



EUROPEAN COMMISSION

Directorate-General for Internal Market, Industry, Entrepreneurship and SME's

International Affairs and Missions for Growth
Head of Unit

Brussels,
GROW/A/A2/CC/ts

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Dear Madam/Sir,

The European Union is planning to dedicate most of its budget to overcome the economic crisis. We have to put back the European economy into the middle of the global value chains. The enterprises will represent the center of this process, by creating new jobs and fostering innovation and business development, to render the European products and services highly competitive at the international level.

Assolombarda, the most important industrial local association in Europe, is driving a research at the international level, on competitiveness of the European firms, involving manufacturing industries from the five most relevant industrial European regions: Lombardy (Italy), Baden - Württemberg and Bayern (Germany), Catalogna (Spain) and Rhône - Alpes (France).

The research main goal is to highlight the levers for the European firms to compete successfully in the global arena. The research will contain both quantitative and qualitative analysis on corporate governance, innovation, labor force, internationalization, financial support and market strategy.

I support this Assolombarda research initiative, due to my strong interest towards European industrial sector and competitiveness and to my responsibility as Head of Unit for International Affairs and Missions for Growth of the European Commission, DG Enterprise and Industry.

I thank you very much in advance for your participation to this interview, since the data collection resulting from the research will represent a precious tool to use for enhancing all the efforts to foster European economic growth.

With kind regards,



Carlo Corazza