



# SHARJAH FDI FORUM 2019

EXHIBITION PACKAGE

منتدى الشارقة  
للاستثمار الأجنبي المباشر  
**SHARJAH FDI FORUM**



**ABOUT THE SHARJAH FDI FORUM**

Held annually since 2015 under the patronage of His Highness Sheikh Dr. Sultan Bin Muhammad Al Qasimi, Member of the Supreme Council and Ruler of Sharjah, the Sharjah FDI Forum is the largest conference in the MENA region dedicated to topics that affect and shape foreign direct investments. The leading economic and finance conference is organized by the Sharjah Investment and Development Authority (Shurooq) and the Sharjah FDI Office (Invest in Sharjah), the foreign investment promotion arm at the Authority.

The Sharjah FDI Forum is Sharjah's premier platform for Foreign Direct Investment (FDI) and one of the largest gatherings of corporate leaders, businesspersons, investors, entrepreneurs and experts that share their knowledge and expertise. The Forum features keynote presentations and lively panel debates that examine the outlook for global business and assess the prospects for investment into various economic sectors in the U.A.E and particularly in Sharjah.



## WHY ATTEND

- Promote your achievements and projects to a targeted audience that include:
  - ◇ Private Funds
  - ◇ Multinationals
  - ◇ Businessmen
  - ◇ Consultants
  - ◇ Financers
  - ◇ Investors
- Exhibit your projects to investors and incubators
- Connect and network with key stake holders and industry leaders
- Explore the latest FDI trends and economic projections from business leaders and experts.
- Discover investment opportunities

## PARTICIPATION ADVANTAGES

The Sharjah FDI Forum, one of the biggest economical and investment forums in the region offers the best opportunity to network and generate, highly targeted business leads with a long list gatherings of Government officials corporate leaders, businesspersons, investors, entrepreneurs and experts from across the globe.

Previous editions of the forum have witnessed a record participation locally and internationally having over 1500+ attendees, investors from regions such as Russia, Europe, USA, South East Asia, Middle East and Africa. Ministry level delegation from India, South Korea, Nigeria, South Africa, Zimbabwe, Switzerland, Tatarstan, Russia, UAE and Oman exhibited and participated in the forum.

## KEY HIGHLIGHTS

- **CONFERENCE** - The forum will feature a wide range of local and international speakers during 9 panel sessions across the two days.
- **EXHIBITION** - Furnished and Decorated Booth for the FDI agencies, government departments, free zones, ports, investment promotion agencies, business councils, consultants and private companies from around the world.
- **PRESENTATIONS** - Country Presentations for the above participants to promote the investments in their region to the investors
- **WORKSHOPS** - Youth Circle organized by Youth Council, Country Workshops, Investment Workshops

The background features a series of overlapping, angular teal shapes on a white background, creating a modern, architectural feel. The shapes are composed of rectangles and trapezoids, some with rounded corners, arranged in a way that suggests depth and movement.

## EVENT HIGHLIGHTS



**80+**  
expert speakers



**1500+**  
elite business visitors



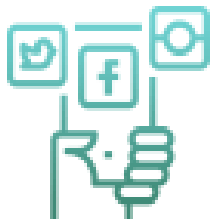
**20+**  
sponsors and exhibiting  
country pavilions



**12hrs**  
networking & learning



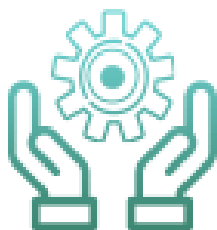
**60+**  
topics covered




**50+**  
registered media



**20+**  
workshop session



MoU's, deals, case studies,  
models & strategies

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## SHARJAH FDI PAST SPEAKERS



**H.E. Sultan bin Saeed Al Mansouri**  
Minister of Economy  
*United Arab Emirates*



**H.E. Abdulla Al Saleh**  
Under Secretary of the  
Foreign Trade and Industry  
*UAE Ministry of Economy*



**The Rt Hon. the Lord Mandelson**  
Ex Parliament  
Member and Minister  
*United Kingdom of Great  
Britain and Northern Ireland*



**H.E. Saud Salem Al Mazrouei**  
Director  
*Hamriyah Free Zone and Sharjah  
Airport International Free Zone*



**H.E. Khaled Eisa Al Huraimel**  
Group Chief Executive Officer  
*Bee'ah*



**Michelle Wu**  
Chief Information Officer & VP  
*GE Power Services, Middle East,  
Africa, South Asia, APAC & China*



**Tarek Abdalla**  
Regional Head of Marketing  
Middle East and North Africa  
*Google*



**Mishal Kanoo**  
Deputy Chairman  
*Kanoo Group*



**Francis Rolleston Gardner**  
Journalist  
*BBC*



**Sir. Timothy John Berners-Lee**  
Inventor of the World Wide Web



**Dina Mustafa**  
Head of Sustainability Operations  
*Expo 2020 Dubai*



**Zaid Al Qufaidi**  
Managing Director Retail  
*Emirates National Oil Company*



**Priya Sarma Mathur**  
Corporate Communication Manager  
*Unilever MENA*



**Dalya Al Muthanna**  
Chief Executive Officer  
Gulf Region  
*General Electric*



**Jonathan Labin**  
Managing Director,  
Middle East, North Africa & Pakistan  
*Facebook*



**Bostjan Skalar**  
CEO  
*World Association of Investment  
Promotion Agencies (WAIPA)*



**Thumbay Moideen**  
Founder & President  
*Thumbay Group U.A.E.*



**Harald Jedlicka**  
Senior Investment and  
Promotion Officer  
*The World Bank Group*

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EXHIBITION









The background features a large, solid teal area on the right side. On the left, there are several white geometric shapes, including rectangles and trapezoids, some of which are nested or overlapping, creating a layered effect. The teal area also has some white geometric shapes, including a large trapezoid and a smaller rectangle, which are also nested or overlapping.

# AGENDA

## FUTURE TRENDS IN FOREIGN DIRECT INVESTMENT

TIME	SESSION – TOPIC
9:00 a.m. – 10:00 a.m.	Registration and Networking
10:00 a.m. – 10:20 a.m.	Welcome message followed by Main Address
10:20 a.m. – 10:30 a.m.	Executive Chairman Address – H.E. Marwan Bin Jassim Al Sarkal
10:30 a.m. – 11:00 a.m.	Keynote Speech
11:00 a.m. – 11:30 a.m.	Recognition Awards by H.H. Sheikh Dr. Sultan bin Muhammad Al Qasimi
11:30 a.m. – 12:15 p.m.	Panel 1: Applying Industry 4.0 to FDI for Sustainable Development – Accelerating growth and economic transformation
12:15 p.m. – 1:00 p.m.	Panel 2: The Future of Manufacturing – FDI geolocations and resources: a value chain perspective
1:00 p.m. – 1:30 p.m.	Interview: Innovation in Future Industrial Technologies and Manufacturing 4.0
1:30 p.m. – 2:00 p.m.	Lunch and prayer break
2:00 p.m. – 2:45 p.m.	Panel 3: The Future of Banking and Finance - investing in innovation and sustainability of digitalized currencies and capital allocation
2:45 p.m. – 3:30 p.m.	Panel 4: The Future of Energy - investing in innovation and sustainability: shifting from natural resources to renewables
End of Day 1	Closing speech

## FUTURE TRENDS IN FOREIGN DIRECT INVESTMENT

TIME	SESSION – TOPIC
9:00 a.m. – 10:00 a.m.	Registration and Networking
10:00 a.m. – 10:30 a.m.	Keynote Speech
10:30 a.m. – 11:15 a.m.	Panel 5: The Future of Environment and Resource Planning - investing in innovation and sustainability for 'Greenfield' projects
11:15 a.m. – 12:00 a.m.	Panel 6: The Future of Education - investing in innovation and sustainability: a re-skilling perspective for digital growth
12:00 p.m. – 12:30 p.m.	Interview: Investment Promotion 4.0 – what is the role of IPAs in sustainable investment?
12:30 p.m. – 1:00 p.m.	Lunch and prayer break
1:00 p.m. – 1:45 p.m.	Panel 7: The Future of Healthcare - investing in innovation and sustainability: how the quality of life impacts FDI
1:45 p.m. – 2:30 p.m.	Panel 8: The Future of Logistics and Transport - investing in innovation and sustainability of infrastructure and mobility
End of Day 2	Closing speech

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## PARTICIPATION OPTIONS

Stand Size	Basic 9 sq.m.	Premium 12 sq.m.	Premium Plus 18 sq.m.
Type of Stand (stand graphics to be provided by the exhibitor)	Fully Furnished and Decorated Booth with exhibitors branding	Fully Furnished and Decorated Booth with exhibitors branding	Fully Furnished and Decorated Booth with exhibitors branding
Delegate Passes	Unlimited	Unlimited	Unlimited
Exhibitor listing in Event Website	●	●	●
Exhibitor listing in Event App	●	●	●
Promotion on Twitter and Facebook, Instagram & YouTube (content to be provided by the exhibitor)	●	●	●
Logo Wall in the Conference Hall	●	●	●
Sharjah City Tour	●	●	●
Country / Investment Presentation		●	●
On- Site interview for Social Media		●	●
Full Page ad in the Digital Post Show Report (content to be provided by the exhibitor)		●	●
Visa Support (for upto 3 delegates)			●
Hotel Sponsorship (for up to 3 delegates for 3 nights)			●
<b>Fees</b>	<b>USD 12000</b>	<b>USD 17000</b>	<b>USD 30000</b>



THANK YOU

[www.sharjahfdiforum.ae](http://www.sharjahfdiforum.ae)  
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    InvestinSharjah