



DOXA SpA



ASSOLOMBARDA
Confindustria Milano Monza e Brianza

Filiera Largo Consumo

Who we are

Doxa is the largest Independent and free Market Research Institute with headquarters in Italy.

It is a founding member of WIN (the worldwide independent network of Market Research)

DOXA in pills:

- Total control of the entire research process
- Scientific accuracy in planning and implementation
- Specialised resources to supply solid, rich and actionable research answers

Contacts

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Activity description

VISION

Doxa supports the strategic choices of companies and institutions with consistent research

GOAL

To build partnerships with client companies, taking charge of their needs, with a problem-solving approach and the delivery of original, innovative and ad-hoc responses for all contexts

COMMON PROJECT

To work in teams, providing creative and effective solutions thanks to smart integration of skills and expertise

www.doxa.it