











Our Key Strategic Sectors



Healthcare & Life Sciences



Chemicals



Industrial & Manufacturing



Energy



Information & Communication Technology



Aerospace & Defence



Tourism & Quality of Life



Financial Services



Agriculture & Food Processing



Human Capital Innovation



Mining & Metals



Real Estate



Transport & Logistics



Pharma & Biotech



Environment Services





Expansion
Driving trade,
innovation &
growth
internationally

50 million-

Net square feet of event space in 2019

6 million+ Event participants in 2019

Globally Leading Brands





















































Healthcare Portfolio

8Countries

8,000 Exhibitors

256,791
In our social network

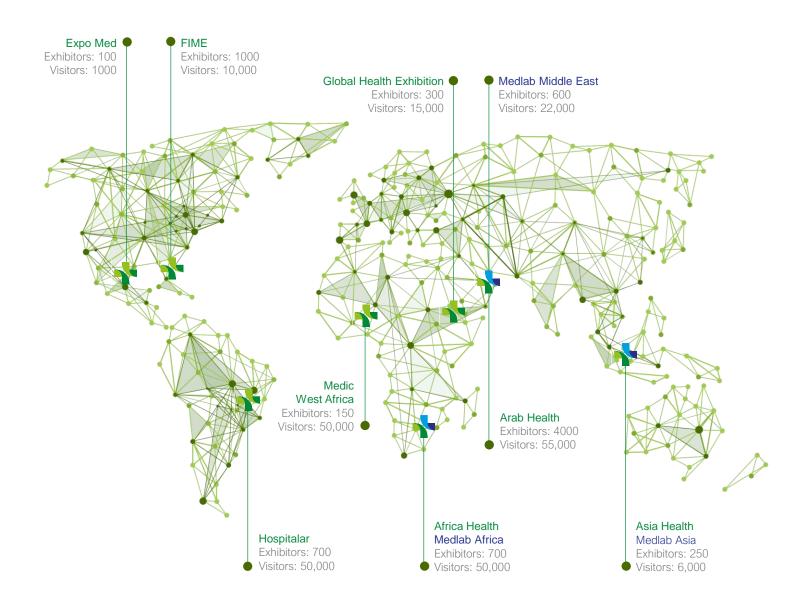


10Exhibitions globally

103
Conferences

548,000Healthcare professionals

Our Global Reach in Healthcare



Saudi Arabia Health Sector



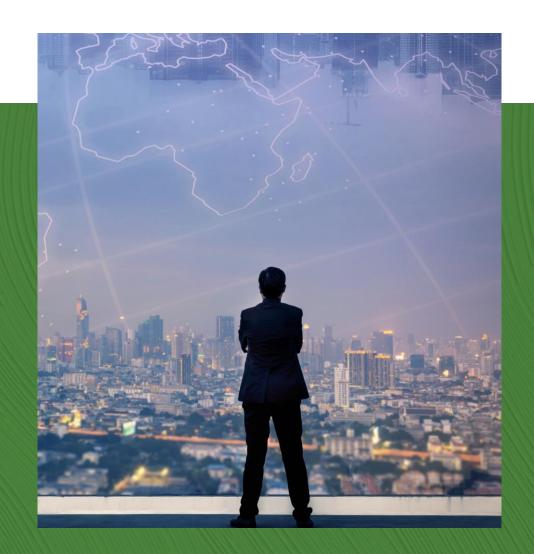
Vision 2030

Vision 2030 is a strategic framework aiming to reduce the Kingdom's dependence on oil and diversify the Kingdom's economy.

The **Health Sector Transformation Program** was launched to restructure the sector into a comprehensive and effective ecosystem to achieve the ambitions of Vision 2030.

Several strategic objectives

- Facilitate access to healthcare services
- Improve the quality and efficiency of healthcare services
- Promote prevention of health risks
- Enhance traffic safety



Healthcare Finance

Conference Topics

Healthcare Economics

Innov8 Talks – The Start-Up Competition

PPPs and new operating models



Health Sector Transformation
Program Delivery Plan Strategic
& Indirect Objectives

Future Health Service Delivery

Integrated Model of Care

Value Based Healthcare

Healthcare Access

Conference Topics

Medical Innovation and enhancing patient experience

HSTP - Strategic Pillars

Health Sector – Market Overview

- Three factors driving the healthcare sector
 - Demographic profile
 - Government initiatives & policies (100% foreign ownership)
 - Increased use of technology
- Saudi Arabia's healthcare spending has grown at a Compound Annual Growth Rate (CAGR) of 12.1% in the last nine years, and expected to increase to US\$160 billion by 2030
 - USD 3 billion in the vaccines and vital medicines industry
 - USD 66 billion in the Saudi healthcare infrastructure
- Visible gaps in infrastructure and healthcare services
 - High demand: orthopaedics, obstetrics, gynaecology, IVF, Gastroenterology, cardiology
 - Capacity constraints: rehabilitation, oncology, cosmetic surgery
- The age group 0 to 19 is expected to increase to 13.7 million by 2030, creating demand for facilities and services relating to mother and childcare such as obstetrics, gynaecology and paediatrics.
- The age group over 60 is expected to increase from 1.8 million in 2018 to 5 million in 2030, which will drive demand for geriatric services such as long-term care, rehabilitation and home care.



Exhibition Objective

Showcase the complete ecosystem of the health sector that will contribute to accomplishing the strategic objectives laid out in the Kingdom's Health Sector Transformation Program.

Play a key role in attracting global and local investments for the health sector and encourage the private sector to spearhead innovation and transformation programs with local start-ups.

- Healthcare and General Services
- Medical Equipment and Devices
- Disposables and consumer goods
- IT Systems and solutions (Growth Sector)
- Healthcare and Infrastructure (Growth Sector)
- Laboratory (Growth Sector)



Saudi Key Stakeholders & Supporters





























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