

INVEST IN GEORGIA

GEORGIA

**A PLEASURE
DOING BUSINESS**

Investment Climate And Opportunities



Why Georgia



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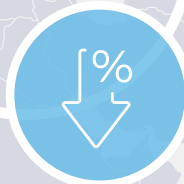


**Strategically
located at the
crossroad of
Europe and Asia**



**1st in Business
Location**

(World Bank's B-Ready 2024)



6th in Taxation

(World Bank's B-Ready 2024)



**Competitively
Priced, Skilled
and Productive
Workforce**

**2.3
Billion**

**Free Trade
Agreements with
Market of 2.3
Billion population**

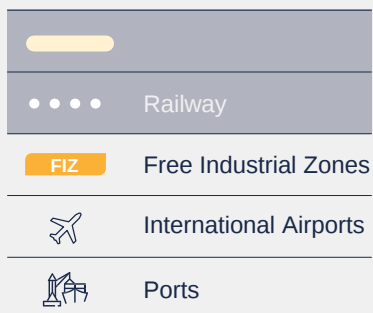
(Including EU, EFTA,
CIS and China)

The Country At A Glance



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Region	Europe
Population	3.7 Million
Capital	Tbilisi
Govt type	Parliamentary
GDP Per Capita (2024)	9,141 USD
Inflation (2024)	1.1%
Currency	Georgian Lari



33.8
BLN USD

GDP in 2024

9.7%

**Real GDP
Growth Rate**

(2021 – 2024 average)

74%

**Share of
Reinvestments**

(2021-2024 average)

6.3%

**FDI to GDP
Ratio**

(2021-2024 average)

6.7
BLN USD

FDI inflow

(2021-24 total)

Georgia Standing Out



B-Ready
Regulatory Framework pillar



3rd

B-Ready
Operational Efficiency Pillar



2nd

Safety Index 2024



19th

Georgia ranks 9th in Europe

**Global Services Location
Index - GSI 2023**

KEARNEY

24th

Georgia ranks 8th in Europe

WJP Rule of Law Index 2024

Eastern Europe & Central Asia Region



1st

Georgia also ranks 7th in the group of Upper
Middle Income countries

Candidate Status



Georgia has a Deep and Comprehensive Free
Trade Area, an Association Agreement, and
Visa-free travel regime with European Union

“Deep reforms in economic management and governance have earned [Georgia a reputation as star reformer](#)”

World Bank Group Georgia



Your Nearshoring Destination



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- EU - DCFTA
- EFTA - FTA
- CIS - FTA
- UK - FTA
- Turkey - FTA
- Ukraine – FTA
- UAE – FTA
- China (incl. Hong Kong) - FTA

2.3

Free trade agreements cover market with 2.3 bln population



Centrally located to access Europe, Asia and the Middle East



Simple and service-oriented customs policy and administration



80% of goods are free from import tariffs



Membership of both Middle Corridor and TRACECA

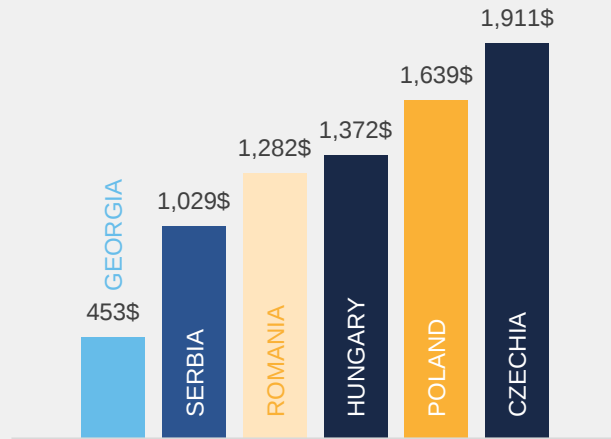


Georgia's rank in International Trade Topic B-Ready by World Bank

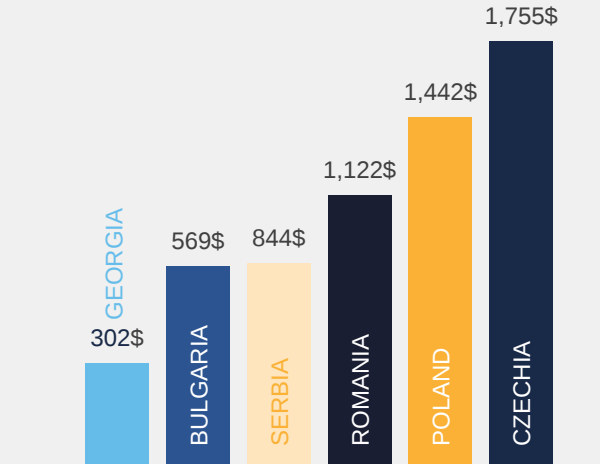
Access Young, Skilled And Competitive Talent Pool



Source: fDi Benchmark from the
Financial Times Ltd 2025



**Average Monthly Salary
for Skilled Production Operative**
(including social security)



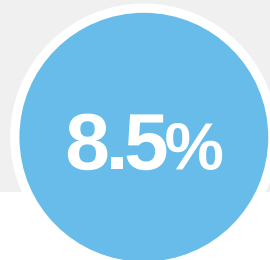
**Average Monthly Salaries
in Customer Service**
(including social security)

**‘We have found the
Georgian workforce to
be highly skilled, highly
educated and add value
to our company’ –**

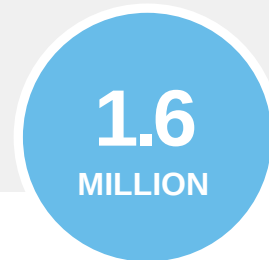
Ann Davies, Head of Country,
Georgia, BP



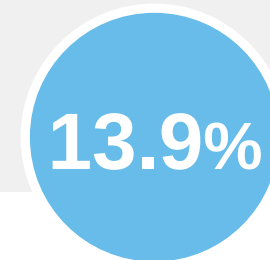
**Georgia's rank in
Labor Topic
B-Ready by World
Bank**



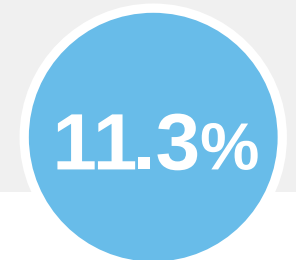
**Labor Productivity
Growth**
(ILOSTAT)



**Total
Workforce**



Unemployment



**Unemployment with
advanced education**

Access To Fresh Talent Pool



Graduate Talent Pool

Over

122,000

graduated from public and private HEIs (bachelor, master and professional programs) in the last 5 years

Multi-lingual Skills

Approx

574,000

English, German, French and Italian speakers in major cities of Georgia

(Source: Deloitte research)

Specialized English, German and other European language schools available in the country

'We have today a very good engineering team because they are very responsive and very well educated'

Arie Weisbort, CEO
Aerostructure Technologies Cyclone



64
HEIs

66
VETs

92%
Population with
Secondary
Education



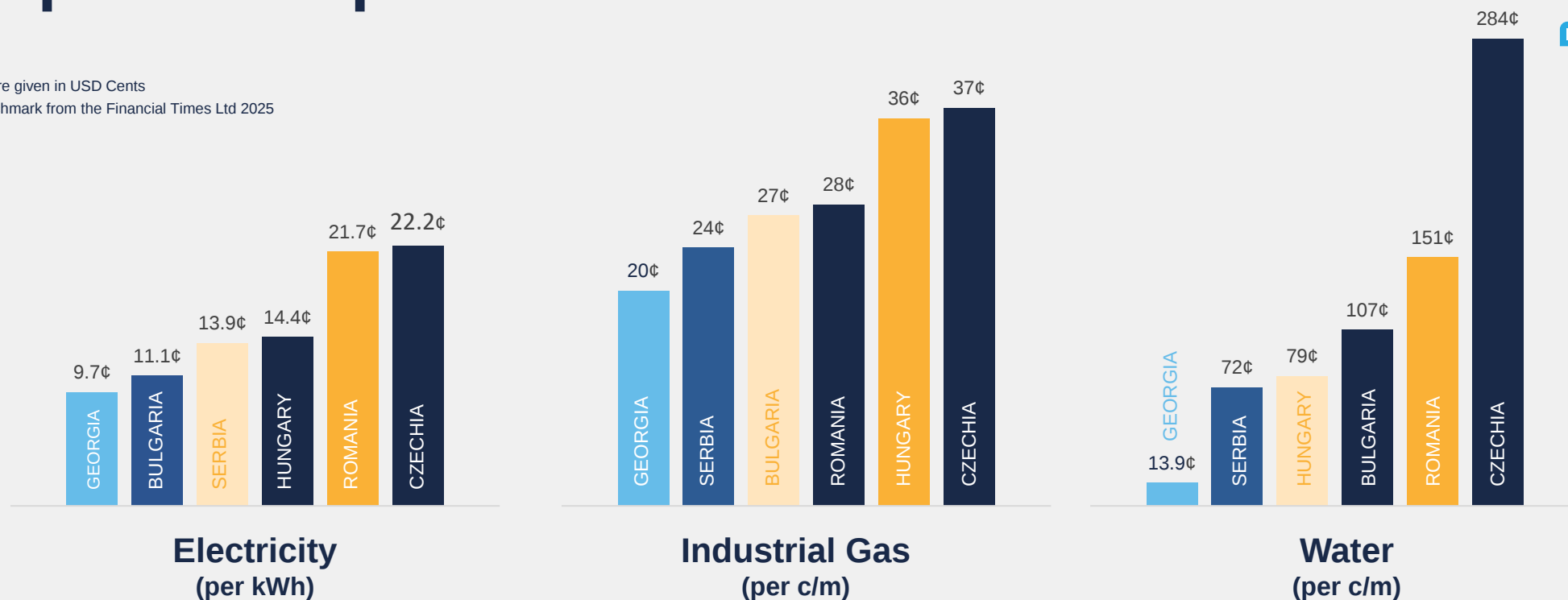
Competitive Operational Costs



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*all utility costs are given in USD Cents

Source: fDi Benchmark from the Financial Times Ltd 2025



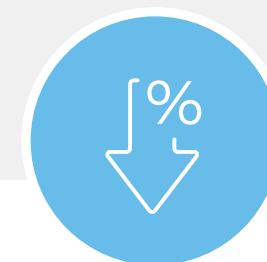
Green Energy
70% of generation
form renewables



Power Exchange
Day ahead, intra day and
balancing markets



Corporate PPAs
All consumers
(ex. Household) can find
direct supplier



**Partially Deregulated
Gas Tariff**
Buyer can choose supplier
and negotiate price

Benefit From The Most Attractive Tax System



Taxation System

**0% or
15%**

Corporate Profit
Tax*

20%

Personal Income
Tax

18%

Value Added
Tax

<1%

Property
Tax

**0%, 5%,
or 12%**

Import
Tax
(depending on
goods imported)

5%

Dividend Tax

- Pension contribution** – 2% paid by Employer, 2% paid by Employee
- Personal Income taxes for interest and royalties are 5%
- Double Taxation avoidance Treaties with 58 countries

**up to 2% paid by Government until savings reach 60,000 GEL

0%

Tax on Retained and
Reinvested Profit

6th

Taxation
World Bank's
B-Ready 2024

7th

Financial Services
World Bank's
B-Ready 2024

We Are Here To Support Your Business



FREE INDUSTRIAL ZONES

Special Tax Regime

- Exemption from all taxes except Personal Income Tax (20%), which is paid from employees' salaries (goods produced for export)
- In case of import from other territory of Georgia, the company has to pay VAT and 4% of revenue from national sales
- Simplified Procedures and Available Facilities
- Great Location: Tbilisi (capital city), Poti (sea port), Kutaisi (International Airport)

TAX INCENTIVES

International Company status

- Profit and personal income taxes for IT companies reduced to 5%

FINANCIAL INCENTIVES

State Support Programs

- Subsidies for loan interest payment
- Collateral guarantee scheme

FDI Grants

- Eligible sectors: electronics, auto & aircraft parts, BPO, MRO, logistic centers
- Cashback on investment costs, including workforce training costs
- Investment obligations:
 - Manufacturing of electronics, auto & aircraft parts - at least 100 new jobs created and USD 3 mln investment
 - BPO/SSC/GBS - at least 200 new jobs created and USD 0.8 mln investment
 - IT - at least 50 new jobs created and USD 0.8 mln investment
 - MRO, logistic centers - at least 50 new jobs and USD 3 mln investment



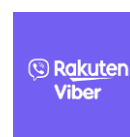
BUSINESS PROCESS OUTSOURCING (BPO, SSC and GBS)



IT



HOSPITALITY AND REAL ESTATE



LOGISTICS DISTRIBUTION & STORAGE

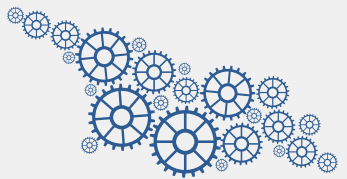


RENEWABLE ENERGY



MANUFACTURING





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GEORGIA

A PLEASURE DOING BUSINESS

Thank You

investingorgia.org

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