



Embassy of Greece
in Rome
Office for Economic &
Commercial Affairs
Milano



Program

Hellenic-Italian Business Meetings

Milan, February 4th, 2025

Assolombarda

Room Falck (Presentation), via Chiaravalle 8
Room Foyer (B2B meetings), via Pantano 9

09:00 Registration

09:15 Welcome address

- Mr. **Pietro Sala**, Director Institutional Affairs and International Relations Department Assolombarda
- Ms. **Betty Larda**, First Counselor for Economic and Commercial Affairs, Head of the Office for Economic and Commercial Affairs Milan, Embassy of Greece in Rome

Speeches

- Ms. **Sofia Kounenaki Efraimoglou**, Vice President, Athens Chamber of Commerce & Industry (ACCI)
- Ms. **Vicky Makrigianni**, Director International Relations, SEV Hellenic Federation of Enterprises

Presentation of Business Opportunities and the Greek Business Environment

Ms. **Annita Triposkoufi**, Director Enterprise Greece

10:15 Coffee and snacks

10:15 B2B Meetings between 18 Greek companies and their Italian counterparts

13:30 Closing remarks

In collaboration with:

