



In partnership with:

Department for International Trade Part of: automechanika BIRMINGHAM

# Meet the Buyer 2018

# Submit your online expression of interest now

**Date:** 6 June 2018

Location: Hall 6, Vehicle Production Zone, Automechanika Birmingham, NEC, Birmingham

SMMT are pleased to announce Meet the Buyer will once again take place during Automechanika Birmingham on the **6 June** and we invite the interested companies to complete the **expression of interest form.** 

Located in hall 6 of the NEC, this hugely popular event provides a day of one to one meetings with automotive OEMs and tier one buyers to develop and build relationships with the upstream supplier base. Last year we had over 1,000 expressions of interest and arranged over 340 individual meetings.\*

Between meetings, you will also have the opportunity to browse the Automechanika Birmingham exhibition and make the most of the dedicated Vehicle Production Zone, enabling you to further develop relationships with potential customers and suppliers.

Cost : FREE

# Submit your expression of interest:

You must <u>submit your company profile (expression of interest) here</u> by the 20 April 2018 to complete the process.

\*PLEASE NOTE: To the Meet the Buyer area you will need to register for the Automechanika Birmingham show where the event will be held. See the full application process below.

#### Secure a stand next to the Meet the Buyer area

Why not make the most of this opportunity and secure a stand near the area ensuring strong footfall from all the purchasing decision makers from the major OEMs and tier one buyers? **There are only a limited number available - <u>email us today</u> to secure this prime spot in the dedicated Vehicle Production Hall.** 

# Secure a stand next to Meet the Buyer

# 2018 buyers include:



# **The Application Process**

