





comunicazione | multimedialità | interattività | sensorialità

Who we are

Studeo Group is a creative agency in constant transformation and evolution that aims to experiment and propose new communication models.

The core business of the agency is the creation of experiential spaces and multimedia exhibits.

A unique approach, consolidated experience, development and constant research allow the team to propose innovative and original technological solutions aimed at sensory and emotional involvement.

Technical, cultural and artistic skills allow Studeo group to range between different fields: museum-artistic, corporate-industrial, institutional.

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Studeo group develops new languages of creativity, narrative spaces and relationships through innovative and emotional solutions with the use of digital technologies.

Recently it won two prestigious awards:

1° classified in Exhibition design section –

Grand prix brand identity- with an installation designed for the Zoppas Industries and 2° classified in "The courage to innovate" digital award.

References

Design and implementation of the edutainment training in Oxigen hall – Pharmaceutical Zambon site (picture 1)

Design and implementation of a multimedia and interactive installation for visitors center of the company Kone (picture 2)

Artistic direction and production of interactive and multimedia content for the exhibition "Understanding Climate Change" realized in collaboration with National Geographic Society. Locations: Milan, Naples, Turin, Rome, Verona, Bari. From 2019 to 2021 (picture 3)