We are a strategy & innovation consultancy with a vertical specialized in healthcare.

We understand innovation in healthcare begins by putting the patient at the centre of the decision-making process.

We design & prototype, together with different agents of the ecosystem, new products and services that generate impact.

We are pioneers in the incorporation of digital solutions focused on both patients and healthcare professionals.

(Contacts)
Tel.: +39 095 430610
info.italy@opinno.com

(Product description)
- Trend analysis and future foresight
- Market Research (both qualitative and quantitative)
- Customer segmentation
- Definition of value propositions and use-cases
- Identification of areas of opportunity
- Co-creation and development of digital services
- Design of Digital Therapies
- Market access plans
- Open Innovation contests
- Management of pilots in hospital environments
- Co-creation of services with ecosystem agents
- Corporate Venturing (accelerators or incubators)
- Omnichannel strategy and organizational models
- Intrapreneurship programs
- Transformation projects (cultural, agile, others)

https://opinno.com/