

# **HEINEKEN** HEINEKEN Italia SpA



## Who we are

HEINEKEN is an independent global brewer.

HEINEKEN produces beer in Italy for over 40 years and is present with four breweries; Comun Nuovo (BG), Assemini (CA), Massafra (TA) and Pollein (AO), next to that we have a distribution network, Partesa srl., and Dibevit Import, a company active in the import and distribution of specialty beers from around the world.

With over 2,000 employees, HEINEKEN is now the largest producer of beer in the country, producing and selling more than 5.5 million hectoliters of beer, investing in innovations, sustainability and development.







## **Product description**

#### **Heineken**

Our flagship brand, Heineken®, is a progressive and innovative leader. From its origins as a 19th-century local beer, brewed in Amsterdam, it has transformed into a global icon. Sold in more than 170 countries, Heineken® is the world's most international premium beer brand.

### **Birra Moretti**

Birra Moretti is a quality beer made in the traditional way. It is the result of a production process that has remained almost unchanged since 1859. It is a bottom fermented beer with a golden colour.

## Contacts

T. 02.270761 comunicazioneaffariistituzionali@heinekenitalia.it

www.heinekenitalia.it