



JUUL LABS

Make the switch



Who we are

JUUL Labs was founded with the goal of improving the lives of the world's one billion adult smokers by eliminating cigarettes.

Switching adult smokers and eliminating cigarettes are at the center of all we do. Positively impact global health and be worthy of the highest social trust.

We want to be part of the solution to end combustible smoking.

Contacts

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Product description

The Alternative for Adult Smokers

With its unique satisfaction profile, simple interface, flavor variety and lack of lingering smell, JUUL stands out as the vapor alternative to combustible cigarettes

Simple, Clean, Satisfying

No buttons or switches; just insert a JUULpod and you're ready to go.

Freedom from ash and odor. Regulated temperature controls, nicotine salts and varying strengths meet the standards of cigarette smokers looking to switch.

www.juullabs.it