



# INCIPIT

**Our vocation is to give you an exceptional data set about your customers**

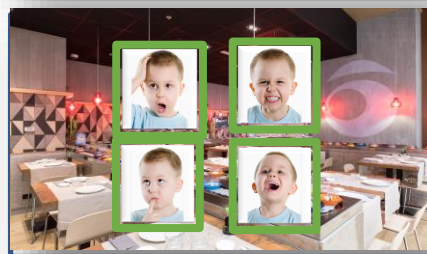
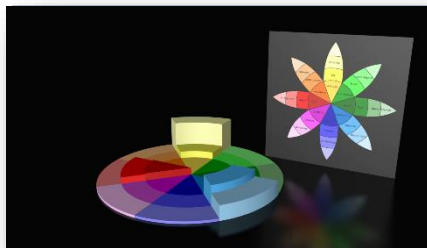


ASSOLOMBARDA  
Filiera Largo Consumo

We offer a web-based feedback management platform, based on video and image technology with a high level of interactivity. It's designed and developed to listen to complexity.

At the same time, we are a team of experts with many years of experience in customer experience and marketing.

We can support you in reading data, analyzing insights and creating a continuous and circular feedback system.



**E-PATHOS**<sup>®</sup>  
*Emotional Tracking Platform*

E-PATHOS presents a new approach in the context of customer experience management: mapping, through video technology, the emotional customer journey and engaging the customer

E-PATHOS is conveyed through an interactive video that traces, with logical turning points, the full customer experience

Tel.: 3357665305

[Luigina.ferraro@incipitconsulting.eu](mailto:Luigina.ferraro@incipitconsulting.eu)

[www.epathos.eu](http://www.epathos.eu)