

This is IBM

Restlessly reinventing since 1911

IBM is an American multinational technology company headquartered in Armonk New York, United States, with operations in 175 countries.

Who we are

IBM Italy Research Unit global positioning

We are the largest technology employer in the world.

We employ 380,000 IBMers. In 2017, we generated 79.1 billion revenue

We invest more than \$6 billion a year in

R&D, and just completed our 25th year of patent leadership.

We live at the intersection of business and technology .

We're continuously investing in skills and innovation

We innovate and imagine the future, working with experts to put our clients first

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A set of Focus Areas aligned with the Italian investment priorities and growth forces



The themes of IBM of the future revolve around three pillars....it is Cloud platform, Cognitive solutions, and Industry.

We are making **Power**, for example, the platform for AI, advanced analytics, and cognitive. We will make **Z** the engine that is going to, for instance, fuel this blockchain reordering of supply chain, it's absolutely the perfect platform for this. We will make our **storage** the vehicle that's going to manage those 45 zettabytes of data without which none of this happens

Human Technolopole (post EXPO), Genomics, Life Sciences, Nutrition,Regione Emilia Romagna Active Intelligence Center

Turism & Culture System

European Union H2020

New Generation Networks 5G

MIUR PON

New Sustainable Energy & manufacturing

Health. &

Nutrition

Human assistive

solutions for learning, cultural,

wellbeina



Cybersecurity , Italia 4.0 (Ricerca, Big Data, Robotics, Digital Manufacturing)

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