

Reconnecting Mexico to higher growth in a volatile global context

Public program as of August 18, 2022

Sunday 23 October	
11:30 onwards	Participant registration
15:15-15:30	Welcoming remarks
15:30-16:45	The state of the world economy, peering into 2023: What impact on Mexico
16:45-17:05	Networking Break
17:05-18:15	Digitalization as a key component of a more sustainable and inclusive growth model
17:05-18:15	Renewables: What technologies make most sense for Mexico
18:30-19:40	How can Startups play their full part as transformers for Mexico
19:40-20:30	Cocktail reception
20:30-22:00	Official opening dinner

Monday 24 October	
08:45-09:45	USMCA the path forward to 2026
08:45-09:45	What trade priorities for Mexico outside of North America
09:50-10:30	An evolving trade landscape: What should Mexico's priorities be?
09:50-10:30	Meet Mexico's up and coming Innovators
10:30-11:00	Networking Break
11:00-12:00	Automotive Industry: Catching up with the EVs wave
11:00-12:00	Making sense of the Metaverse: What does it really mean for your business
11:00-12:00	The circular economy: From concept to reality
12:15-13:15	Taking Mexico's Aerospace industry to the next level
12:15-13:15	<p>Mexico is running out of water...What needs to be done</p> <p>The context:</p> <ul style="list-style-type: none"> • Mexico's constitution guarantees its citizens access to water as a fundamental right, but according to the government's 2020 census the number of households without access to drinking water had increased to 22.4%, from 11.8% in the 2010 census • Many agri-food producers rely on obsolete irrigation systems wasting huge amounts of water, lack proper wastewater treatment, water reuse, and water catchment technologies, • While CONAGUA determines how much usable water there is in the country and decides how to distribute it for different uses there is a huge cacophony of practices and interests between local governments, federal institutions and private parties generating waste, inefficiencies, and corruption • Mexico has this year the worst water crisis in 30 years, by mid-July, almost 50% of Mexico's territory was suffering drought <p>The issues:</p> <ul style="list-style-type: none"> • What to expect from the reform of the general water law to be promulgated this year? • What urgent changes are required in the current water policies?

	<ul style="list-style-type: none"> • What actions to reduce drastically the enormous waste of water in the agri-food sector? What technologies are immediately available? • Are the mega water projects prioritized by the government the right answer to the water crisis? • How to engineer the necessary shift of the present mindset focused mostly on drought disaster-response to an orientation towards disaster prevention and long-term solutions?
12:15-13:15	What future for Smart Cities in Mexico?
13:30-15:00	Plenary Luncheon <i>Featuring a keynote speaker</i>
15:15-16:15	Sustainability, Safety, Eco-Tourism etc..., beyond the beaten track, riding the new global tourism trends
15:15-16:15	Policies to boost skills creation in Mexico
15:15-16:15	Managing the environmental impact of the new technologies
16:15-16:45	Networking break
16:45-17:45	<p>Mexico in the changing global supply chain</p> <p>The context:</p> <ul style="list-style-type: none"> ✓ The reshaping of global supply chains that could benefit Mexico: Cumulative impact of Covid pandemic induced severe disruptions of supply, increasing US-China confrontation and US policy to decrease overdependency on China sourcing, more disruptions created by the Ukraine war. ✓ Some MNCs are relocating plants in Mexican Border states. A lot of talk about near-shoring and friend or ally-shoring ✓ Questions and uncertainties about the government policies and attitude towards foreign investors ✓ Vietnam, Taiwan, India and Indonesia are so far benefiting much more than Mexico from the friend-shoring trend <p>The issues:</p> <ul style="list-style-type: none"> ⇒ What is the scorecard – so far – with respect to actual near-shoring? ⇒ Actions to leverage near-shoring opportunities for the Bajio area and especially Queretaro ⇒ Which sectors could provide the best opportunities – low-hanging fruit – for near-shoring in Mexico? ⇒ Assessing the major challenges for near-shoring in Mexico ⇒ What is needed to secure a greater role for Mexico in the global supply chain architecture being reshaped
16:45-17:45	What can big business do to boost the role of SMEs as a growth factor in a win-win approach?

18:00-19:00	An uneven regional recovery: What priorities for what regions to bring together the Mexicos
20:00-22:00	<p>Gala Dinner</p> <p>An evening dedicated to making new friends and enjoying cultural and gastronomical delights.</p> <p>Hosted by:</p> <ul style="list-style-type: none"> • Mauricio Kuri González, Governor of Queretaro, Mexico <p><i>Transportation will be provided from the Congress Center to the Gala Dinner. After dinner, transportation will be provided to the hotels.</i></p>

Tuesday 25 October	
08:45-10:00	US/Mexico relations: Which way to address the lingering issues?
10:00-10:30	Networking Break
10:30-11:30	Reviewing Mexico's security equation
10:30-11:30	Mexico's infrastructure packages: The scorecard and the prospects
11:45-12:45	What growth strategy for Mexico's Oil & Gas in the new global energy context
13:00-14:00	Decarbonizing the economy: Is Mexico on its way to achieve its 2030 climate change objectives
13:00-14:00	Time for corporate Mexico to focus on ESG: Opportunities and challenges
14:15-16:00	<p>Plenary Closing Lunch</p> <p>Fighting the curse of an underperforming economy</p>

Over its twenty years of existence the Mexico Cumbre de Negocios has become the number one economic and business event in the region. It has expanded its footprint to cover not only Mexico's future in the global context but the key strategic issues common to, or impacting on, the whole region. The creation of the Pacific Alliance, the Trans Pacific Partnership developments have highlighted not only the opportunities being created but also how so many crucial issues affecting one country such as Mexico, and its partners, impact on one another. The Mexico Cumbre de Negocios has thus become the unique platform covering these strategic issues combining regional and national perspectives.