



# 4c S.r.l.

## La prima piattaforma di beauty contest digitali



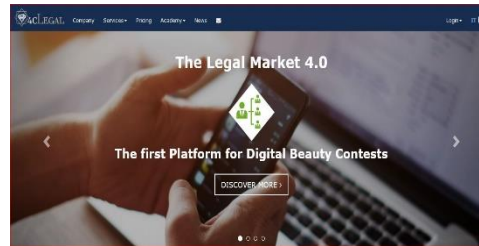
ASSOLOMBARDA  
Confindustria Milano, Monza e Brianza, Lodi  
Filiera Agroalimentare

### Who we are

When purchasing a service **the buyer should be able to easily verify its actual market price and who are the best providers selling it.** That's true also in case of a company that has to purchase legal or tax professional services. On the other hand, providers with experience, skill and know-how, should be easily available to potential clients and be able to compete to be chosen. These are the targets that led 4cLegal to the creation of an online competitive process going by the name of **"Digital Beauty Contest": quality legal service, transparency** in the choosing process and purchase at the actual market conditions are the key principles to this polite revolution. **Our mission is to establish the Digital Beauty Contest as the market's best practice.** All the operators are invited to be part of the Legal Market 4.0 as protagonists.

### Product description

4cLegal is the first online software for RFP procedures ("**beauty contests**"). The platform is **bilingual** and **web-based**, so immediately available for legal departments. Our beauty contest is a certified **anti-corruption process** and it is used by more than **over 160 companies** and almost **600 Italian and international law firms** (we cover about **75% of the countries in the world**).



### Reference

"My assessment about 4cLegal platform is **extremely positive** because **it is built on the specific need concerning the outsourcing of legal services** and it **allows to handle with flexibility every kind of assignment**. It can make our life easier"

Avv. Diego Manzetti, Head of Legal South European Zone and **General Counsel Italy AIG**

### Contacts

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