6 20123 Milan Italy





# Session 3: Women in business, good practices to bridge the gap



9,30 – 10,00: Participants registration

10,00 – 12.00: Summary of the event, conclusions, reflections and starting point for LUXOR EVENT

**B2B MEETINGS** 

12.00 – 14.00: LUNCH AND GREETINGS





# Who is attending

- Minister Dr. Sahar Nasr (confirmed)
- Minister of Immigration (confirmed)
- Deputy of Minister of Industry(confirmed)



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## **Contacts for further information:**

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#### <u>BWE21:</u>

□ Yomna El Sheridy



