

Jarach&Associati (a brand of diciottofebbraio)

Your pricing, our job



ASSOLOMBARDA
Confindustria Milano, Monza e Brianza, Lodi
Filiera Largo Consumo

Who we are

Jarach&Associati is a strategic consulting company, focused over pricing strategies for all sectors, with a distinctive flavour for B2B.

Born in Milan in 2003, Jarach&Associati is a sister brand of diciottofebbraio, an Assolombarda associate and a boutique consulting company entirely devoted to aviation&travel clusters active since 1999 on global scale.

Contacts

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diciottofebbraio

Product description

Price setting

Our goal is to increase company's margins by leveraging on the client's willingness to pay related to perceived value. A scientific and clear methodological approach drives every path of our team.

Price management

We develop tactics, like dynamic pricing, subscription-based pricing and bundling/unbundling/ancillary revenue stream in order to maximise returns over the whole product's and single SKU's lifetime.

www.jarachassociati.com