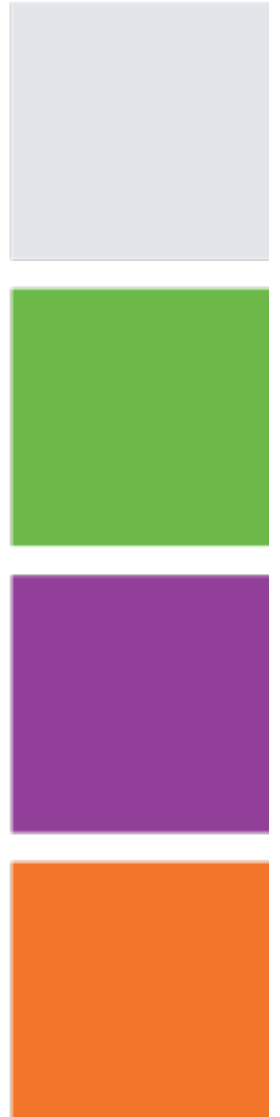


AIDE MEMOIRE



Post Brexit Opportunity:
Milan's bid to
host the EMA
European Medicines Agency

21 February 2017

Milan Bid to Host the European Medicines Agency (EMA)

AIDE MEMOIRE

The Italian Republic is putting forward the name of Milan to the European Union and its Member States to host the European Medicines Agency following the UK's withdrawal from the EU.

Italy's bid to host the EMA, the European Medicines Agency, a decentralised EU agency with a mission to protect and promote public and animal health through the evaluation and control of medicines for human and animal use, represents the best option to:

- protect the EU's interests;
- guarantee continuity and efficiency in the workings of the Agency;
- offer the Agency's employees and their families housing, education and employment opportunities that meet their expectations, in fulfilment of EU requirements.

Strengths of the Milan bid:

- A **central geographic location** with an advanced transport infrastructure (3 airports, high speed rail network, articulated motorway system) facilitating connections with all the major European cities and the world renowned Italian cities of art and culture.
- **Synergies and coordination with the European Food Safety Authority in Parma (EFSA)** creating a model similar to the United States Food and Drug Administration (FDA).
- Presence of numerous **public and private research centres** and companies with **highly skilled developers** of innovative drugs: Milan and its neighbouring towns are home to 13 Research Hospitals, one of which specialised in pharmaceuticals (Mario Negri Institute), numerous drugs manufacturers (245 Italian and 49 foreign owned) and biotech research firms (459 Italian and 32 foreign owned).
- **Milan's international vocation:** consular presence of almost all EU Member States, numerous multinationals, large expat community, widespread knowledge and use of English, rich cultural offering, wide choice of hotels and available housing solutions, and a flexible labour market.
- **School and universities:** multiple offerings in terms of multilingual primary and secondary education, plus **7 universities** with a distinct international orientation.
- The **European School Varese** is legally obliged to admit free of charge the children of Agency employees, and provides teaching in five language sections from elementary level through to the European Baccalaureate.

Pillars of the Milan bid

MILAN

- Milan, a European and international city with a global dimension
- Geographically strategic position at the centre of Europe
- Italian art, culture and lifestyle offers a quality of life without equal worldwide

AGENCY SEAT

- Top level proposals for the Agency headquarters to ensure operational continuity, from national and local institutions
- Dedicated structure to guarantee the effective and immediate relocation of the agency and its staff;

TRANSPORT AND CONNECTIONS

- Accessibility of the site through 3 international airports and a further 3 airports within 100 - 300 km (Turin – Bologna - Venice) as well as European motorway-infrastructure corridors;
- Proximity to Europe's leading pharmaceuticals firms

PERSONNEL

- Dedicated structure to guarantee the effective and immediate relocation of the agency and families;

LIFE

- European and international residential context of the city of Milan and the surrounding area;
- Excellent European schools (European School Varese – Scuola per l'Europa in Parma) for the children of officials and first-class European universities;
- A European and international business environment to absorb the professional skills of the families of European officials.

PHARMA AND R&D ECOSYSTEM

- Milan is home to 294 Pharma firms, of which 245 Italian and 49 foreign owned, including 90% of the Big Pharma companies. Located in the Milan area there are also 491 Biotech research companies, of which 459 Italian and 32 foreign owned.

Bidding Dossier – Executive Summary

Italy and Milan offer outstanding conditions to provide the EMA and its staff with the **ideal environment** in which to pursue its mission to protect and promote public and animal health through the evaluation and control of medicines for human and animal use.

Why Italy?

- Italy already hosts the European Food Safety Authority (**EFSA**), in Parma. The decision to base the **EMA** in Milan would give birth to a health, nutrition and food safety science hub, and allow the **Member States to benefit from a significant operating and thematic synergy between the two agencies**, in tackling continually evolving European and global challenges. Strengthened European cooperation between the EMA in Milan and the EFSA in Parma would represent an important tool in the promotion of the role and values of the European Union at an international level.

Why Milan?

- Milan and Lombardy** is one of the “**Four Motors for Europe**”. Lombardy’s **Gross Domestic Product accounts for 23%** of Italy’s GDP, **greater** than the individual **GDPs of Norway, Austria, Denmark, Finland, Ireland and Portugal**.
- It represents an important **European biomedical research hub**, with a number of prestigious public and private research centres. Milan is home to **numerous multinationals** including 294 Pharma companies, 245 Italian and 49 foreign owned. Located in the Milan area there are also **491 Biotech research companies**, of which 459 Italian and 32 foreign owned. Development is underway to build the **Human Technopole** and the **Università degli Studi campus** on Arexpo land.
- The dynamism of its young entrepreneurs is demonstrated by the over **12,000 knowledge intensive start-ups** created between 2007 and 2013 (10,000 in Baden-Württemberg, 15,000 in Bavaria and 16,000 in Catalonia) which have generated **5.8 bln in revenues** and more than **52,000 jobs**.

Logistics and Quality of Life

- The city is located at the intersection of **two European corridors, the Rhine-Alps corridor and the Mediterranean corridor**. The **high speed rail network** and the motorway infrastructure connect the main Italian cities and extend along five major European axes to Germany, France, Spain, Switzerland and the countries of Eastern Europe.
- Lombardy has **4 airports** (Milano Malpensa, Milano Linate, Bergamo Orio al Serio and Brescia Montichiari), 3 of which are international, through which more than 40 mln passengers passed in 2016 . With more than 100 flights a day the main European cities **can be reached from Milan in under 2 hours**.
- The city hosts **7 universities, two of the world’s Top 100 MBA programs**, and numerous **international schools**; nearby is the **European School Varese**, which is easily reached by anyone living in Milan. The international dimension of the city is evidenced by the **percentage of foreigners** who have chosen to live here: more than **13%** (Munich 23% and Barcelona 16%).
- Milan is the **capital of Fashion, Design and Italian lifestyle**. There are over **100 museums** and art galleries in the city, as well as **Teatro alla Scala**, and the rich cultural offering and the success of Expo 2015 have left the city one of the most important international tourist destinations. **Lonely Planet** ranked **Milan the third Best Place to Travel in 2015**.
- Expo 2015 and Milan’s growing international dimension have had a huge positive impact on the variety of restaurants and food-related experiences the city offers. Its inhabitants’ love of good food is demonstrated by the fact that there are as many as 58 Lombardy restaurants in the [2017 Edition of the Michelin Guide](#). Lombardy ranks as the Italian Region with the highest number of starred restaurants, of which 17 are located in Milan and its Province.
- A modern **Smart City** which offers digital connectivity with high performance networks and fibre and innovative mobility facilities: 3.6 **bike shares** for every 1,000 inhabitants (Barcelona 3.7, Munich 0.9, Stuttgart 0.7), 1.2 **car shares** per 1,000 inhabitants (Berlin and Paris 0.9, Munich 0.7), the E015 Digital Ecosystem, a digital platform for cooperation open to the development of integrated software apps.