

PRIVACY NOTICE - Article 13 of EU Regulation 679/2016

We inform you that EU Regulation 2016/679 concerning the protection of natural persons with regard to the processing of personal data, as well as the free movement of such data, known as the General Data Protection Regulation (hereinafter "GDPR"), provides for the protection of individuals in relation to the processing of personal data. Pursuant to this regulation, the processing of your personal data will be carried out in accordance with the principles of fairness, lawfulness, transparency, and the protection of your privacy and rights. This notice is provided to data subjects in compliance with Article 13 of the GDPR.

Data Controllers

Regarding the processing of personal data provided within the scope of the initiative "The Art of Longevity," the following entities are each considered independent Data Controllers:

- **Assolombarda**, headquartered in Milan, via Pantano 9 (hereinafter "Assolombarda"), has appointed a Data Protection Officer (DPO), who can be contacted at the following email address: dpo@assolombarda.it.
- **Lombardy Life Sciences Cluster**: privacy@lombardialifesciences.it.

Purposes and Legal Basis for Data Processing

The data collected during registration will be processed and shared for the purposes of the "The Art of Longevity" initiative. Providing your identifying information is optional, but failure to do so may limit your ability to fully utilize the platform's features and potential. The legal basis for processing your identifying data is both the execution of the registration request or inquiry submitted by the data subject and the pursuit of the objectives of the "The Art of Longevity" initiative.

Methods of Data Processing

Processing is carried out using electronic and manual means, following procedures and logic consistent with the purposes mentioned above and in compliance with the GDPR. The processing methods are designed to ensure the security and confidentiality of your personal data.

Entities or Categories of Entities to Whom Data May Be Communicated

Processing may also involve the participation of other internal personnel who will act under specific functions and/or instructions, or external service providers appointed as Data Processors pursuant to Article 28 of the GDPR. As required by Article 32 of EU Regulation 679/2016, the Data Controllers and Processors implement technical and organizational measures to ensure a level of security appropriate to the risk of data processing.

Data Retention

The personal data of individuals will be retained in a form that allows the identification of data subjects only for the time strictly necessary to achieve the purposes outlined and to comply

with legal obligations, as well as to ensure the protection and defense of the Data Controllers' rights. At the end of the retention period, the data will be deleted or anonymized.

Transfer of Data Outside the European Union

If, within the limits of the purposes outlined in this privacy notice, data are transferred to our technological partners located in non-EU countries, such transfers will be made in compliance with the principles and conditions of lawfulness established by EU Regulation 2016/679.

Rights of the Data Subject

The data subject has the right, at any time, to request access to their personal data, rectification, integration, or restriction of processing from each Data Controller. Furthermore, they have the right to object to the processing of their data at any time and, where applicable, the right to data portability. The data subject may at any time request the update, deletion, and objection to the processing of their data, as well as request the updated list of Data Processors involved. To exercise these rights, as well as the additional rights provided under Articles 15 and following of the GDPR, they can contact each Data Controller through the following channels:

- **Assolombarda**, via email at privacy@assolombarda.it or dpo@assolombarda.it.
- **Lombardy Life Sciences Cluster**, via email at privacy@lombardialifesciences.it or cluster@lombardialifesciences.it.

Requests will be handled in accordance with the legal timeframes.

If the data subject believes that their rights have been violated, they may contact the competent Supervisory Authority, while always maintaining the option to take legal action directly.