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تكتل  
أثاث  
نابلس

## Nablus Furniture Cluster Catalogue 2017

Hand Crafted in Nablus, Palestine



# Introduction

## Creative Mediterranean

Nablus Furniture Cluster was created under the banner of Creative Mediterranean, an extensive cooperation project funded by UE and Italy involving seven countries, from the Atlantic to the Middle East: Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

Creative Mediterranean supports the development of clusters in cultural and creative industries in the participating countries, that is to say geographic and strategic concentrations of interconnected companies, institutions and suppliers working in the same field of activity, considered as a mean to promote the development of competitive industries and facilitate local economic development. The goal of the project is to strengthen craftsmen and SMEs' creativity and competitiveness, as well as management, business strategies and access to markets of groups of companies.

Through the project, each country is taken into account in its specificity, through the opportunity to make known the result of a wide range of creative and productive realities in the area and in the international market from Europe to the Gulf countries. Thus, Creative Mediterranean emphasizes the presence, behind every single craftsman or artist, of complex realities of families and communities, of handed down stories and ties. In this framework, local actors play an active role in preserving ancient knowledge and elaborate it for the globalized modernity; they adapt ancestral expertise to modern practices. Therefore, they improve their economic activity as well as employment opportunities and overall situation in the region, making from their creativity a tool of resilience.

*Creative Mediterranean*



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الإتحاد من أجل المتوسط



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# Nablus Furniture Cluster

Founded in 2015 by the Nablus Chamber of Commerce and Industry, the Nablus Furniture Cluster (NFC) gathers over 25 companies - with more than 200 full time employees - that are located in the industrial hub of Nablus, Palestine. Specialized in upholstery and wooden furniture, the NFC's members design and manufacture a wide assortment of products for the retail and the contract sector, apply high quality standards and respond to the customization demands of professionals and business partners.

the highly skilled craftsmanship that has always distinguished its workshops along the centuries, Nablus has historically been a productive centre at the crossroads of commercial exchanges in the region and the Middle East at large.

Today, the Nablus Furniture Cluster supports the development of new furniture collections, thanks to training programs and investments in new equipment, and work for local markets as well as foreign markets exporting to Israel, Europe and the Middle East.

تكتل أثاث نابلس

The city of Nablus boasts a long tradition in furniture production. Thanks to its strategic geographical position and to

# Nablus,

the little Damascus at the crossroads of the Middle East

An ancient urban district whose origins date back to the dawn of history, the area of Nablus has been steadily inhabited for over two millenniums. Founded as the city of Flavia Neapolis by the Romans, Nablus still preserves precious heritages of the empires that have ruled it across the centuries. Today, its city centre is still a jewel of Ottoman architecture, which beautiful buildings represent one of the best-preserved housing compounds of Palestine and the Middle East.

The beauty of its palaces has always gone along with the refinement of its manufacturing activities, from furniture to handicrafts, produced for the rich merchants that had elected Nablus as

their hub for commerce. In the medina, its cafes have not only been popular meeting places, but have also put the bases for the development of the archetype of “diwan” and coffee tables as the heart of the Arab home.

Today, the oldest furniture cluster in Palestine has evolved into the place where modern production facilities meet highly skilled workforce to produce a wide assortment of furniture for the domestic and foreign market. From traditional Arabic, to modern and contemporary classic, Nablus's heritage is transmitted to furniture design and production in a multitude of styles and in versatile and multiple solutions.





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# 2017 Collection

Kuffieh armchair  
Zeitun armchair  
Shobbak table  
Deir Hejleh side table  
Sadaf coffee table  
Bsat coffee table  
Knafa coffee table  
Tablah low table  
Tatreez single sofa  
Tob sofa  
Sharshaf coffee table





## Kuffieh armchair

The Kuffiyeh is the source of inspiration for this armchair which transforms the most famous Palestinian traditional kuffiyeh pattern into an abstract yet delicate fretwork meant to refine its simple, squared-off lines.

**Material**  
Solid beech wood, mdf  
and fine upholstery

**Dimensions**  
750 x 800 x 770

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Musab Mar'ee

**Production**  
Al Masri Furniture Complex  
and Sameh Furniture Co.



## Zeitun armchair

The symbol of Palestine and of Palestinian landscape, the olive tree, inspires the naturalistic décor of this welcoming armchair which privileges comfort thanks to its wide proportions.

**Material**  
Walnut solid wood,  
fine upholstery

**Dimensions**  
750 x 800 x 770

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Musab Mar'ee

**Production**  
Al Masri Furniture Complex



## Shobbak table

This simple, rectangular volume has a multifunctional purpose featuring both a coffee table and a container. Inspired by the abstract tradition of Islamic patterns, its sliding top surface hides an ample storage space where it is possible to keep books, objects, and personal belongings.

**Material**  
Plywood beech veneer, glass

**Dimensions**  
1200 x 900 x 400

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Aisha Dweikat

**Production**  
Sameh Furniture Co.



## Deir Hejleh side table

A modern, three-legged side table that recalls the mosaic of Deir Hejleh's monastery (near Jericho, Palestine), which has been reproduced and adapted with a graphic design software and then manufactured with a CNC machine.

**Material**  
American nut solid wood,  
birch wood

**Dimensions**  
600 x 600 x 600

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Amir Handal

**Production**  
Al Masri Furniture Complex



## Sadaf coffee table

An essential yet sumptuous coffee table: Sadaf is decorated with mother of pearl inserts that add a touch of preciousness while playing with a simple, geometric Islamic pattern. Mother of pearl has been manufactured in Bethlehem, Palestine since the 16th century.

### Material

Plywood beech veneer  
mother of pearl

### Dimensions

1200 x 900 x 400

### Design

Open source project by  
Design Hub Palestine UNIDO  
Designer Aisha Dweikat

### Production

Rayyan Furniture Company  
and Tamer Mother of  
Pearl and Olive Wood Factory



## Bsat coffee table

Bsat is a coffee table that plays with modules: traditional Palestinian embroidery spike patterns are replicated on its top while boards come in succession one after the other.

### Material

Oak wood, matt painting,  
stainless steel bars,  
Plexiglas laser cut sheets

### Dimensions

700 x 500 x 1200

### Design

Open source project by  
Design Hub Palestine UNIDO  
Designer Ehab Abuhanoud

### Production

Rayyan Furniture Company





## Knafa coffee table

The classic Arab coffee table revives in a new, contemporary combination of coloured metal tray and wooden, essential base. Knafa pays homage to the Nablus' most iconic dessert, which is always cooked and served on large aluminium trays.

### Material

Aluminium tray, lacquered paint, oak wooden legs, matt paint finish

### Dimensions

800 x 800 x 300

### Design

Open source project by Design Hub Palestine UNIDO  
Designer Osaid Khdeir

### Production

Rayyan Furniture Company



## Tabliah low table

Inspired by the traditional Arab coffee tables, these contemporary low tables express their joyful spirit thanks to its classic CMYK colours (cyan, magenta, yellow, and black).

### Material

MDF beech wood, lacquer paint, metallic bars

### Dimensions

950 x 950 x 250

### Design

Open source project by Design Hub Palestine UNIDO  
Designer Osaid Khdeir

### Production

Rayyan Furniture Company



## Tatreez single sofa

A bulk armchair that is not afraid of its bold proportions. The comfortable armrests can be used as an informal seat. A Palestinian embroidery motif finely decorates the back.

**Material**  
High density foam, upholstery  
embroidery fabric, wooden legs

**Dimensions**  
1200x1000

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Aisha Dweikat

**Production**  
Al Aghbar



## Tob sofa

A modern, two-seater sofa finds a new, decorative calling with three embroidery stripes that add a hint of local flair.

**Material**  
High density foam,  
upholstery fabric, embroidery

**Dimensions**  
800 x 2400 x 900

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Aisha Dweika

**Production**  
Blue Home Co.





## Sharshaf coffee table

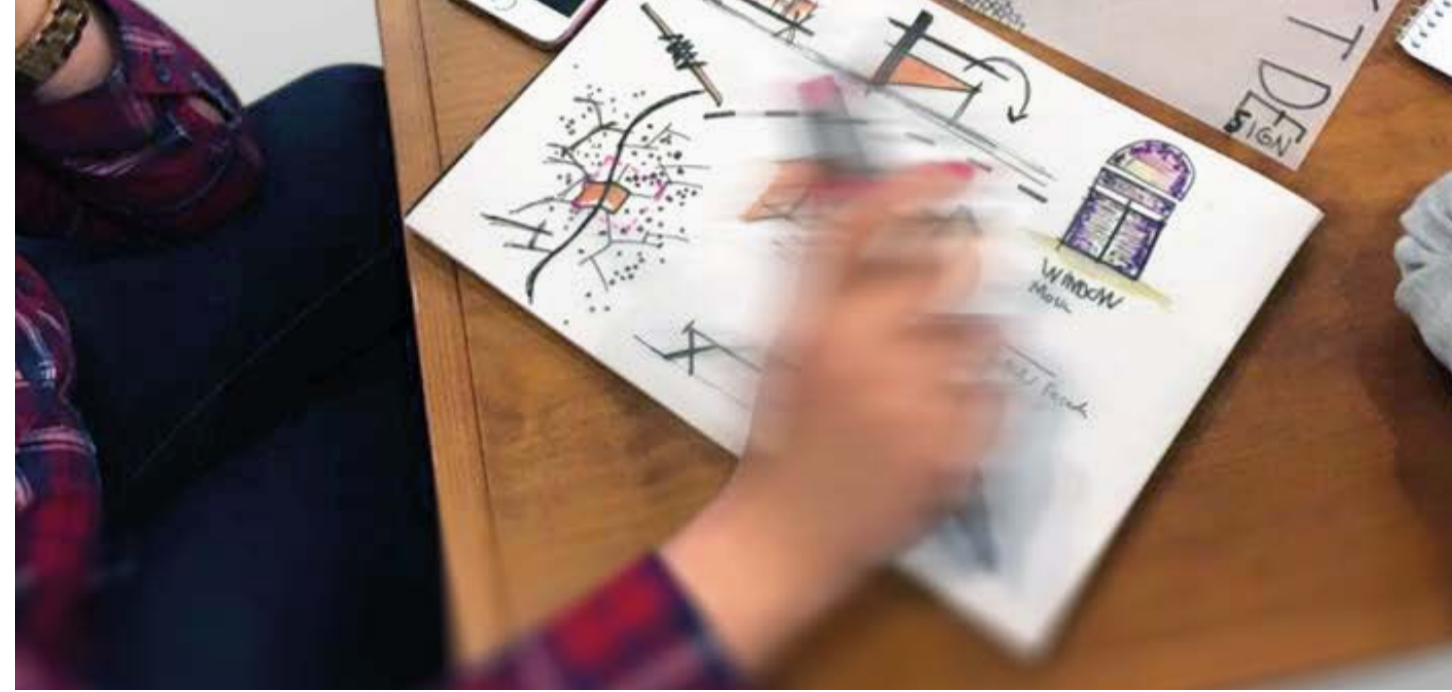
The beauty of wood, the charm of geometry, the precision of craftsmanship: Sharshaf coffee table reinterprets contemporary classic for any carpentry enthusiast.

**Material**  
Oak wood, matt painting,  
solid wood laser cut sheets

**Dimensions**  
800 x 600 x 450

**Design**  
Open source project by  
Design Hub Palestine UNIDO  
Designer Ghadeer Dajani

**Production**  
Sameh Furniture Co.



## تكتل أمتار نابلس Design hub

The Nablus Furniture Cluster's 2017 collection has been developed within the activities conducted in 2016 by Creative Palestine's DESIGN HUB, a platform for collaborative research and production launched in 2015 by the United Nations Industrial Development Organization (UNIDO) in Palestine.

Established in the framework of the Creative Mediterranean Program, DESIGN HUB- Palestine is conceived as an open community where entrepreneurs, designers, craftsmen, scholars and students can join forces and exchange ideas and best practices.

DESIGN HUB Palestine serves as an incubator where new products are discussed, researched and prototyped, transforming individual creativity into a collective impulse that generates innovative

designs, creative manufacturing techniques, and new business opportunities.

DESIGN HUB looks at Palestinian cultural heritage as a privileged source of inspiration to foster innovative product development targeting local and foreign markets.

*The Nablus Furniture Cluster' 2017 Collection has been conceived during the workshops organized by UNIDO under the supervision of profound local designer Rashid Abdelhamid and the international designer Imke Plinta, both as UNIDO design and product development experts. Prototypes development has been curated by Rashid Abdelhamid.*

*All the designs and their intellectual properties belong to the members of UNIDO's DESIGN HUB in Palestine.*





فائل امارت فابلس  
The Workshops





## Al Aghbar

Founded over 20 years ago, Al Aghbar specializes in modern design living rooms and upholstery solutions. Its broad collection of seaters, including contemporary modern sofas and armchairs, are designed in house or realized custom made. Al Aghbar works for the local Palestinian market and exports to Israel through Israeli showrooms.

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### Al Aghbar Company for Furniture

Industrial Zone, Badan St., Nablus

Contact person: Zafer Al Aghbar, General Manager

Tel: +972 (0)59 9385870

Email: Zaad\_159@hotmail.com



## Al Masri

Al Masri is a fully integrated furniture manufacturer specialized in dining tables, upholstery solutions, bedrooms, and living room accessories. Distributed in Palestine and in Israel, its collections revisit different styles with a cosy and comfortable touch.

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### Al Masri Furniture Complex

Beit Eiba, Tulkarm St., Nablus

Contact person: Sameh Al Masri, Managing Partner

Tel : +972 (0)59 8025424

Email: masri.for.furniture@gmail.com



## Blue Home

Blue Home is specialized in upholstery and operates as a producer and wholesaler in the Nablus area. Its production is focused on the local market while also exporting to Arab Israeli showrooms in Israel.

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### Blue Home Co.

Beit Eiba St., Nablus  
Contact person: Rashed Al Shantir, Owner  
Tel: + 972 (0)59 9559980  
Email: bluehomerash@gmail.com



## Hannoun Brothers

Hannoun Brothers' is specialized in upholstery manufacturing. Designed in house, its collections are inspired by modern European taste and are manufactured to the finest detail with care for materials and coverings. Its production is mainly exported to Israel and neighbouring countries.

### Hannoun Brothers Company

Rafedia, Nablus  
Contact person: Ayman Hannoon, General Manager  
Tel : +972 (0) 59 9472692  
Email : ayman.f.hannoon@gmail.com

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## Rayyan

Active for 30 years in the Nablus area, Rayyan is a manufacturer of wooden furniture specialized in the production of bedrooms, dining tables, kitchen, and living rooms accessories. Its distribution network covers all the West Bank area in Palestine, while its bespoke solutions are mainly exported abroad.

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### Rayyan Furniture Company

Beit Eiba, Nablus

Contact person: Yousif Rayyan, Managing Partner

Tel: +972 (0)59 9357000

Email: info@Rayyan.ps



## Sameh Furniture

Founded over 20 years ago, Sameh Furniture Co. is one of the well-known producers of furniture in Nablus and the first manufacturer to export to the Jordanian market. The workshop produces bedrooms, dining tables, and decorative items for living rooms that are mainly distributed to retailers in the Nablus area.

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### Sameh Furniture Co.

Haifa street, Nablus

Contact person: Sameh Surakji, General Manager

Tel: +972 (0) 59 9374678

Email: sam.furniture@hotmail.com

# Our partners



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