

Trade Commissioner Service

SPOTLIGHT ON CANADA: UN LABORATORIO DI INNOVAZIONE

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Trade Commissioner
Consulate of Canada in Milan

Milan, 3rd July 2025

Do business
with Canada

Faites affaire
avec le Canada

CANADA

A breathtaking landscape photograph of a turquoise lake, likely Moraine Lake in Canada, reflecting the surrounding snow-capped mountains and dense evergreen forests. The scene is framed by rocky terrain and tall pine trees in the foreground.

1. CANADA'S GROWING ECONOMY

CANADA – A CONNECTING PLATFORM

GLOBAL MARKET ACCESS

15 Trade Agreements
51 Countries
1.5 Billion Consumers
61% of the world's GDP
Source: Global Affairs Canada, 2022

TRANSPORTATION

- 117 Border Crossings to USA
Source: Canada Border Services Agency
- 17 Canada Port Authorities
Source: Transport Canada
- 23 International Airports
(41 Airports of Entry)
Source: Canada Border Services Agency
- National Highway System
Core Routes
Feeder Routes
- National Railway

200+ SPOKEN LANGUAGES



POPULATION DENSITY

- ≥ 256
- 64 to <256
- 10 to <64
- 0.4 to <10
- Sparsely Populated

Source: Statistics Canada, 2006 (persons per km²)

GLOBAL INNOVATION CLUSTER INITIATIVE

Five tech Global Innovation Cluster across Canada supporting leading companies choosing to innovate in Canada.

Digital Technology Cluster

Protein Industries Cluster

Advanced Manufacturing Cluster

SCALE AI Cluster

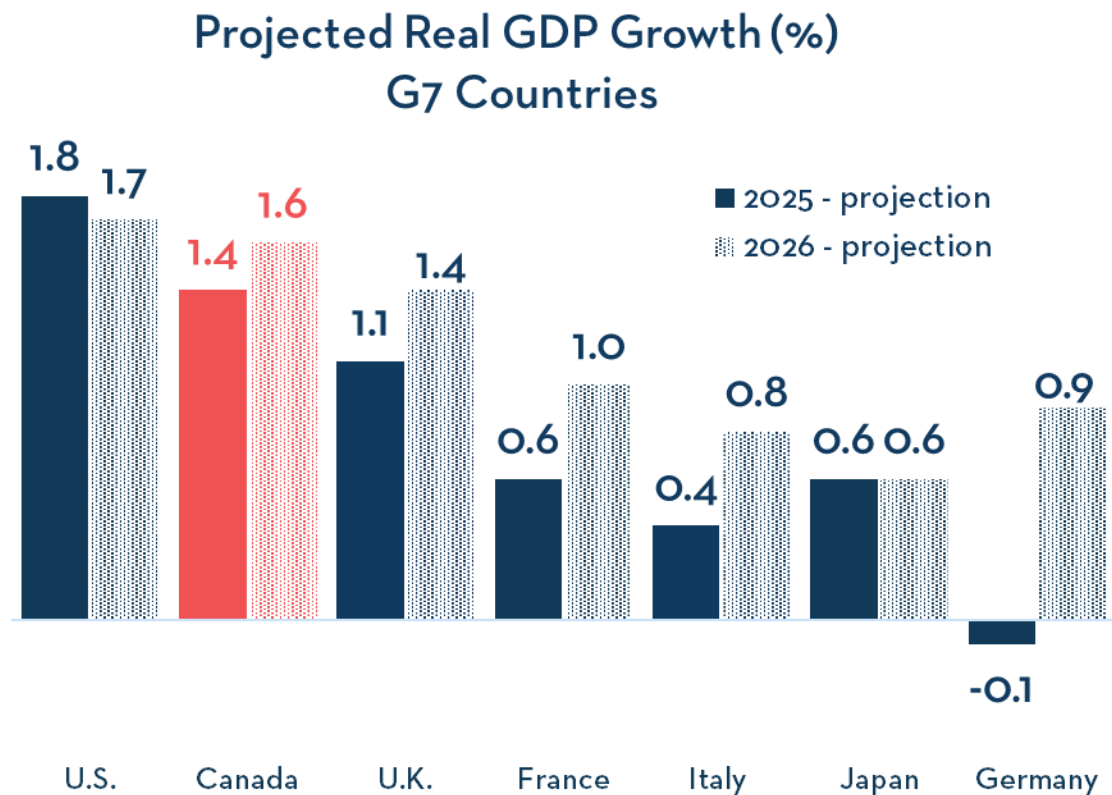
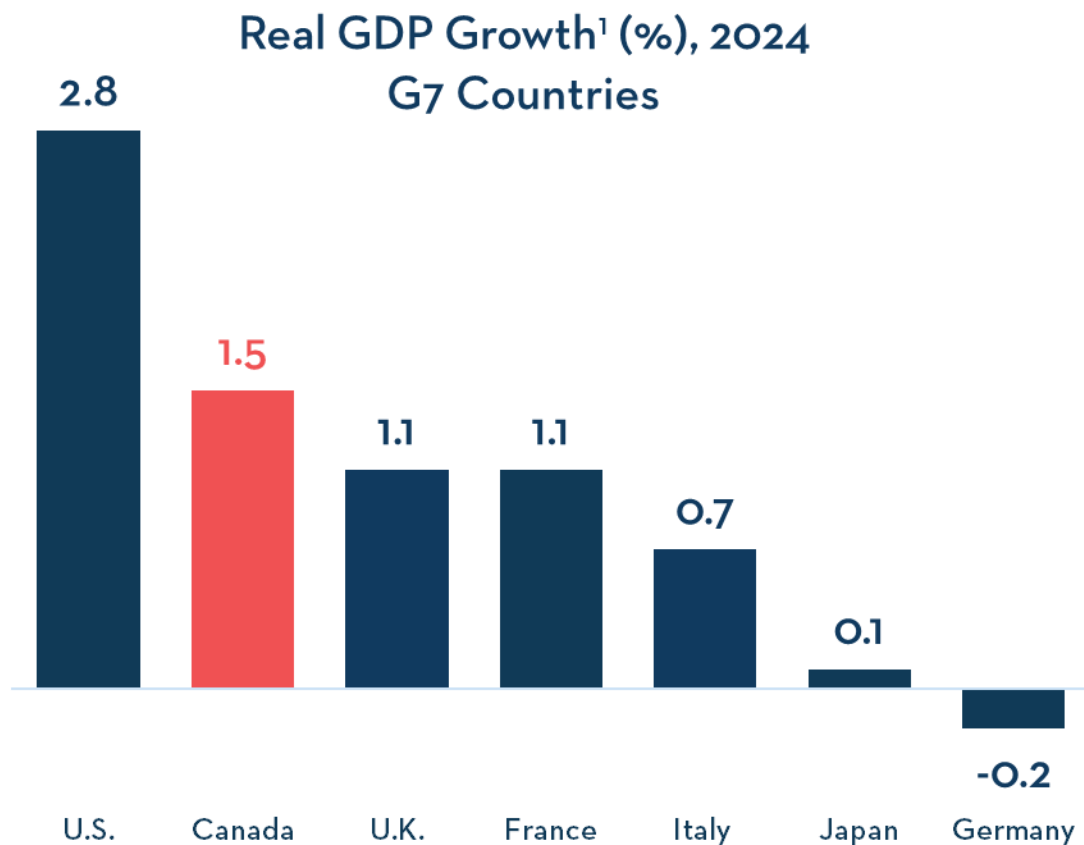
Ocean Cluster

PREFERENTIAL MARKET ACCESS

Free Trade Agreements
Through key trade agreements with preferential access to North and South American, European and Asian markets, companies in Canada can reach customers across the globe.

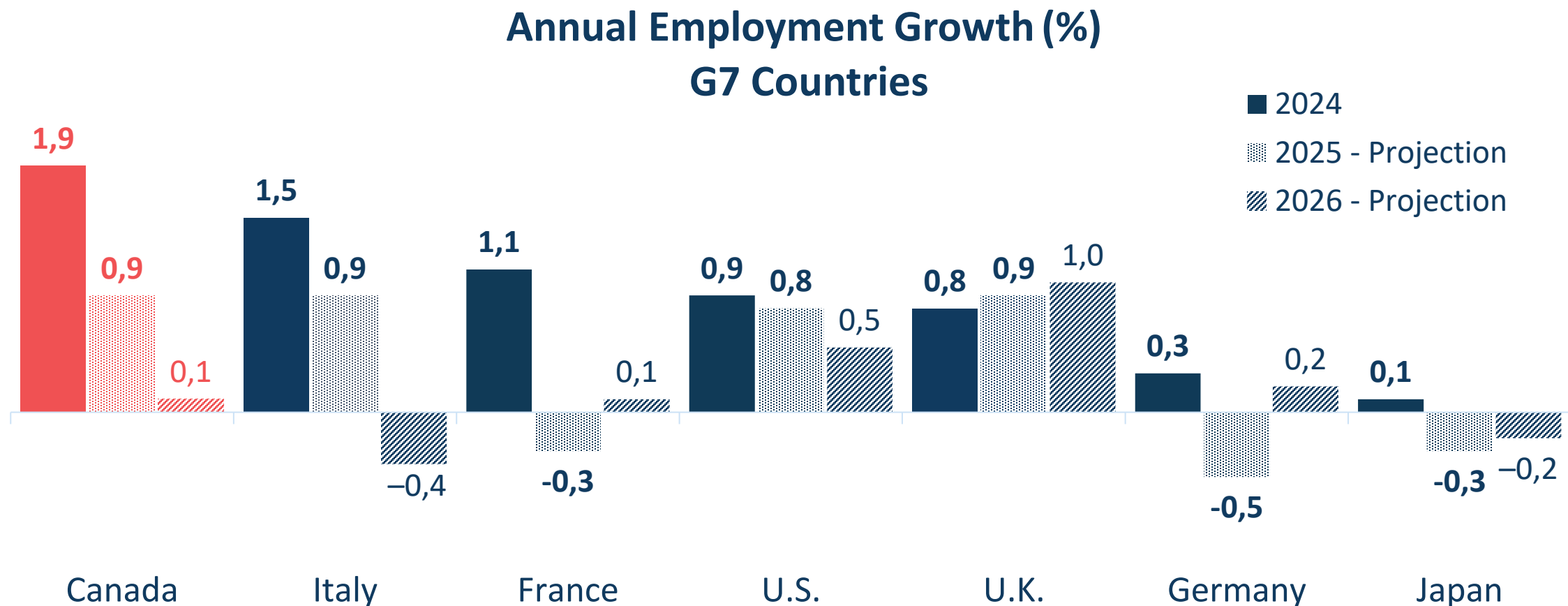


CANADA'S ECONOMIC GROWTH IN THE G7 IN 2025 AND 2026 IS PROJECTED TO REMAIN RELATIVELY STABLE AMID A SWIFT ESCALATION OF TRADE TENSIONS AND HIGH-LEVEL UNCERTAINTY



¹ Real GDP (gross domestic product) is an inflation-adjusted measure that reflects the value of all goods and services produced by an economy in a given year.
Source: IMF, World Economic Outlook, April 2025

CANADA IS EXPECTED TO CONTINUE TO HAVE THE HIGHEST EMPLOYMENT GROWTH AMONGST THE G7 COUNTRIES



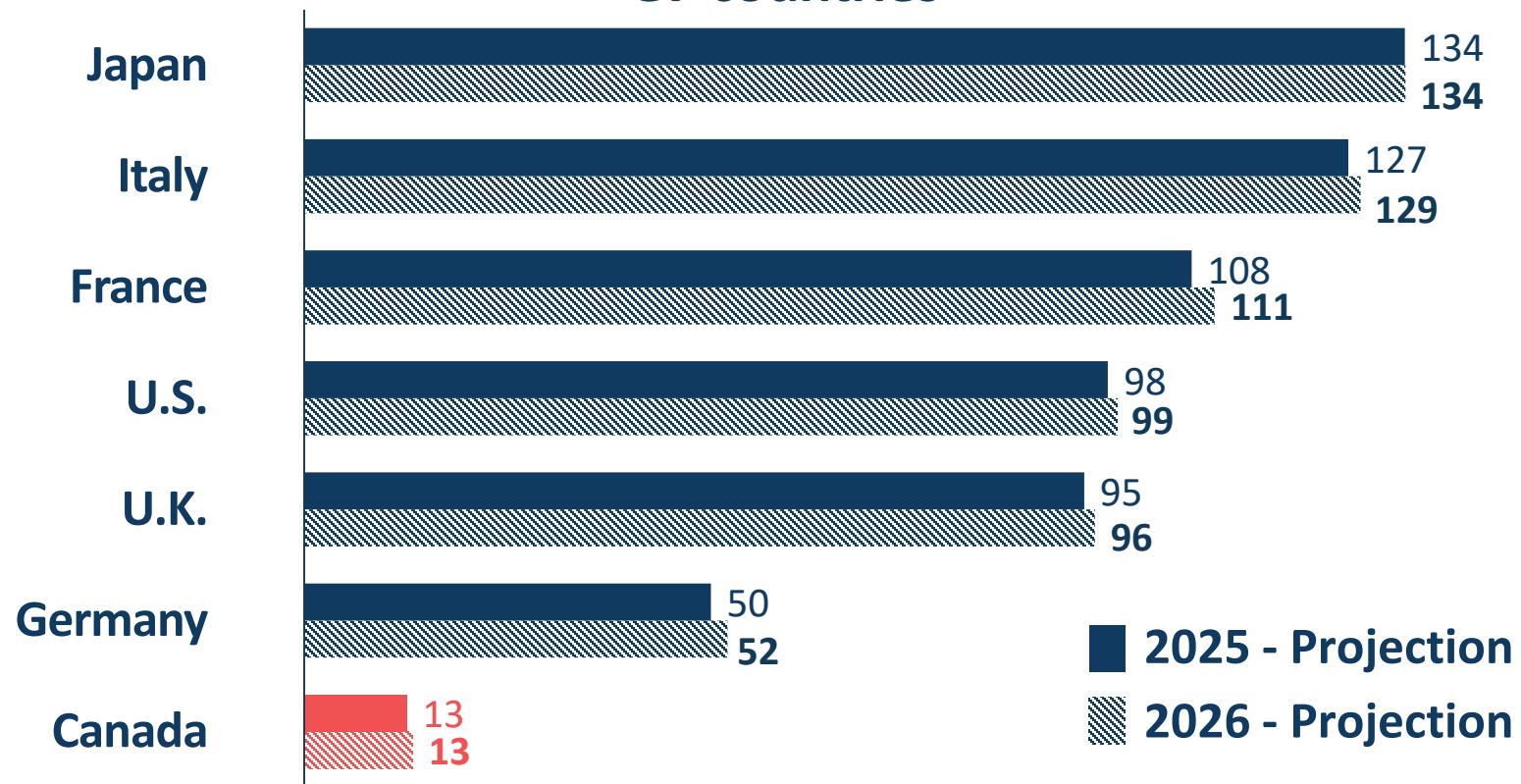
CANADA ALSO HAS THE LOWEST DEBT IN THE G7

Canada has a strong fiscal position

- It has held the lowest net debt position in G7 for 20 years.
- Despite extraordinary spending from 2020-2023, Canada is expected to have the lowest net debt to GDP ratio of G7 in 2025 and 2026.
- Budget 2024 commits to maintaining the smallest net debt and deficit (% of GDP) over 2024-26.

General Government Net Debt (% of GDP)

G7 countries



NOTE : General government net debt includes net debt of central, state and local governments.

Source: IMF, World Economic Outlook, April 2025, Finance Canada, Budget 2024

CANADA IS ONE OF THE BEST G20 COUNTRIES FOR DOING BUSINESS...

Canada's business environment is simple to navigate

- Canada ranked 4th among G20 countries for the least complex jurisdiction for conducting business**
- Canada ranks 2nd out of the 25 countries for its likelihood of attracting investment in the next 3 years (2025 Kearney FDI Confidence Index)

Favourable Business Environment, top G20 countries Rank for forecast period 2025-2029*

1st



2nd



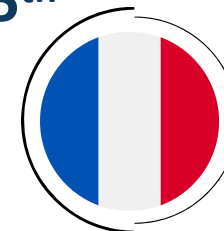
3rd



4th



5th



Canada – 9th in the world
Among top 10 in the world for over 15 years

* [Business environment rankings](#) are based on policies related to competition, private enterprise, foreign investment, trade and exchange controls, taxes financing, the labour market, infrastructure and technological readiness.

** The TMF Group's *Global Business Complexity Index 2025* is based on 292 different indicators relating to business complexity and compile a global ranking of the 79 jurisdictions, based on the complexity of their business environments and covering legislation, compliance, accounting procedures, tax regimes, human resources (HR) rules and payroll processes (June 2024).

Source: The Economist Intelligence Unit, May 2025; the global ranking includes 82 countries; Kearney: <https://www.kenney.com/foreign-direct-investment-confidence-index>



2. CANADA'S INNOVATIVE LANDSCAPE

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Archie Query Form



Search for:

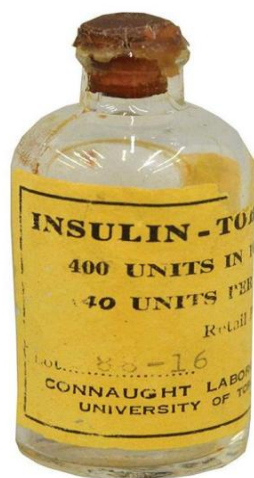
Database: ☒ Worldwide Anonymous FTP ☐ Polish Web Index
Search Type: ☒ Sub String ☐ Exact ☐ Regular Expression
Case: ☒ Insensitive ☐ Sensitive

Do you want to look up strings only (no sites returned):
☒ NO ☐ YES

Output Format For Web Index Search: ☐ Keywords Only
☒ Excerpts Only
☐ Links Only

Search

Reset



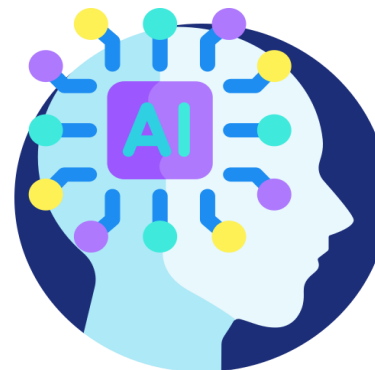
CANADA

CANADA'S ARTIFICIAL INTELLIGENCE (AI) ECOSYSTEM IS AMONG THE BEST IN THE WORLD

Canada's AI sector is top-notch:

- It's **ranked first** in the G7 for year-over-year growth of AI talent
- It has the world's highest growth of **women in AI**
- Since 2019, Canada has published yearly **the most AI-related papers**, per capita, in the G7.
- Canadian AI firms are filing patents **at 3 times** the average rate in the G7 and are attracting **nearly 1/3** of all venture capital in Canada.

Since 2017, Canada has invested over \$2 billion towards AI.



In 2022-23, there were over 140K actively engaged AI professionals in Canada, an increase of 29% compared to 2021-22.

To secure Canada's AI advantage, Budget 2024 announced a significant increase in targeted AI support of \$2.4 billion, including:

\$2B
Over 5 years*

To launch a new AI Compute Access Fund and Canadian AI Sovereign Compute Strategy

\$200M
Over 5 years*

To boost AI start-ups to bring new technologies to market, and accelerate AI adoption in critical sectors

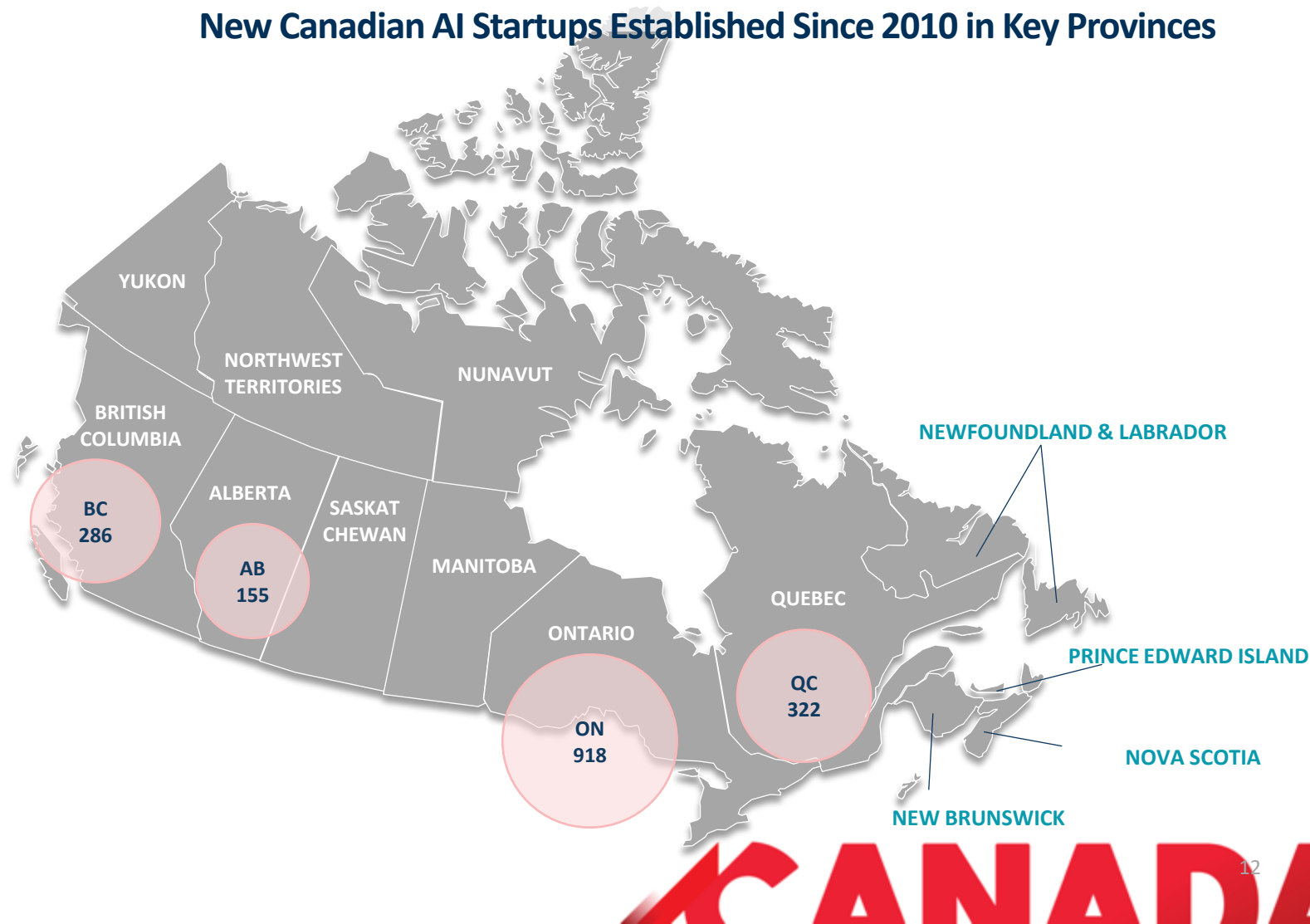
CANADA

CANADA IS THE FIRST COUNTRY IN THE WORLD TO INTRODUCE A NATIONAL AI STRATEGY

New Canadian AI Startups Established Since 2010 in Key Provinces

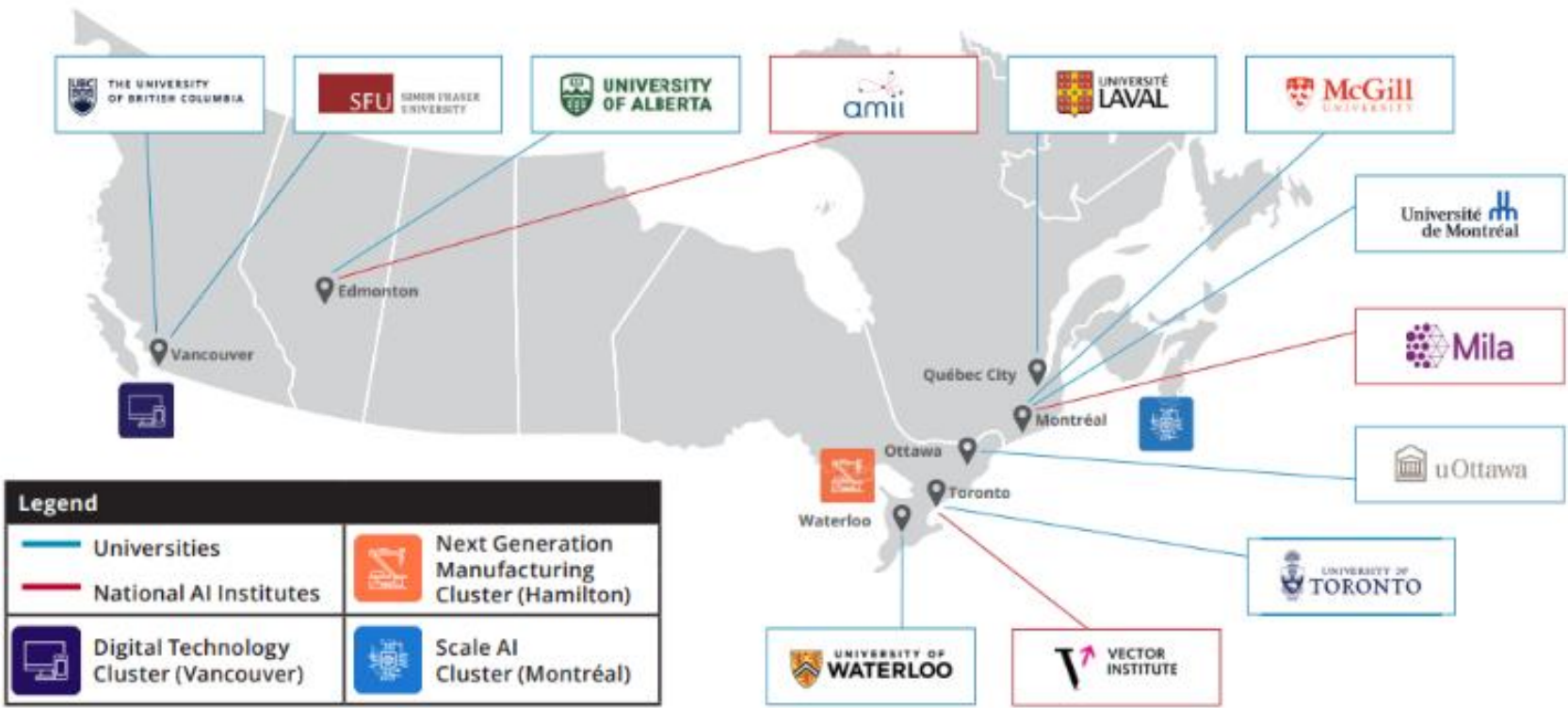
Canada: a world-class AI hub since 2017:

- 1,200+ graduate students and postdoctoral fellows trained at the 3 AI national institutes (AMII, MILA and Vector Institute)
- 300+ students graduate annually from the 3 AI institutes
- 350+ active industry partnerships
- 50+ new AI R&D labs established by Canada in companies such as Microsoft, Samsung and Google



CANADA'S AI MAP

KEY AI HUBS IN CANADA



Sources: JF Gagne, Canadian AI Ecosystem 2018 / Information and Communications Technology Council of Canada, Betting on Red and White / Invest in Canada



CANADA'S INNOVATIVE GLOBAL INNOVATION CLUSTERS

Canada's Global Innovation Clusters are building first-rate innovation ecosystems through \$2 billion in federal government funding, matched dollar-for-dollar by industry. These 5 groups drive intense business activity in key industries and bring together companies, academic institutions and not-for-profit organizations.



**ADVANCED
MANUFACTURING**



**PROTEIN
INDUSTRIES**



OCEAN



SCALE AI



**DIGITAL
TECHNOLOGY**

Grazie per la vostra attenzione!

Contatti

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