

CONFINDUSTRIA E ASSOLOMBARDA PER EXPO 2020 DUBAI: LE OPPORTUNITÀ PER LE IMPRESE

BEYOND LIMITS

GLOBAL EVENT SERVICES & CONSULTING
DUBAI / MILAN / MADRID / ASTANA

GIOVEDÌ 7 FEBBRAIO 2019
MICO – MILANO CONVENTION CENTRE



ASSOLOMBARDA
Confindustria Milano, Monza e Brianza, Lodi



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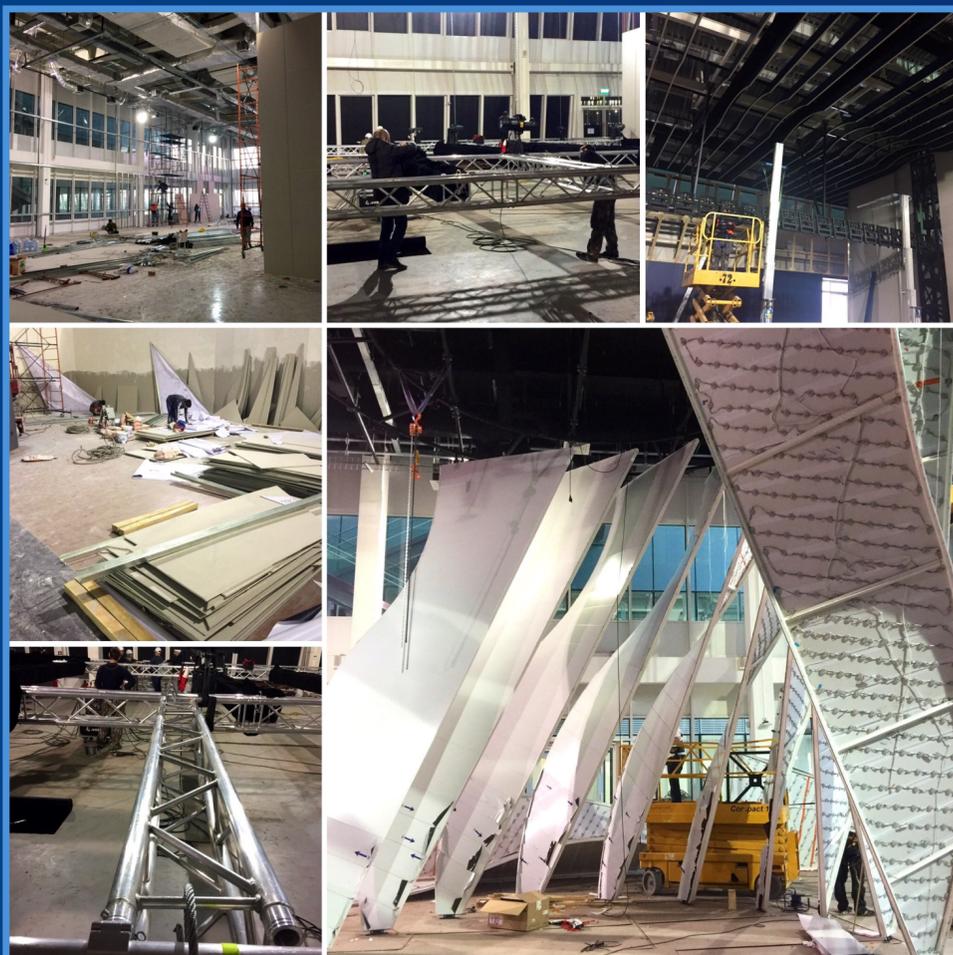
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INTRODUZIONE

SUPPORTO A 360° PER I PARTECIPANTI ALL'EXPO PRIMA, DURANTE E DOPO IL PERIODO DELL'ESPOSIZIONE



PRE-EXPO



DURANTE EXPO



POST EXPO

EXPO 2020

PANORAMICA SU EXPO 2020



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Expo 2020 Dubai

Connecting Minds,
Creating the Future

Mobility
Opportunity
Sustainability

1st World Expo
in the Middle East,
Africa or South Asia

6 months
October 2020
to April 2021

25 million
visitors

180 participating
nations

438 hectare site

PANORAMICA SU EXPO 2020



PANORAMICA SU EXPO 2020



EXPO 2020

COGLIERE LE OPPORTUNITÀ A EXPO 2020



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- TROVARE LA PROPRIA "NICCHIA"
- CONOSCERE MERCATO E TERRITORIO /
INVESTIMENTI MIRATI
- OBIETTIVI ALLA GIUSTA PORTATA

LE OPPORTUNITA': TRE MACRO-AREE DA CONSIDERARE

COGLIERE LE OPPORTUNITÀ A EXPO 2020

1. PADIGLIONI NAZIONALI



- UNIRSI IN CONSORZIO
- PARTECIPAZIONE A GARE GOVERNATIVE
- APPROCCIARE PROCUREMENT DEPARTMENT DELLE AZIENDE VINCITRICI

2. ONLINE MARKET PLACE EXPO 2020

<http://omp.expo2020dubai.com>

ONLINE MARKET PLACE EXPO 2020

← → ↻ <https://omp.expo2020dubai.com> ☆ 🔍 ⋮

 **EXPO 2020 DUBAI UAE**

[ABOUT](#) • [NEWS](#) • [EVENTS](#) • [COMMUNITY](#) • [CONTACT](#) • [FAQ](#)

[LOGIN / JOIN US](#)

ONLINE MARKETPLACE

An Expo 2020 Dubai tool that enables businesses to connect, compete and collaborate globally

[LOGIN / JOIN US](#) [WATCH VIDEO](#)

✓

ONLINE MARKET PLACE EXPO 2020

The screenshot shows a web browser window with the URL <https://omp.expo2020dubai.com/faq/>. The page features the Expo 2020 Dubai UAE logo on the left and a navigation menu with links for ABOUT, NEWS, EVENTS, COMMUNITY, CONTACT, and FAQ. A search bar with the text "OPPORTUNITY" and a "LOGIN / JOIN US" button are also visible. The main content area is titled "ABOUT THE OMP" and contains a list of seven FAQ items, each with a plus sign icon. The fifth item, "Can I register if my business is based out of the UAE?", is highlighted in yellow. Below the FAQ list is a section titled "REGISTRATIONS & BUSINESS PROFILE".

https://omp.expo2020dubai.com/faq/

EXPO 2020 DUBAI UAE

ABOUT • NEWS • EVENTS • COMMUNITY • CONTACT • FAQ

OPPORTUNITY LOGIN / JOIN US

ABOUT THE OMP

- + What is Expo 2020 Dubai?
- + What is the OMP?
- + Can anyone register on the OMP?
- + How much will it cost for me to register on the OMP?
- + **Can I register if my business is based out of the UAE?**
- + Is the OMP a tendering system?
- + Is my data secure on the OMP?

REGISTRATIONS & BUSINESS PROFILE

ONLINE MARKET PLACE VS E-SOURCE PORTAL

COGLIERE LE OPPORTUNITÀ A EXPO 2020



ITALIA
LA BELLEZZA UNISCE LE PERSONE
BEAUTY CONNECTS PEOPLE
الجمال يجمع الناس

3. DIVENTARE PARTNER DELL'ITALIA A EXPO 2020 DUBAI

<http://italyexpo2020.it>

UN AIUTO PREZIOSO



CONFINDUSTRIA



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Le imprese italiane per
Expo 2020 Dubai

ITCA 

ITALIAN TRADE AGENCY

ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane

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ITALIA

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Q&A

Assolombarda Confindustria Milano, Monza e Brianza, Lodi

www.assolombarda.it – www.assolombardanews.it

Beyond Limits DWC-LLC

www.expobeyondlimits.com

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