

# GMIS

## Global Manufacturing & Industrialisation Summit



*Co-Chair*



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

*Co-Chair*



UNITED ARAB EMIRATES  
MINISTRY OF INDUSTRY  
& ADVANCED TECHNOLOGY

# GMIS





# THE WORLD'S MOST HIGH-PROFILE MANUFACTURING AND ADVANCED TECHNOLOGY CONFERENCE

# ABOUT GMIS

The **Global Manufacturing and Industrialisation Summit** (GMIS) is the world's first cross-industrial and cross-functional platform that offers a voice and venue for leaders to **transform manufacturing and utilise technology as a tool for global cooperation and collaboration to encourage greater investment in capabilities, foster innovation and drive global skills development.**

Co-chaired by the **United Nations Industrial Development Organisation (UNIDO)** and the **United Arab Emirates**, GMIS unites influential delegates from the global manufacturing and technology communities, including leaders from governments, expert industry CEOs and specialist researchers and academics to **discuss, debate and shape the future of the manufacturing sector** and place manufacturing at the heart of economic regeneration and government policymaking.

## CO-CHAIRS



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



**His Excellency Li Yong**  
Director General  
United Nations Industrial  
Development Organization

UNITED ARAB EMIRATES  
MINISTRY OF INDUSTRY  
& ADVANCED TECHNOLOGY



الإمارات العربية المتحدة  
وزارة الصناعة  
والتكنولوجيا المتقدمة



**His Excellency Dr. Sultan Al Jaber**  
Minister of Industry and  
Advanced Technology  
United Arab Emirates



# PREVIOUS EDITIONS

One of the world's most high-profile advanced technology and manufacturing conferences, convening **Heads of States, Ministers and Deputy Ministers, and Chairs and CEOs** of some of the world's largest organisations



#GMIS  
2017

Abu Dhabi,  
United Arab Emirates



[#GMIS2017 Video](#)

#GMIS  
2019

Yekaterinburg,  
Russian Federation



[#GMIS2019 Video](#)

#GMIS  
2020

Hannover,  
Germany (Virtual)



[#GMIS2020 Video](#)

## Previous Speakers



**H.E. VLADIMIR  
PUTIN**  
PRESIDENT  
RUSSIAN FEDERATION



**H.R.H. HUSSEIN  
BIN ABDULLAH II**  
CROWN PRINCE  
JORDAN



**H.E. ARMEN  
SARKISSIAN**  
PRESIDENT  
ARMENIA



**H.E. JAIR  
BOLSONARO**  
PRESIDENT  
BRAZIL



**H.E. JOÃO MANUEL  
LOURENÇO**  
PRESIDENT  
ANGOLA



**H.E. HUN  
SEN**  
PRIME MINISTER  
CAMBODIA



**ANTÓNIO  
GUTERRES**  
SECRETARY-GENERAL  
UNITED NATIONS



**H.E. KHALDOON  
AL MUBARAK**  
MD & GROUP CEO  
MUBADALA



**JOE  
KAESER**  
PRESIDENT & CEO  
SIEMENS



**JEAN-PASCAL  
TRICOIRE**  
CHAIRMAN & CEO  
SCHNEIDER ELECTRIC



**DARIUS  
ADAMCZYK**  
CHAIRMAN & CEO  
HONEYWELL



**PATRICE  
CAINE**  
CHAIRMAN & CEO  
THALES GROUP



**BETH  
COMSTOCK**  
VICE CHAIR  
GE



**ROBERT E.  
MORITZ**  
CHAIRMAN  
PwC



# INITIATIVES

## SOCIAL IMPACT

### INITIATIVE FOR GLOBAL PROSPERITY

An online open-innovation platform that runs an annual **Global Maker Challenge** inviting start-ups and innovators to compete to solve real-world challenges affecting peoples lives



### THE PRESIDENT'S CHALLENGE

A crowd-based **research platform** that aims to source less resource-intensive and more eco-friendly solutions to global challenges



### THE GREEN CHAIN INITIATIVE

An initiative to generate power for underdeveloped countries from renewable energy resources while encouraging developed countries to decarbonise their manufacturing facilities and **promote clean energy adoption**



LEGACY  
INITIATIVES

### GLOBAL INITIATIVE FOR FUTURE INDUSTRIAL SAFETY

Building a global coalition made up of GMIS Partners, UNIDO and the Lloyd's Register Foundation, in order to **promote industrial safety** in the adoption of new technologies. The initiative will use innovative methods to initiate policy, promote best practice and build capacity

### ABU DHABI DECLARATION

A multilateral agreement signed by 170 countries calling for global private sector alliances that will enhance public-private partnerships and capitalise on the transformative potential of 4IR technologies **to advance inclusive and sustainable industrial development and global prosperity**

## PURPOSE



Collaborative efforts to identify solutions to global issues, create a social impact or aim to advance one or more of the United Nations SDGs



Share knowledge and expertise amongst international community and partners



Advance mission to promote and encourage inclusive and sustainable industrial development





# GMIS Week

*6 days*

Dubai Exhibition Centre

EXPO 2020

*November 22-27, 2021*

The **GMIS Week** will run for 6 days, with an exhibition showcasing UAE based capabilities, and a set of extremely high-profile conferences running on each day. More details on the next few slides

# GMIS WEEK: OVERVIEW



## PATRONAGE

**H.H. SHEIKH MOHAMMED BIN  
RASHID AL MAKTOUM**

*Vice President and Prime Minister of the UAE,  
Ruler of Dubai*



## DATES

**22 - 27 NOVEMBER  
2021**

DAY 1

MONDAY, Nov. 22

DAY 2

TUESDAY, Nov. 23

DAY 3

WEDNESDAY, Nov. 24

DAY 4

THURSDAY, Nov. 25

DAY 5 & 6

FRI & SAT, Nov. 26-27

**Exhibition: Manufacturing and Advanced Technology – 6 days**

ACTIVITIES



**Manufacturing and Advanced Technology Conference**



Mohammed Bin Rashid  
Initiative for  
Global Prosperity  
a GMIS Initiative

**Start-up / Global Prosperity  
Conference**



ITALY-UAE  
BUSINESS COUNCIL

**Italy Day**



German Emirati Joint Council  
for Industry and Commerce  
المجلس الإماراتي الألماني  
المشترك للصناعة والتجارة

**Germany Day**



**Australia  
Day**



THE GREEN CHAIN  
A GMIS INITIATIVE

**Alternative & Renewable  
Energy Conference**



مجلس الأعمال الإماراتي البريطاني  
UAE - UK Business Council

**UK Day**

**OPEN TO  
PUBLIC**



# GMIS WEEK: WHAT TO EXPECT

## CONFERENCES

GMIS2021: Manufacturing  
and Advanced Technology  
Conference

Start-up / Global Good  
Conference

Alternative and Renewable  
Energy Conference

Country Focused  
Programmes (UK / Australia  
/ Italy / Germany)

## SESSIONS

High-profile Key Notes &  
Speeches

Panel Discussions and  
Debates

Fireside Chats

Sessions Focused on Global  
Issues and Trends

## ENGAGEMENT

'Make It In The Emirates'  
Exhibition

Workshops and Working  
Groups

Networking Opportunities  
and Meetings

Gala Dinner



# ORGANISING COMMITTEE



**H.E. Adbul Nasser Al Shaali**

Assistant Minister for Economic and Trade Affairs  
**UAE Ministry of Foreign Affairs and International Cooperation**



UNITED ARAB EMIRATES  
MINISTRY OF FOREIGN AFFAIRS  
& INTERNATIONAL COOPERATION



**H.E. Osama Amir Fadhel**

Assistant Undersecretary for Industrial Accelerators  
**UAE Ministry of Industry and Advanced Technology**



UNITED ARAB EMIRATES  
MINISTRY OF INDUSTRY  
& ADVANCED TECHNOLOGY



**Saed Al Awadi**

Chief Executive Officer  
**Dubai Industries & Exports (part of Dubai Economy)**

مؤسسة دبي  
لتنمية الصناعة والمادرات  
**DUBAI INDUSTRIES & EXPORTS**



**Saud Al Shawareb**

Managing Director  
**Dubai Industrial City**



**Mariam Al Muhairi**

Head  
**Centre for the Fourth Industrial Revolution UAE**

United Arab Emirates  
CENTRE FOR THE FOURTH INDUSTRIAL REVOLUTION



**Hassan Al Hashemi**

Vice President for International Relations  
**Dubai Chamber of Commerce & Industry**

غرفة دبي  
**DUBAI CHAMBER**



**Ahmad Al Haddad**

Chief Operating Officer, Parks and Zones  
**DP World, UAE Region (representing JAFZA)**



# GMIS2021: CONFIRMED SPEAKERS

Day 1 & 2: November 22 & 23, 2021



**H.E. Marcos Pontes**  
Minister of Science,  
Technology, Innovations  
and Communications  
Brazil



**Lord Grimstone**  
Minister for  
Investment  
United Kingdom



**H.E. Stella Tembisa Ndabeni-Abrahams**  
Minister of Communications  
and Digital Technologies  
South Africa



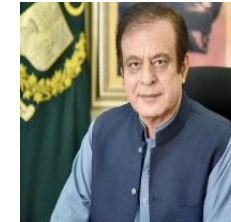
**H.E. Maha Ali**  
Minister of Industry  
and Trade  
Jordan



**H.E. Syed Amin Ui Haque**  
Federal Minister of IT &  
Telecommunication  
Pakistan



**H.E. Yeafesh Osman,**  
Minister of Science  
and Technology  
Bangladesh



**H.E. Syed Amin Ui Haque**  
Federal Minister for  
Science and Technology  
Pakistan



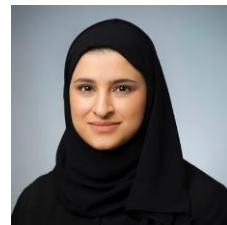
**H.E. Abdulla Bin Touq  
Al Marri**  
Minister of Economy  
UAE



**H.E. Dr. Sultan Al Jaber**  
Minister of Industry and  
Advanced Technology  
UAE



**H.E. Dr. Thani Al Zeyoudi**  
Minister of State for  
Foreign Trade  
UAE



**H.E. Sarah Al Amiri**  
Minister of State for  
Advanced Technology  
UAE



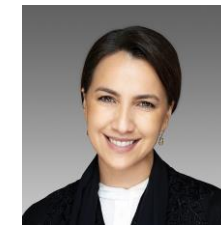
**H.E. Dr. Ahmad Al Falasi**  
Minister of State for  
Entrepreneurship and SMEs  
UAE



**H.E. Shamma Al Mazrui**  
Minister of State for  
Youth  
UAE



**H.E. Dr. Zaki Nusseibeh**  
Cultural Advisor to the UAE  
President and the  
Chancellor of UAEU



**H.E. Mariam Almheiri**  
Minister of State for  
Food and Water Security  
UAE



**H.E. Pavel Sorokin**  
Deputy Minister of  
Energy  
Russia





# GMIS2021: CONFIRMED SPEAKERS

Day 1 & 2: November 22 & 23, 2021



**H.E. Khaldoun Al Mubarak**  
Managing Director &  
Group CEO  
Mubadala



**Ilham Kadri**  
CEO  
Solvay



**H.E. Sami Al Qamzi**  
Director General  
Dubai Economy



**Dr. Christian Bruch**  
CEO  
Siemens Energy



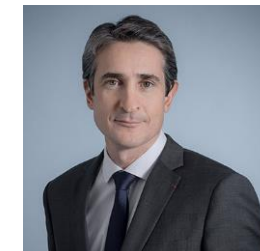
**H.E. Mattar Al Tayer**  
Director General  
Roads and Transport  
Authority



**Mr. Demosthenis Pafitis**  
CTO  
Schlumberger



**H.E. Saeed Al Tayer**  
CEO  
DEWA



**Patrice Caine**  
Chairman and CEO  
Thales



**Dr. Steven H. Walker**  
Vice President & CTO  
Lockheed Martin



**Hana Al Rostamani**  
Group CEO  
FAB



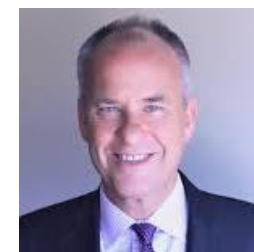
**David Rafalovsky**  
CTO  
Sberbank



**Steven Kiefer**  
Senior VP and President,  
SA and International  
Operations  
General Motors



**Abdulnasser Bin Kalban**  
CEO  
Emirates Global  
Aluminium



**Michael Moe**  
Founder  
GSV Ventures



**Stephen Moss**  
CEO - MENAT  
HSBC Group



**Rukmini Galnard**  
Executive VP, Global  
Sales, Services, and  
Marketing  
Alcatel-Lucent Enterprise



# GMIS2021: CONFIRMED SPEAKERS

Day 1 & 2: November 22 & 23, 2021



**Patrick Byrne**  
Global CEO  
GE Digital



**Keyvan Esfarjani**  
SVP and GM of  
Manufacturing, Supply  
Chain and Operations  
Intel



**Marta Blanco**  
President  
Confederacion Espanola  
de Organizaciones  
Empresariales



**Deep Kapuria**  
Chairman  
The Hi-Tech Group  
of Companies



**Dr. Maria Pace**  
Technology Leader in  
Mixed Reality  
Microsoft



**Nurettin Cetinkaya**  
CTO – Middle East  
Nokia



**Shane Tedjarati**  
President Global High  
Growth Regions  
Honeywell



**Sayed Hashish**  
General Manager  
Microsoft UAE



The Hi-Tech Group  
of Companies



**Ali Gülerman**  
CEO  
RadarcS



**Johannes Homa**  
CEO  
Lithoz GmbH



**Nils Berger**  
CEO  
ViewpointSystem



**Bernard Kress**  
Partner Optical Architect  
Microsoft / Hololens



**Amy Peck**  
Founder  
EndeavorVR



**Andrey Suvorov**  
CEO  
Adaptive Production  
Technology



**Tiffany Kelly**  
Founder  
Beyond Bamboo



**Markus Mildner**  
SVP Siemens AG & Head  
of Global Sales at  
Siemens Smart  
Infrastructure





# GMIS2021: CONFIRMED SPEAKERS

Day 1 & 2: November 22 & 23, 2021



**Markus Glasser**  
Senior Vice  
President EMEA  
EOS



**Douglas Ramsay**  
Partner  
The Robotics Hub



**Andre Wegner**  
Founder and Chief  
Executive Officer  
Authentise



**Mark Enzer**  
Chief Technical Officer  
Mott MacDonald



**Yaw Owusu**  
Managing Director  
Ghana Cyber City | Gateway  
Innovations



**Chris Kubecka**  
CEO  
Hypasec



**Richard MacCowan**  
Founder and Biofuturist  
Biomimicry Innovation Lab



**Ayumi Moore Aoki**  
Founder and CEO  
Women in Tech



**Declan Curry**



**John Defterios**



**Laura Buckwell**



**Danny Sebright**



**Nadira Tudor**

## Moderators:

# ACTIVITIES: DAY 3-6

Day 3 / 4 / 5: November 23-27, 2021

Day 3  
(Nov. 24)



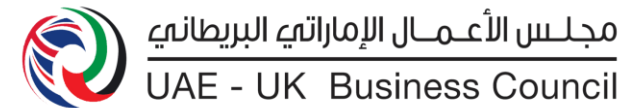
**Global Prosperity Conference** focused on the role of start-ups and organisations to encourage the deployment of innovative technologies to **advance the United Nations Sustainable Development Goals (SDGs) and promote global good**

Sessions and insights by the Italian and UAE business community focused on **Life Sciences and Pharmaceuticals**. Led by the Italy-UAE Business Council

Sessions focused on introducing **Australia's Digital Economy Strategy 2030 and presenting the council's Renewable and Alternative Energy Working Group**. Led by the Australia-UAE Business Council

Focus: UAE-GERMANY Energy Partnership  
Pending Confirmation

Day 4  
(Nov. 25)



**Alternative & Renewable Energy Conference** that will convene high-profile leaders including energy providers, government representatives, technology companies, investors and regulators to discuss solutions for **decarbonisation and the global net zero transition**

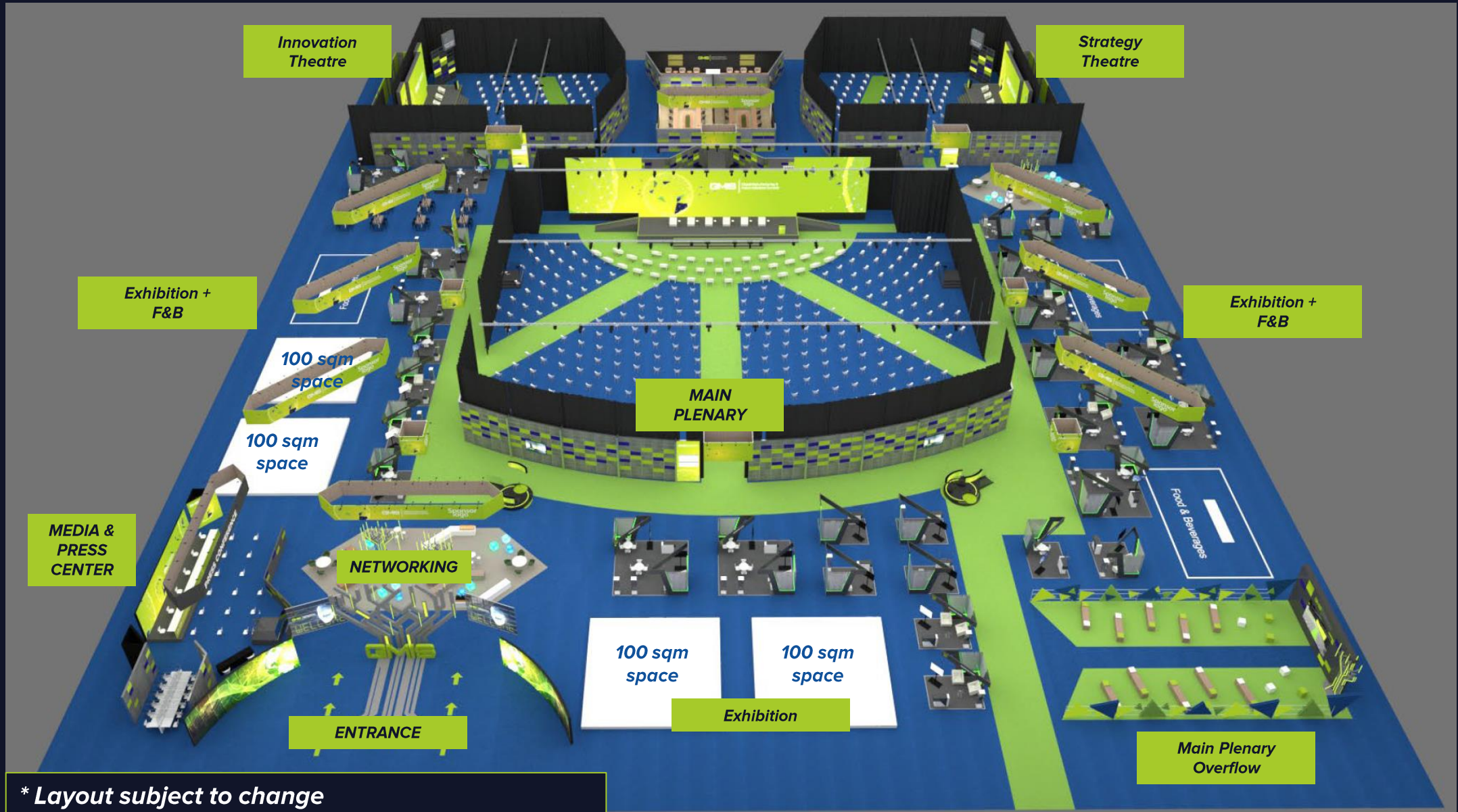
Sessions focused on **advanced manufacturing and the decarbonation of the construction industry**. This will include sessions and insights from leaders from the UK and UAE business community and public sector

Day 5 & 6  
(Nov. 26 & 27)

**OPEN TO PUBLIC**



# VENUE LAYOUT



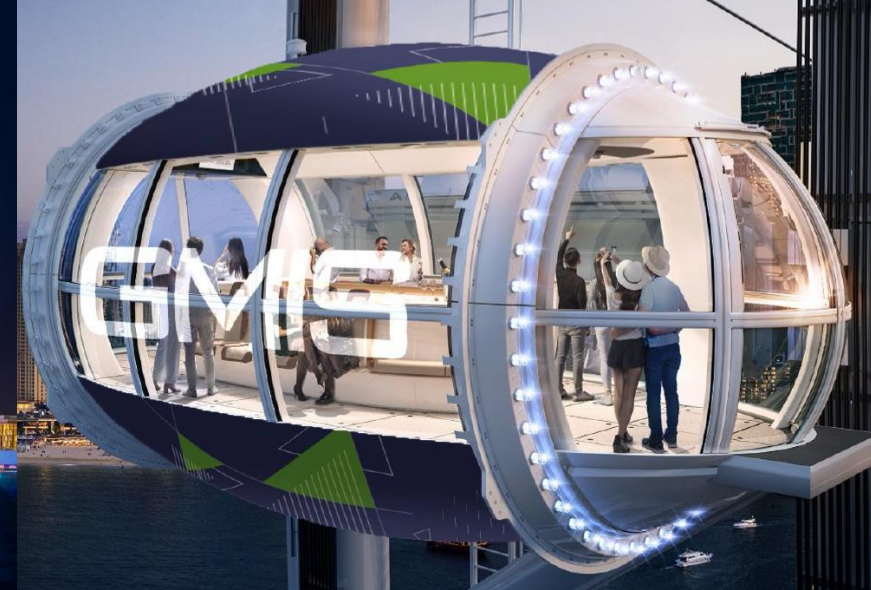


# GALA DINNER: AIN DUBAI OSERVATION WHEEL



## GALA DINNER

- Date: November 22, 2021 (7:00pm – 12:00am)
- Entertainment: Showcase local and regional talent
- Food: Food stations featuring cuisines from the following countries:





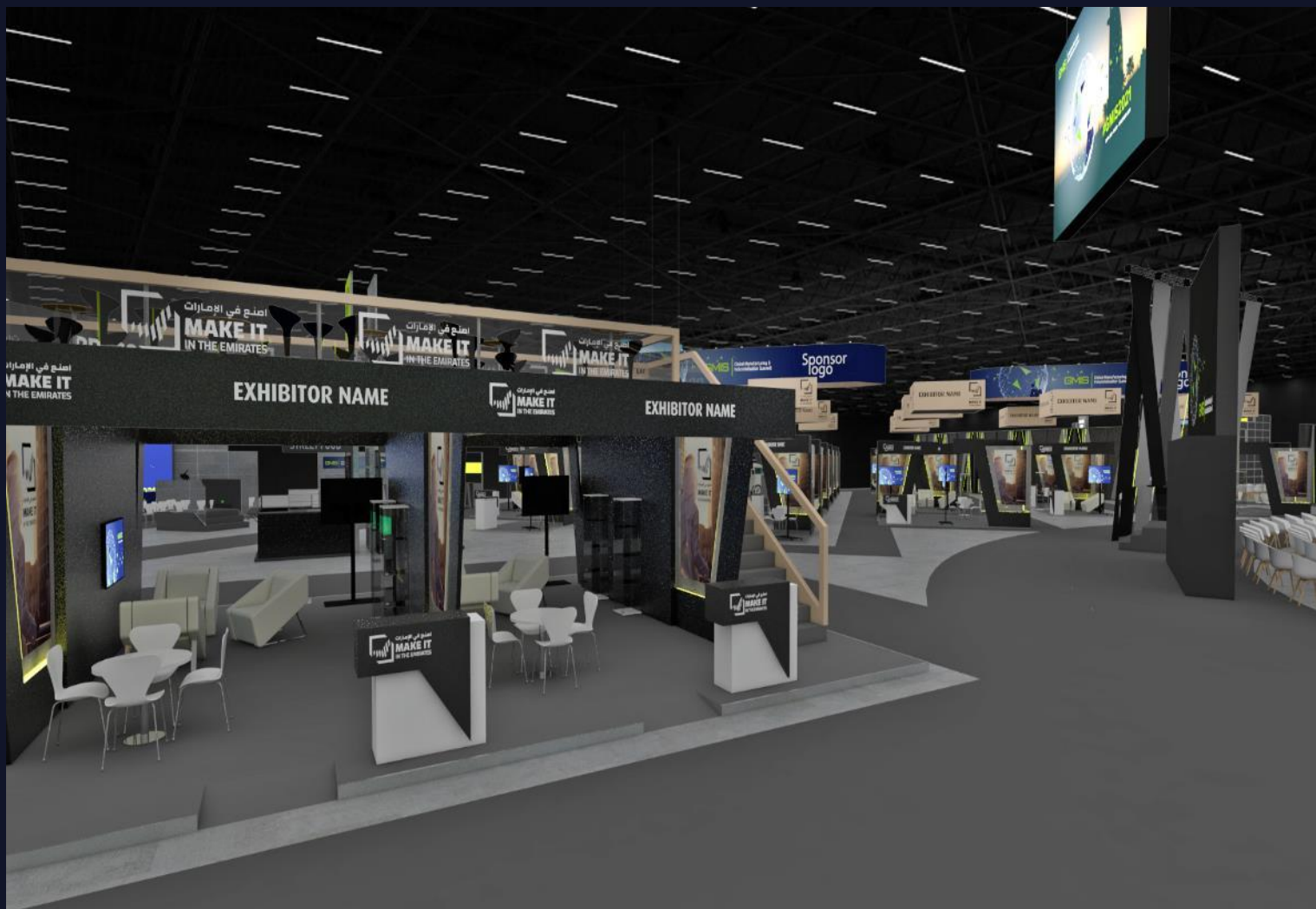
# *Exhibition Opportunities*

*6 Day Exhibition*  
Dubai Exhibition Centre  
EXPO 2020  
*November 22-27, 2021*





# EXHIBITION





# EXHIBITOR BOOTHS

1.5m display stand



12 sqm (4x3m)



36 sqm (6x6m)



# WHY EXHIBIT

- Showcase your products, services or innovations in front of local, regional and global leaders from both the private and public sectors including potential buyers, industry players and decision makers
- Exhibit alongside one of the world's most high-profile manufacturing and advanced technology conferences
- High exposure to key decision makers. Previous attendees include members from the Royal Family, Heads of State, Ministers and Deputy Ministers, Cabinet Members, Heads of local government entities, Chairs and CEOs of some of the largest local, regional and global organisations
- Increase your brand's awareness, develop your database and build new relationships with members from government and the private sector
- Gain access and insights from key industry leaders and bring yourself up to date with the latest technology and manufacturing trends
- Benefit from global media attendance and coverage
- Enjoy a list of benefits offered exclusively to exhibitors (see next slide)



# EXHIBITOR BENEFITS

## *Access to the GMIS Conference*

You will be given access to attend the GMIS conference – an exclusive invitation only event

## *Personalised Meetings*

We will provide you with a list of potential customers and suppliers that we recommend you meet and connect with based on the product or service you offer

## *Social Media Coverage*

Your company will be featured within our ongoing social media campaign pre, during and post the event

## *Database Email Blast*

An email blast will be sent to the entire GMIS database informing them of your participation in the exhibition

## *Video Interview*

A video interview will be offered to a member of your organisation and posted on all GMIS social and digital channels

## *Participate in Workshops*

You will be invited to participate in workshops that will be conducted on the exhibition floor with other like minded individuals



# EXHIBITOR BENEFITS

## *Thought Leadership Content*

In the lead up to the Summit and exhibition, we will promote insights, reports, and thought leadership content from your organisation across all GMIS digital and social platforms

## *Advertising Insertion*

You will be entitled to one (1) Full Page advertisement insert in the electronic Summit guide (Artwork needs to be provided at least sixty (60) days prior to the Summit)

## *Promotional Support*

Have a new initiative or product to launch? Leverage the GMIS international and regional database, media and influencers and get your message heard

## *High Profile Visibility*

Expose your brand to thousands of high profile delegates government officials and leaders from some of the largest local and global organisations

## *Logistical support*

Our operations team will be at hand to support you to ensure a seamless journey from start to finish, including offering your team access to specially negotiated hotel accommodation rates

## *Knowledge Hub Contribution*

Opportunity to submit reports, studies, or research papers (thought leadership content) to be made available on the GMIS website knowledge hub

# EXHIBITOR PACKAGES

## **SME Package (Single Side)**

*(Exhibitor Benefits + 1.5m display stand)*

All exhibitor benefits (listed in the previous slides) plus:

- 1.5m display stand (single side)
- Top box for branding opportunity and key message
- 2 x metallic bar stools
- Logo on GMIS Website
- 3 passes for the entire 6 days

**US\$ 2,950**

## **Gold Package**

*(Exhibitor Benefits + 12 sqm stand & space)*

All exhibitor benefits (listed in the previous slides) plus:

- 12 Sqm stand
- 1 meeting area (set of tables & chairs)
- 1 TV Screen
- Floor covering
- Adjustable branding options
- Logo on GMIS Website
- 5 passes for the entire 6 days

**US\$ 19,750**

## **Platinum Package**

*(Exhibitor Benefits + 36 sqm stand & space)*

All exhibitor benefits (listed in the previous slides) plus:

- 36 Sqm stand
- 3 meeting areas (set of tables & chairs)
- 2 TV Screens
- Floor covering
- Adjustable branding options
- Logo on GMIS Website
- 15 passes for the entire 6 days

**US\$ 49,500**

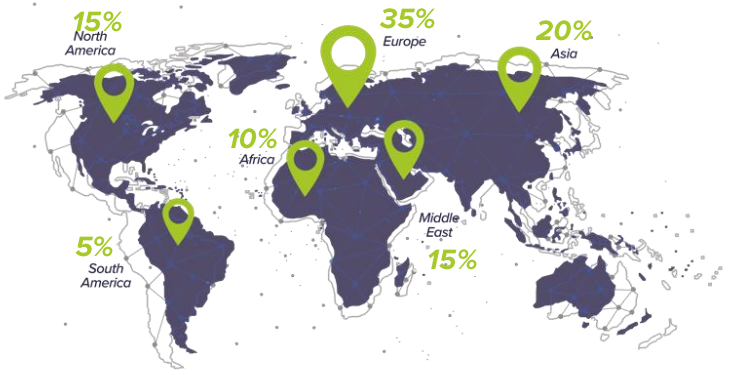
**10% DISCOUNT FOR COMPANIES WHO REGISTER THROUGH CONFINDUSTRIA**

# PREVIOUS ATTENDANCE

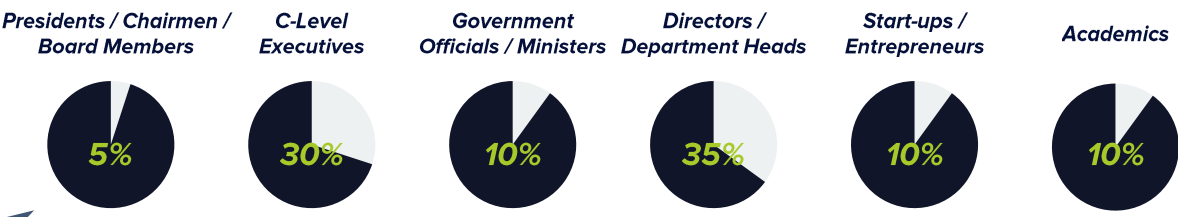


ACROSS  
#GMIS2017  
&  
#GMIS2019

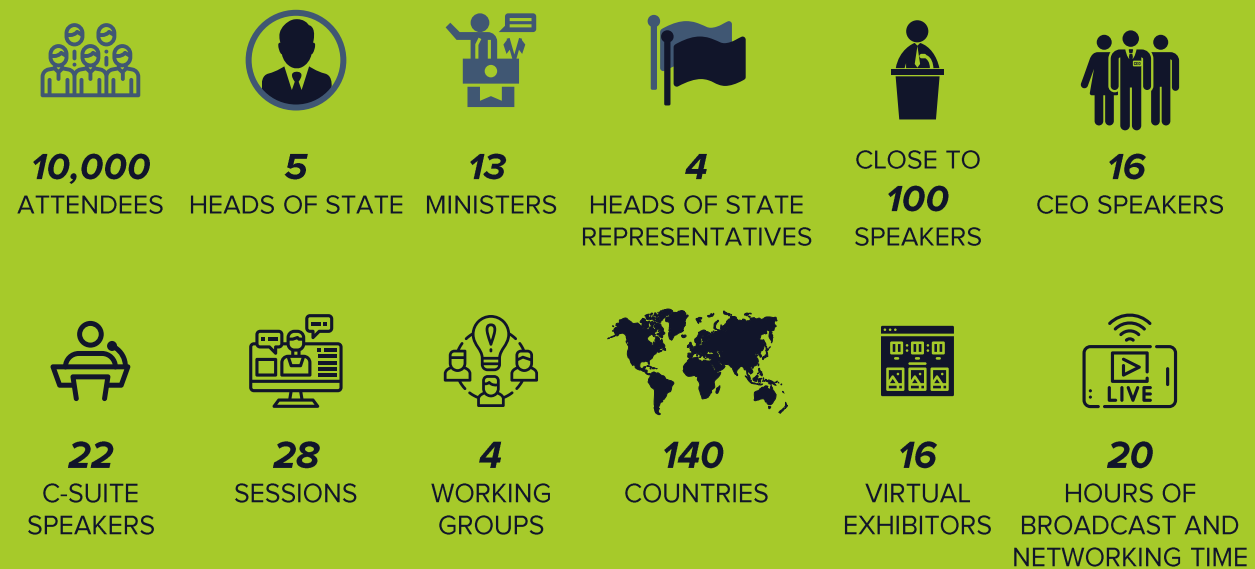
## GEOGRAPHICAL BREAKDOWN



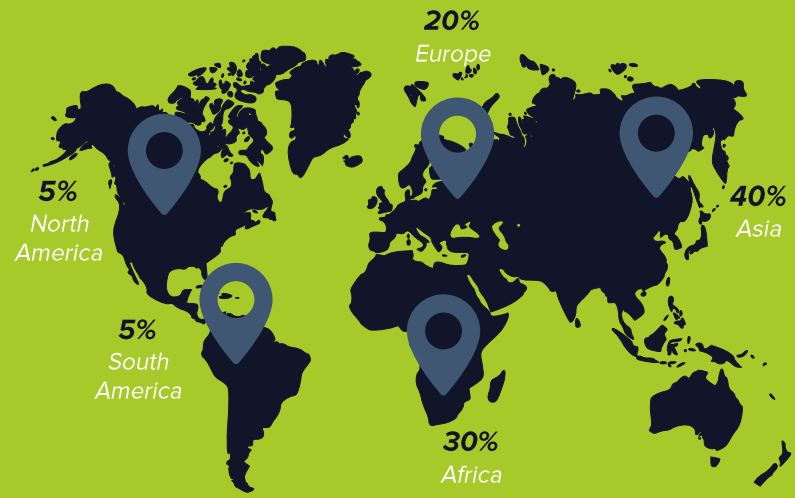
## ATTENDEES BREAKDOWN



# #GMIS2020 VIRTUAL SUMMIT



## GEOGRAPHICAL BREAKDOWN





# PARTNER NETWORK



For more information, please contact:

***Shahbaz Badshah***

+971 58 971 6114

[shahbaz@eyesomex.com](mailto:shahbaz@eyesomex.com)



***@GMISummit***

[www.gmisummit.com](http://www.gmisummit.com)

**GMIS**

Global Manufacturing &  
Industrialisation Summit