



Restlessly reinventing since 1911

IBM is an American multinational technology company headquartered in Armonk New York, United States, with operations in 175 countries.



ASSOLOMBARDA
Confindustria Milano Monza e Brianza
Automotive Network

Who we are

We are the largest technology employer in the world.

We employ 380,000 IBMers.

In 2017, we generated 79.1 billion revenue.

We invest more than \$6 billion a year in R&D, and just completed our 25th year of patent leadership.

We live at the intersection of business and technology .

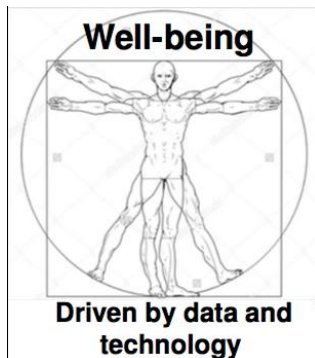
We're continuously investing in skills and innovation

We innovate and imagine the future, working with experts to put our clients first

Contacts

fabrizio_renzi@it.ibm.com
bastianelli@it.ibm.com

IBM Italy Research Unit global positioning



The themes of IBM of the future revolve around three pillars....it is Cloud platform, Cognitive solutions, and Industry.

We are making **Power**, for example, the platform for AI, advanced analytics, and cognitive. We will make **Z** the engine that is going to, for instance, fuel this blockchain reordering of supply chain, it's absolutely the perfect platform for this. We will make our **storage** the vehicle that's going to manage those 45 zettabytes of data without which none of this happens

A set of Focus Areas aligned with the Italian investment priorities and growth forces



Human Technopolole (post EXPO), Genomics, Life Sciences, Nutrition, Regione Emilia Romagna
Active Intelligence Center



Turism & Culture System



European Union H2020
MIUR PON
New Generation Networks 5G



Cybersecurity , Italia 4.0
(Ricerca, Big Data, Robotics, Digital Manufacturing)

www.ibm.com/it