



SAFER Smart Labels

Take the freshness of your food for granted



ASSOLOMBARDA
Fileria Agroalimentare

Who we are

Born from the collaboration of 3 chemists in the University of Pavia, SAFER Smart Labels is an innovative start up headquartered in Pavia. SAFER Smart Labels main focus is the development of an intelligent label, able to real-time track the freshness of protein foods. Our device can thus prevent unnecessary food waste related to date label interpretation, safeguarding consumers' health.



Product description

Our smart label can assess food freshness during chilled storage by the recognition of specific spoilage marker of each degradation step. According to the actual freshness, a related colours is shown by the device.

Anytime the consumer can judge food freshness by simply comparing the device colour with the reference ones printed sideways.

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