



Realia s.r.l.

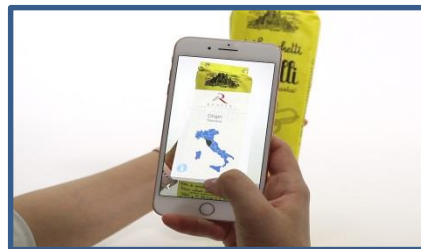
Made in Italy Experience.



Who We Are

Realia s.r.l. is an innovative startup that operates on the national territory alongside Italian companies.

Our goal is to accompany Italian and foreign consumers towards the conscious choice of authentic Italian products, protecting Made in Italy and contribute to increasing the success of companies that have chosen to use our innovative communication tools for their products.



Service Description

The Realia system allows exporting Italian companies, to distinguish their products from the imitations and make the latter to be immediately recognizable as really Made in Italy in the mind of consumers through a free app.

Finally, Made in Italy lovers and consumers will be able to understand the unique value of an authentic product also through augmented reality contents.

Contacts

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