



invest
IN
CANADA

YOUR CANADIAN ADVANTAGE

APRIL 2025



WHY CANADA



WHO WE ARE

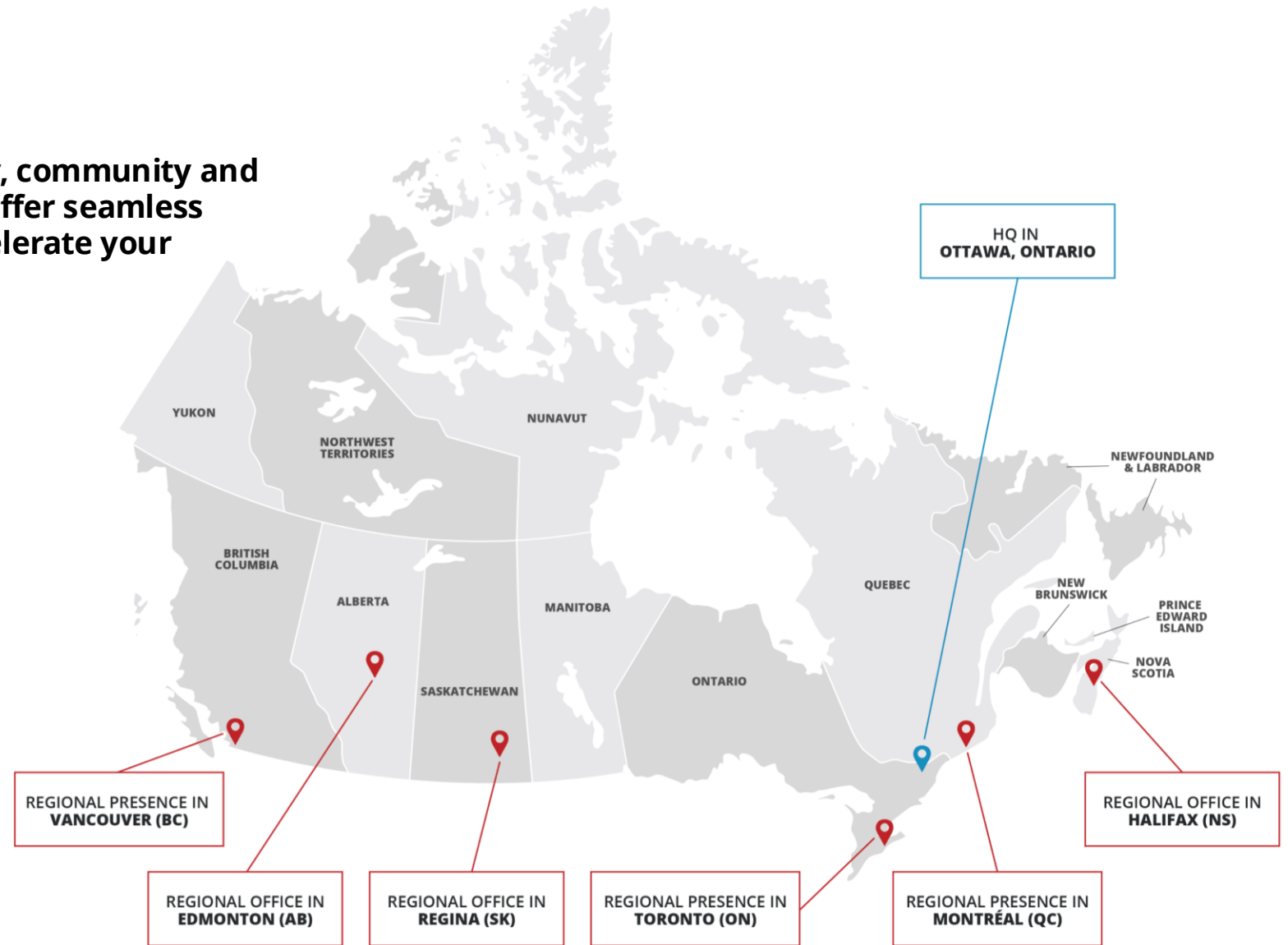
Invest in Canada: Bringing industry, community and government partners together to offer seamless services that make it easier to accelerate your expansion in Canada.

KEY FACTS:

- Established as a Departmental Corporation in March 2018
- Private sector board of directors with a range of expertise



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WHY CANADA



Global Market Access

Canada's free trade regime provides access to 1.5 billion consumers and 61% of the world's GDP.

Source: Global Affairs Canada, 2022



Trade Infrastructure

Canada maintains 17 port authorities, 23 international airports and 117 border crossings with the U.S. It also has a national highway and railway network.



Focus on Innovation

Canada's tech-oriented Global Innovation Clusters are working to support leading, innovative companies across the country.



200+ Spoken Languages

In addition to English and French, other key languages include Mandarin, Punjabi, Cantonese, Arabic and Spanish.

Source: Statistics Canada, 2021



Industrial Water Supply

Canada has an abundant and relatively affordable water supply for industrial use.

Source: The Future Economy, 2021



Sound Banking System

Canada is home to the top six safest banks in North America. These same six banks are ranked among the top 35 in the Top 50 World's Safest Banks.

Source: Global Finance, 2023



Access to Global Talent

Canada has open and progressive immigration policies, with targets to attract 500,000 highly skilled immigrants per year.

Source: IRCC 2023



Commitment to Clean Energy

Canada ranks 14th globally on the 2023 Green Future Index.

Source: The Green Future Index, 2023



A STABLE PLACE TO DO BUSINESS

Canada has faced similar challenges in the past and managed them successfully.

For example, Canada renegotiated NAFTA during the first Trump administration and resolved the U.S. Section 232 tariffs on steel and aluminum.

This proven record of success should be a reassurance that the Canadian government will do everything in its power to resolve any new trade disputes as soon as possible.

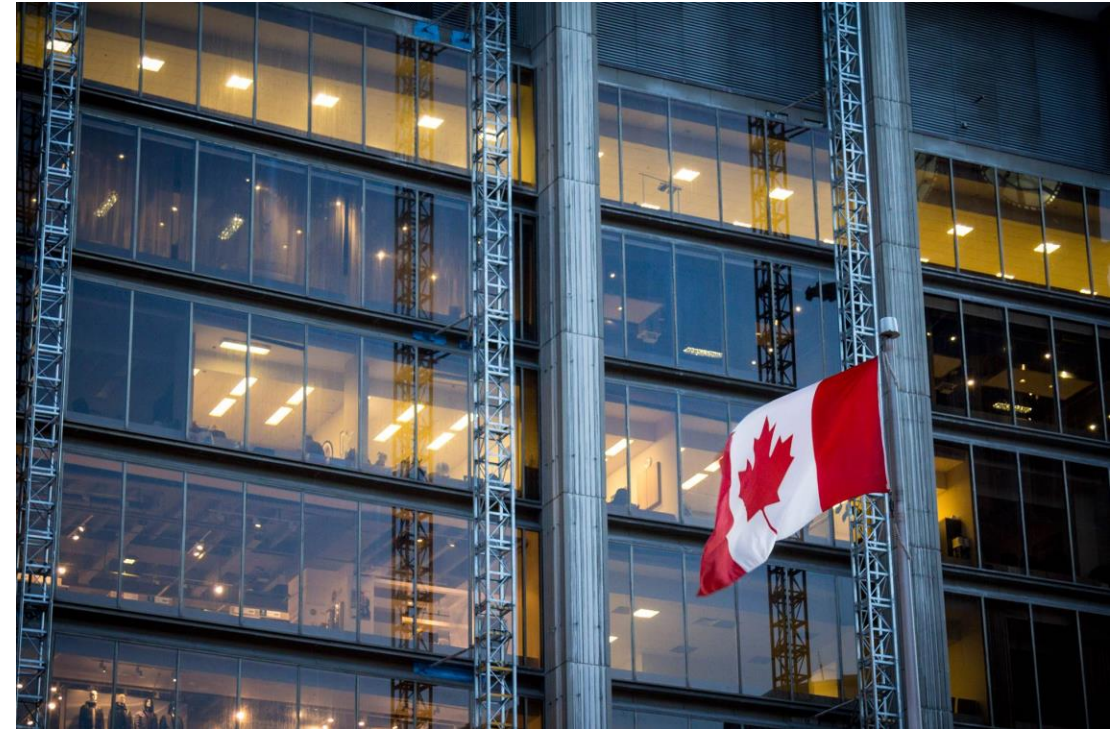
A Stable Place to Do Business

In this vein, the country is committed to remaining a stable place to do business where companies can count on a welcoming and transparent investment environment.

Canada has the most educated workforce in the OECD and immigration policies that allow businesses to bring in the high skilled talent they need quickly and efficiently.

The country also generates 82% of its electricity through non-emitting sources and provides it to businesses at a highly competitive rate (average of 5.5 US Cents/kWh).

With a sound banking system, and market access to 1.5 billion consumers in the world, Canada remains an ideal location to do business.

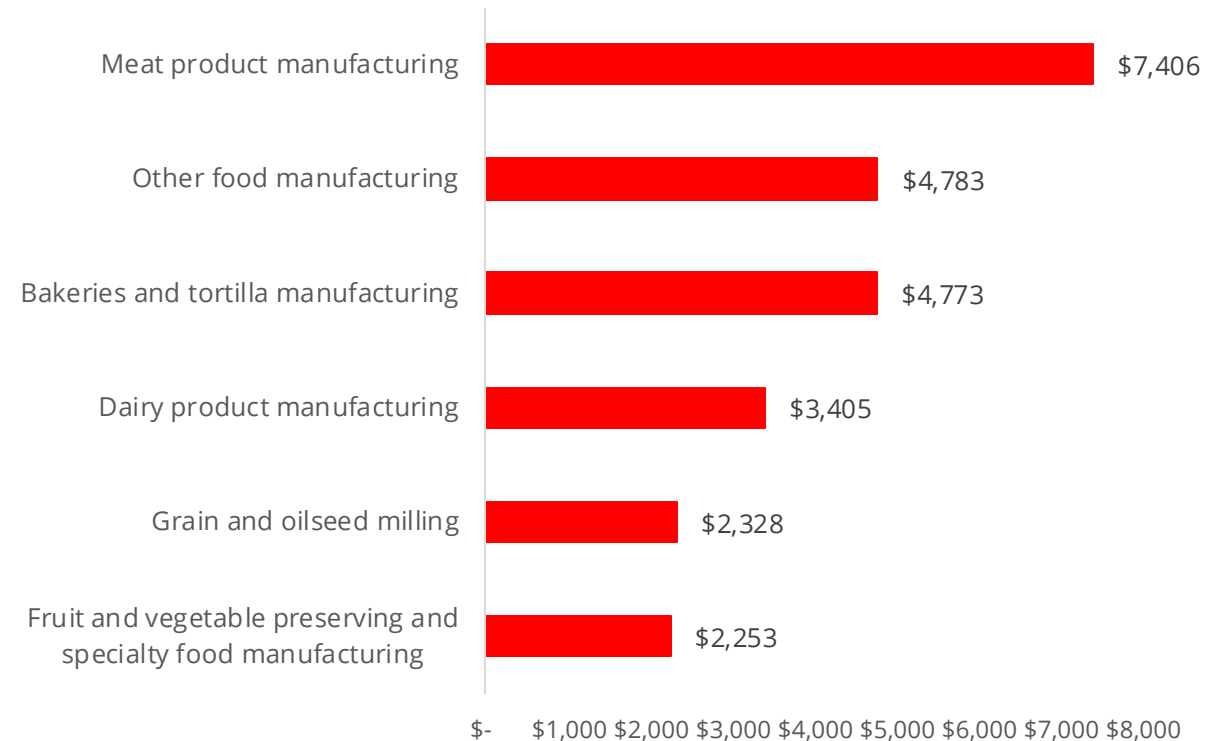


CANADA'S FOOD & BEVERAGE (F&B) PROCESSING SECTOR

Canada is the world's fifth-largest exporter of agricultural and agri-food products after the EU, U.S., Brazil and China. Canada exports \$92.8 billion a year in agriculture and agri-food products and approximately half of all production is exported as either primary commodities or processed food and beverage products.

- Canada is the world's largest single-country producer and exporter of canola, producing over 25% of global supply
- In 2022, the food manufacturing industry was the largest contributor to Canada's manufacturing GDP (representing about 17.3% of manufacturing GDP), with a total production value of \$33.7 billion.
- Ontario and Québec account for most of the production with approximately 60% of sales, British Columbia and Alberta account for 24% and the remaining provinces, over 16%.
- Canada is home to 8,500 food and beverage processing establishments with employees
- Meat product manufacturing is the most significant food industry in Québec, Ontario, Manitoba and Alberta
- Beverage manufacturing and aquaculture are key industries in British Columbia, with a thriving wine and beer sector, and nearly \$1 billion in seafood sales annually.
- Grain and oilseed milling is the largest food industry in Saskatchewan
- Seafood product preparation and packaging is the most significant food manufacturing segment in New Brunswick, Nova Scotia and Newfoundland

Food manufacturing GDP (C\$, million)

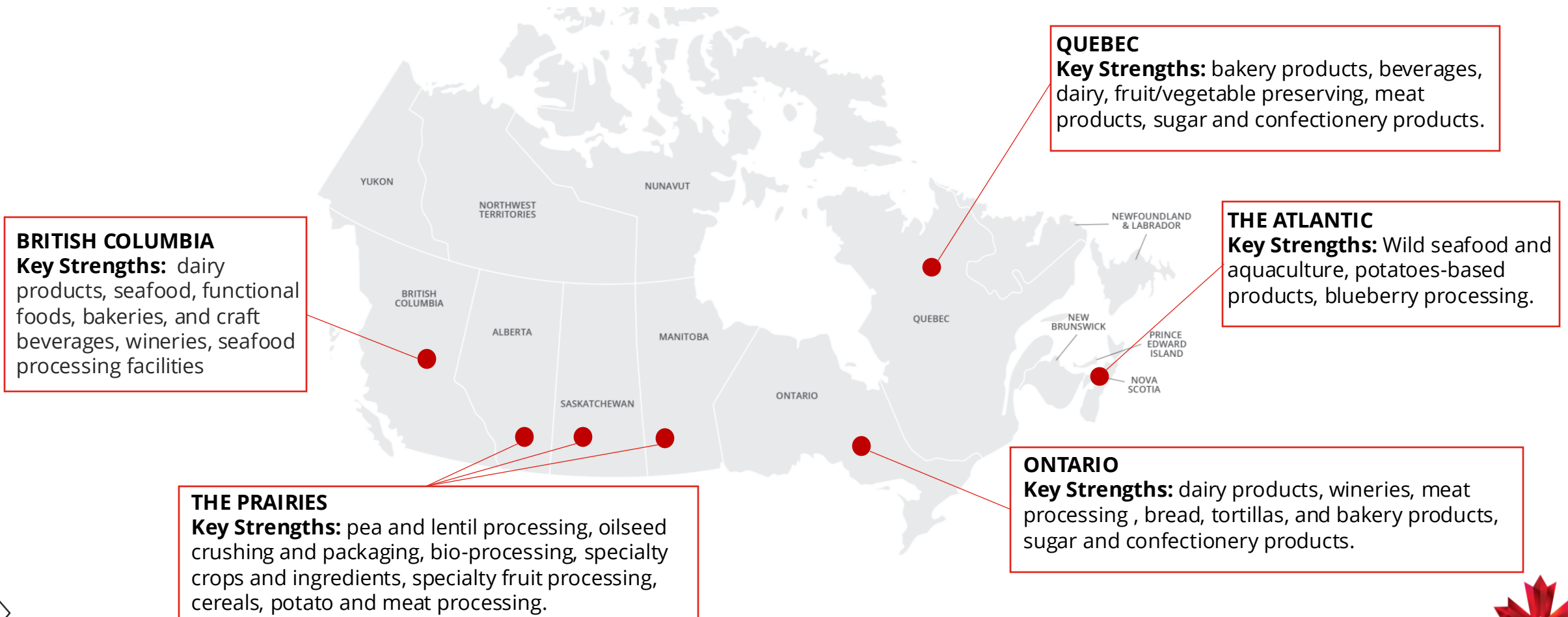


Source: Statistics Canada, Table: 36-10-0434-03: Gross domestic product (GDP) at basic prices, by industry, annual average, 2023

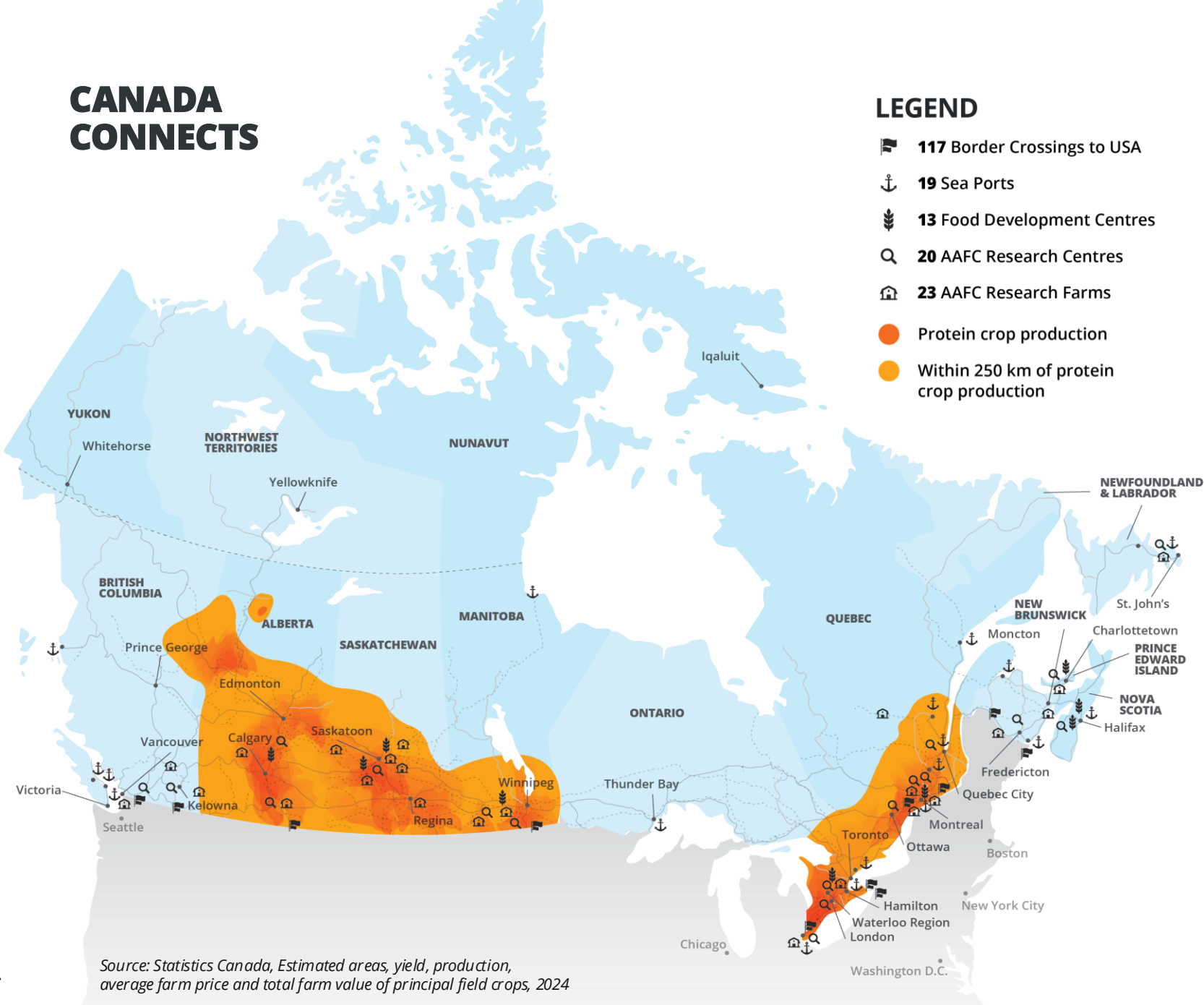


REGIONAL STRENGTHS IN FOOD & BEVERAGE PROCESSING

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CANADA CONNECTS



LEGEND

- 117** Border Crossings to USA
- 19** Sea Ports
- 13** Food Development Centres
- 20** AAFC Research Centres
- 23** AAFC Research Farms
- Protein crop production
- Within 250 km of protein crop production



Canola:
World's largest producer,
~18.3 million tonnes
production



Wheat:
~32 million tonnes
production



Oat:
2.6 million tonnes
production



Lentil:
World's largest producer,
~1.7 million tonnes production



Soybean:
~7 million tonnes
production



Pea:
World's largest producer,
~2.6 million tonnes



Chickpea:
~142,000 tonnes
production



Faba bean:
~107,100 tonnes
production

Source: Statistics Canada, Estimated areas, yield, production, average farm price and total farm value of principal field crops, 2024



CANADA'S VIBRANT LIFE SCIENCES INDUSTRY

Key facts

- strong biopharmaceutical pipeline with [800+ product candidates](#) at various stages of testing
- Canada ranked 4th in the world for global health and biosciences hubs
- emerging leader in mRNA vaccine technologies, monoclonal antibody R&D and health-related AI

Notable companies



Canada's increasingly important life sciences sector is comprised of five growing industries:

- 1) **Medical devices:** strengths in medical imaging, cardiovascular devices, wearables, assistive and rehabilitative devices
- 2) **Biotechnology:** Canada has one of the largest concentrations of biotechnology companies in the world
 - Sanofi and GSK, two of the world's leading pharma companies produce vaccines in Canada
- 3) **R&D:** strong research capabilities in life sciences among academia and the private sector
- 4) **Pharmaceuticals:** many of the world's largest biopharmaceutical companies are in Canada; Canada is also the world's [8th largest](#) pharmaceuticals market
- 5) **Cell and Gene Therapy:** Canada is home to a strong gene therapy environment to support stem cell therapeutics and regenerative medicine, transfusion and blood donation and the treatment of cancer and rare diseases.



CLEANTECH IN CANADA

Committed to transitioning to a low-emission economy, Canada is collaborating with stakeholders and jurisdictions across the country and around the world to bring innovative and competitive clean technology to market.

Canada's low R&D costs, highly skilled workforce, wealth of natural resources and support for innovation make it attractive for clean technology development and commercialization. Canada is home to over 850 clean tech companies and there are 13 Canadian companies in the [Global Cleantech 100 list for 2024](#), ranging from water filtration, carbon capture and green materials.

Canada's cleantech strengths:

- 1) Water technologies** - Canada is a leader in the development of innovative water technologies that are helping to solve global water challenges, with well-established clusters in Québec, Ontario and British Columbia.
- 2) Hydrogen and fuel cells** - Canada is recognized internationally as a global leader in hydrogen and fuel cell technologies, with a leading presence in British Columbia.
- 3) Carbon capture, utilization and storage** - Canada is a CCUS technology leader home to large-scale, cutting-edge projects in Saskatchewan, Alberta and British Columbia.

Examples of cleantech activities in Canada



Ontario-based Trojan Technologies has led the development of water treatment solutions using environmentally friendly ultraviolet (UV) light. It has the largest installed base of UV systems in operation on the planet. The company's UV water treatment solutions were adopted by Chicago and New York City.



Air Liquide announced the construction of a 20 megawatts proton-exchange-membrane (PEM) electrolyzer in Bécancour, Québec. The investment will increase the facility's capacity by 50% and the new PEM electrolyzer will be the largest of its kind in the world.



Nova Scotia-based **CarbonCure** retrofits concrete plants with an innovative technology that recycles carbon dioxide to make stronger, greener concrete.



CANADA'S ADVANCED MANUFACTURING HUBS

CALGARY

- Additive manufacturing
- Advanced communications & navigation
- Communications & navigation equipment
- Custom software development & hardware
- Drone manufacturing
- Electronics and component manufacturing
- Geospatial data collection and analysis
- Maintenance, repair and overhaul

VANCOUVER

- Aerospace
- Bio-industrials
- Biotechnology
- Electrical equipment & components
- Ship & boat building
- Machinery

EDMONTON

- Bio-industrials
- Biotechnology
- Electrical equipment & components
- Machinery
- Nanotechnology
- Sensors & systems integration

WINNIPEG

- Additive manufacturing
- Aerospace manufacturing
- Garment manufacturing
- Heavy vehicle & equipment manufacturing

WATERLOO

- Aerospace
- Automotive
- Robotics and automation

TORONTO

- Additive manufacturing
- Aerospace
- Automotive/e-mobility
- Cleantech
- Flexible electronics
- Robotics

MONTRÉAL

- Additive manufacturing
- Aerospace
- Innovative manufacturing
- IoT platforms & connectivity
- Robotics
- Sensing & imaging
- Smart & electric transportation

MONCTON

- Additive manufacturing
- Cyber security
- Systems engineering

CHARLOTTETOWN

- Marine manufacturing
- Aerospace
- Renewable energy
- Biotechnology

ST JOHN'S REGION

- Ocean technologies
- Mineral processing

HALIFAX

- Aerospace
- Naval defence
- Tire manufacturing
- Ocean technologies
- Energy storage

OTTAWA

- Defence sector hardware, software & system engineering
- Development & integration of defence & security products
- Electronics manufacturing
- Repair, overhaul & long-term support of defence systems
- Systems integration




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