



# ITALY-SERBIA INNOVATION FORUM “Matchmaking for innovation”

BELGRADE, DECEMBER 5-6, 2023

## 5 December

*National Bank of Serbia  
Nemanjina 17*

## 6 December

*Chamber of Commerce and Industry of Serbia  
Resavska 13-15*

***DRAFT AS OF 06.11.2023***

### DAY 1

14.00 **Registration**

15.00 **Opening ceremony**

**Moderator: Jelisaveta LAZAREVIĆ** *Bloomberg Adria (TBC)*

**Ana BRNABIĆ**

*Prime Minister of the Republic of Serbia  
(TBC)*

**Attilio FONTANA**

*President of the Lombardy Regional  
Government*

**Marko ČADEŽ**

*President of the Chamber of Commerce  
and Industry of Serbia (CCIS)*

**Session 1: Welcoming remarks: Italy – Serbia: charting a new path for cooperation in technological innovation**

*(Opening session dedicated to institutional remarks. The focus will be on the new direction that Italy and Serbia are giving to their bilateral cooperation, moving from the more traditional sectors to those with a higher technological and innovative content, in line of continuity with the process started with the Business and Science Forum held on 21-22 March. A special attention will be paid to the Lombardy Region, home to the largest and most developed innovative ecosystem in Italy).*

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| <b>Moderator: Marko ČADEŽ</b> | <i>President of the Chamber of Commerce and Industry of Serbia (CCIS)</i>                      |
| <b>Jelena BEGOVIĆ</b>         | <i>Minister of Science, Technological Development and Innovation of the Republic of Serbia</i> |
| <b>Mihailo JOVANOVIĆ</b>      | <i>Minister of Information and Telecommunications</i>  |
| <b>Attilio FONTANA</b>        | <i>President of the Lombardy Regional Government</i>   |
| <b>Matteo ZOPPAS</b>          | <i>President of the Italian Trade Agency (ITA)</i>   |
| <b>Luca GORI</b>              | <i>Ambassador of Italy to Serbia</i>   |

16.00 **Coffee break**

16.15 **Session 2: National Innovation Ecosystems: policies, opportunities, partnerships**

*(Session dedicated to the presentation of the Italian and Serbian national research and innovation systems, with the aim of sharing best practices, identifying common objectives and discussing possible shared fields on which new partnerships can be built).*

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| <b>Moderator: Nemanja JEVTOVIC</b> | <i>Development Agency of Serbia</i>                       |
| <b>Caterina PETRILLO</b>           | <i>President AREA Science Park Trieste</i>                |
| <b>Speaker</b>                     | <i>MIND (Milan Innovation District)/ Human Technopole</i> |
| <b>Andrea SIANESI</b>              | <i>President Polihub, Politecnico di Milano</i>           |
| <b>Vladimir CRNOJEVIĆ</b>          | <i>Director, BioSense Institute of Novi Sad</i>           |

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|----------------|--|
| <b>Speaker</b> | <i>Bio4 Campus</i>   |
| <b>Speaker</b> | <i>Centre for the Fourth Industrial Revolution in Serbia (C4IR Serbia)</i> |
| <b>Speaker</b> | <i>Data Center Kragujevac</i>  |

17.00 **Coffee break**

17.15 **Session 3: Investing in innovation. The role of venture capitals, incubators and accelerators as growth enablers for start-ups**  
*(How do start-up raise, grow and become sustainable in the long run? This interactive session will explore the key role of incubators, accelerators and venture capitals in kick-starting, bootstrapping and funding start-ups. Italian and Serbian actors will present their portfolio and share possible synergies in the way to support start-ups, especially at their early-stages).*

**Roundtable 1**  
17.15-17.45

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|----------------------------------|--|
| <b>Moderator:</b>                | <i>Innovation fund Serbia (TBC)</i>                      |
| <b>Speaker</b>                   | <i>Intesa Lab</i>  |
| <b>Speaker</b>                   | <i>Unicredit Startup Lab</i>                             |
| <b>Gordana DANILOVIĆ-GRKOVIĆ</b> | <i>Director, Science and technology Park of Belgrade</i> |
| <b>Speaker</b>                   | <i>Science and technology Park of Novi Sad</i>           |
| <b>Giuseppe OPPEDISANO</b>       | <i>We Make Future</i>                                    |
| <b>Speaker</b>                   | <i>Impact Hub Belgrade</i>                               |

**Roundtable 2**  
17.50-18.30

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|--------------------------|---|
|                          | <i>*****</i>  |
| <b>Speaker</b>           | <i>CDP Venture Capital</i>                            |
| <b>Speaker</b>           | <i>Innovation Fund of Serbia</i>                      |
| <b>MILAN RANDJELOVIĆ</b> | <i>Director, Science and technology Park of Niš</i>   |
| <b>MIRKO PEŠIĆ</b>       | <i>Director, Science and technology Park of Čačak</i> |
| <b>Speaker</b>           | <i>012 Factory</i>                                    |
| <b>Speaker</b>           | <i>The Hive Accelerator</i>                           |
| <b>Speaker</b>           | <i>Office for IT and e-Government</i>                 |

20.00 **Networking cocktail – Embassy of Italy (Birčaninova Ulica, 9a)**  
**Possible cultural exhibition TBD**

Performance of students from the Faculty of Arts, University of Niš (TBC)

## DAY 2

9.00 **Registration**

9.45 **Inspirational speeches**

*("If start-ups were easy" said Reid Hoffman. This session is aimed at giving young start-uppers an extra-boost to gain confidence, guidance and motivation in their entrepreneurial path and warm-up the atmosphere before the pitches).*

**Luca BARBIERI**

*Blum*

**Vladimir MASTILOVIĆ (TBC)**

*3Lateral doo*

10.00 **Showcase, Pitch & Networking**

*(Session organized by **We Make Future & Impact Hub Belgrade**)*

### **SHOWCASE OF THE ITALIAN SUPPORT ECOSYSTEM 4 STARTUPS**

Presentations by the top Italian start-up support players: incubators, accelerators, VC funds & tech-clusters

### **PITCH OF SERBIAN START-UPS to ITALIAN VCs & INCUBATORS**

Serbian start-ups will pitch their business idea to a selection of Italian VC funds, incubators and accelerators.

12.00 **Wrap-up discussion**

*(Final discussion aimed at stocktaking the outcomes of the event, sharing lessons learned, and building on future collaboration in this field).*

**Luca GORI**, Ambassador of Italy to Serbia

**Mihailo VESOVIĆ**, Director of the Serbian Chamber of Commerce and Industry

**Jovan MILIĆ**, Special adviser to the Minister of science, technological development and innovation

12.30 **Light Lunch**

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13.00 **Match-making**

*(Session organized by **ITA** and **PKS**. Meetings will be organized at 3 levels: start-ups – start-ups; start-ups – incubators/accelerators; start-ups – corporates/venture capitals. An on-line platform will be provided to organize the meetings.)*

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