

# armando testa



ASSOLOMBARDA  
Confindustria Milano Monza e Brianza  
Automotive Network

Armando Testa is the biggest Italian communications group in the world. Headquartered in Turin and Milan, it has 14 branch offices in Europe and in Los Angeles. We've been crazy about ideas since 1946. We always add a clear-cut strategic vision to all our creativity. Our abilities have been recognised in different sectors including automotive, lifestyle, fashion, mass-market distribution, food and pharmaceuticals.

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Our link with the FCA Group began and has continued over 20 years, working for Lancia and Alfa Romeo as AOR and Fiat for specific launch campaigns.

We develop advertising campaigns for the EMEA market.

<http://www.armandotesta.it/it/>