

GRUPPO RONCAGLIA

ENGAGE THE FUTURE



Since 1977, Roncaglia Group has been helping companies innovate marketing and communication.

A Martech Company inspired by creative excellence and guided by the careful reading of insights extracted from data streams.

A group of 40 talents between Rome and Milan structured in multidisciplinary teams, built on customer business needs, which operates in complete synergy with a single goal: to create innovative and measurable experiences. WE MAKE CREATIVE RELATIONSHIP MARKETING





MARKETING STRATEGY BRAND POSITIONING

LOGO E IMMAGINE COORDINATA

CONTENT MARKETING

CRM & LOYALTY

DIGITAL & SOCIAL MEDIA MARKETING

ADVERTISING (Tv Radio Podcast Stampa Affissioni)

PERFORMANCE MARKETING E-COMMERCE

EVENTS & VIRTUAL EVENTS ENGAGEMENT PLATFORMS

Ref. Monica Magnoni

Mob.: + 39 366 2133898 magnoni@grupporoncaglia.it

www.grupporoncaglia.it