• **Who we are**
An independent Italian company founded in 1998 to create impactful and memorable events & incentive travel across a variety of different industry segments to communicating to the widest range of media. A new approach to the events starts with the Italian Hub Academy as a new way of doing business focusing on the connection of high professionals.

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**EVENTS:**
- CONVENTION & SHOW EVENTS
- CORPORATE EVENTS
- CONSUMER EVENTS
- CONFERENCES
- PRODUCT LAUNCHES
- BUSINESS ROAD SHOWS
- INVESTOR WEEK ENDS
- TRADE SHOWS & EXHIBITIONS

**INCENTIVE TRAVEL:**
- LUXURY TRANSFERS, CHARMING HOTELS, EXCLUSIVE PRIVATE VILLAGES, CASTLES, FARMS, HISTORICAL SITES, ETC
- EXTRAORDINARY GUIDES: ART CRITICS, HISTORIANS, JOURNALISTS, WRITERS
- ACCESS TO FASHION SHOW / REAL ESTATE PROPERTIES / ART GALLERIES
- PHOTOGRAPHERS, VIDEOS
- PERSONAL SHOPPER
- WINE & FOOD EXPERIENCES

**ACADEMY**
PROMOTION OF ITALIAN INDUSTRIES OF EXCELLENCE THROUGH SELECTED ACADEMIES AND GUIDED TRAINING PROGRAM.

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