

NUSTOX

The Big Stocks SRL

Be out of the box. Be Nustox!

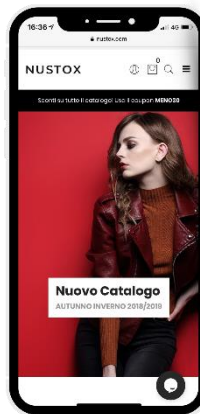


ASSOLOMBARDA
Confindustria Milano, Monza e Brianza, Lodi

Filiera Attrattività & Hospitality

Who we are

Nustox is a marketplace in the fashion luxury industry which brings online the best multi-brand retails offering them a Saas platform with the final aim to amplify their sales network.



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Contacts

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Product description

Claim/production description

Nustox.com is:

- a completely free of charge service
- fully integrated with Retail management software in order to have a real-time 1to1 communication
- Giving the possibility to get to know your own customers thanks to big data and machine learning algorithms
- Creating a profiled digital marketing strategy
- Creating original content marketing thanks to the dedicated team which provides original contents about the story of brands, retails and life-style in general

Claim/production description

Our goal is not only to sell, but to be the benchmark in fashion and lifestyle storytelling. To accomplish this, we created a fundamental editorial component called The Style Journal. It is a dynamic platform connected to its parent company Nustox.com which focuses on only authentic and original content and ideas about fashion and lifestyle.

www.nustox.com