

Thinking the Future of Mexico in the global context



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Cumbre de Negocios

Twentieth Edition

The Cumbre's twentieth edition will, once again, gather members of Mexico's business community and their peers from the country's key economic partners, together with opinion makers, experts and politicians in a non-partisan platform to discuss and assess Mexico's opportunities and challenges in the global context and foster new ideas, initiatives and concrete recommendations to promote sustainable economic growth for Mexico.

Reconnecting Mexico to higher growth in a volatile global context

The twentieth edition **theme** reflects the priority for Mexico to get to a higher level of sustainable growth despite the extremely volatile global economic context, leveraging the different national assets and resources and exploring new opportunities with Mexico's trade and business partners while developing new international connections.

The Hosting State

Queretaro, a thriving economic and industrial state at the center of the Bajío, is a natural choice to bring back the Cumbre's constituency in an in-person interaction, allowing participants to easily join from all regions in Mexico as well as providing a convenient and attractive location for speakers and participants from outside Mexico benefiting from the full support of the state and of its business community.

The Mexico Business Summit was created in 2003, as a non-partisan, independent business platform bringing together political and business leaders, along with thought leaders and media personalities from Mexico and abroad to think the future of Mexico in a changing global context.

Fostering Mexico's sustainable economic growth: The Summit, and its stream of activities, are a "by invitation" participatory ongoing platform for individual and companies – Mexican or other – who are invested in Mexico's growth prospects through their personal or corporate endeavors.

Prestigious speakers
Innovative Content
Strategic networking



OUR MISSION

The Cumbre's mission is to:

- foster a constructive dialogue between political and business leaders, along with civil society and the media, that contributes to addressing Mexico's challenges.
 - help identify new business opportunities and create new relationships among the business community in Mexico and between Mexican and foreign business leader.
 - provide participants with insights and updates on new trends and developments shaping the Mexican, North American and global, business and geopolitical context and key issues impacting on the relationship between Mexico and its main economic partners.
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Contact us

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The Mexico Business Summit
(Cumbre de Negocios)
is curated by:

smadja
smadja &

20 | EDITION

SOME SESSION TOPICS

- The state of the world economy: What impact on Mexico?
- An evolving trade landscape: What should Mexico's priorities be?
- Mexico in the changing global supply chain
- US/Mexico relations
- Climate change and decarbonization
- Sector focus: Energy, Renewables, Automotive, Aerospace, Tourism etc...
- What can big business do to boost the role of SMEs as growth factor
- Structural issues: Security, Infrastructure etc...
- Digitalization as a key component of a more sustainable and inclusive growth
- How can Startups play their full part as transformers for Mexico
- The circular economy: from concept to reality



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